

### INSTITUTIONAL FACT BOOK

Fall 2017

#### **SCHOOL OF VISUAL ARTS**

**NEW YORK, NY** 

Office of Institutional Research

January 2018



#### **Foreword**

The Office of Institutional Research is pleased to present the School of Visual Arts 2017 Fact Book. This annually produced book is intended to be a useful source of information about SVA. The information provided on these pages reflects much of what Institutional Research reports on behalf of the College throughout the year.

The Fact Book includes the most current information available for either an academic or fiscal year, as well as historical information. Most of the information included in the Fact Book is compiled by Institutional

Research from data sources developed by the office to respond to the planning, budgeting, and governmental compliance requirements of the College. If the source of the data presented is different from Institutional Research, the office providing this information is cited. In regards to these offices, Institutional Research is wholeheartedly grateful for the assistance that they have provided.

We hope that you find the Fact Book useful and informative. We encourage your comments and suggestions on how to improve future editions.

Foreword	1
Table of Contents	2-3
Admissions	
Freshmen	5
Transfer Students	6
New Graduate Students	7
Five-Year Trend in Student Admissions	8
Student Enrollment	
Undergraduates by Major and Gender	10
Graduate Students by Major and Gender	
Enrollment Chart by Student Level	
Five-Year Trend in Undergraduate Enrollment	
Five-Year Trend in Graduate Student Enrollment	14
Chart of Five-Year the Trend in Student Enrollment	15
Degrees Conferred	
Undergraduate Degrees	
Graduate Degrees	
Chart of Degrees Conferred	
Student Profiles	
All Undergraduates	21
Undergraduates Students in Degree Programs	22
Undergraduate Students in Non-Degree Programs	23
All Graduate Students	24

#### **New Student Profiles** Transfer Students 29-30 Student Retention **Graduation Rates** New Graduate Students 48-49 Graduate Five-Year Trend .......50

# Admissions

#### Freshmen Admissions, Fall 2017

		Counts				
Major	Applications	Accepted	Enrolled	Accepted	Enrolled	
Advertising	80	61	13	76%	21%	
Animation	602	310	95	51%	31%	
Computer Art	238	185	73	78%	39%	
Cartooning	158	128	41	81%	32%	
Film	314	233	76	74%	33%	
Fine Arts	413	311	47	75%	15%	
Design	613	473	120	77%	25%	
Interior Design	144	103	15	72%	15%	
Illustration	647	510	131	79%	26%	
Photography	453	329	81	73%	25%	
Visual and Critical Studies	46	40	7	87%	18%	
Freshmen (FTIC) Total	3,708	2,683	699	72%	26%	

#### **Transfer Student Admissions, Fall 2017**

		Counts				
Major	Applications	Accepted	Enrolled	Accepted	Enrolled	
Advertising	44	31	15	70%	48%	
Animation	158	51	16	32%	31%	
Computer Art	96	58	25	60%	43%	
Cartooning	445	29	13	7%	45%	
Film	105	71	29	68%	41%	
Fine Arts	101	55	22	54%	40%	
Design	221	164	76	74%	46%	
Interior Design	46	26	7	57%	27%	
Illustration	174	123	51	71%	41%	
Photography	160	98	47	61%	48%	
Visual and Critical Studies	18	13	5	72%	38%	
Transfer Total	1,568	719	306	46%	43%	

### Graduate Student Admissions by Major, Fall 2017

			Percent		
Major	Applications	Accepted	Enrolled	Accepted	Enrolled
Art Education	23	13	8	57%	62%
Art Practice	27	20	11	74%	55%
Art Therapy	84	50	19	60%	38%
Art Writing	14	13	7	93%	54%
Branding	130	44	27	34%	61%
Computer Arts	156	82	47	53%	57%
Critical Theory and the Arts	23	23	7	100%	30%
Curatorial Practice	20	13	7	65%	54%
Design	288	47	17	16%	36%
Design for Social Innovation	105	75	23	71%	31%
Design Research, Writing and Criticism	23	21	8	91%	38%
Digital Photography	40	25	16	63%	64%
Directing	42	34	16	81%	47%
Fashion Photography	47	21	13	45%	62%
Fine Arts	218	96	36	44%	38%
Illustration as Visual Essay	142	37	19	26%	51%
Interaction Design	228	52	20	23%	38%
Photography, Video and Related Media	165	77	28	47%	36%
Products of Design	112	35	20	31%	57%
Social Documentary Film	65	47	15	72%	32%
Visual Narrative	18	14	8	78%	57%
Graduate Total	1,970	839	372	43%	44%

#### Trends in Student Admissions, Fall 2013-2017

#### **New Freshmen (FTIC)**

	Fall Cohorts						
Item	2017	2016	2015	2014	2013		
Number of Applications	3,708	3,805	3,648	3,431	3,275		
Number Accepted	2,683	2,833	2,697	2,634	2,485		
Number Enrolled	699	744	699	623	656		
Percent Accepted	72%	74%	1% 74% 77%		76%		
Percent Enrolled	26%	26%	26%	24%	26%		

#### **Transfer Students**

	Fall Cohorts						
Item	2017	2016	2015	2014	2013		
Number of Applications	1568	1,204	1,615	1,511	1,488		
Number Accepted	719	770	917	944	895		
Number Enrolled	360	281	287	352	277		
Percent Accepted	46%	64%	57%	62%	60%		
Percent Enrolled	50%	36%	31%	37%	31%		

#### **New Graduate Students**

	Fall Cohorts						
Item	2017	2016	2015	2014	2013		
Number of Applications	1970	2,048	2,120	2,048	1,947		
Number Accepted	839	844	778	747	784		
Number Enrolled	372	364	390	395	387		
Percent Accepted	43%	41%	37%	36%	40%		
Percent Enrolled	44%	43%	50%	53%	49%		

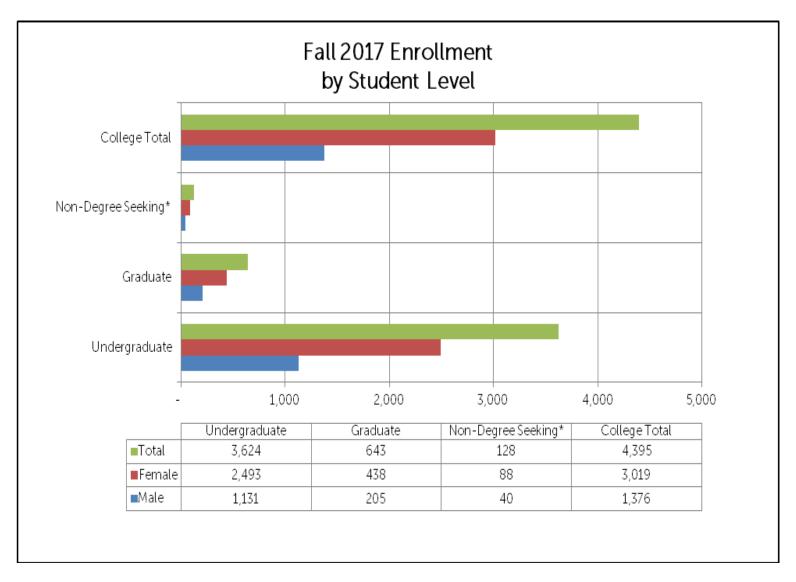
## **Student Enrollment**

### Fall 2017 Undergraduate Student Enrollment, by Major and Gender

	Female		Male		Total	
Major	N	%	N	%	N	%
Advertising	78	3%	52	5%	130	4%
Animation	261	10%	117	10%	378	10%
Cartooning	115	5%	74	7%	189	5%
Computer Art	226	9%	126	11%	352	10%
Design	623	25%	197	17%	820	23%
Film	164	7%	188	17%	352	10%
Fine Arts	197	8%	83	7%	280	8%
Illustration	471	19%	108	10%	579	16%
Interior Design	53	2%	22	2%	75	2%
Photography	252	10%	152	13%	404	11%
Visual and Critical Studies	53	2%	12	1%	65	2%
Undergraduate Student Total	2,493	100%	1,131	100%	3,624	100%

Fall 2017 Graduate Student Enrollment, by Major and Gender

	Fen	nale	Ма	le	Total		
Major	N	%	N	%	N	%	
Art Education	7	2%	4	2%	11	2%	
Art Practice	14	3%	8	4%	22	3%	
Art Therapy	36	8%	4	2%	40	6%	
Art Writing	10	2%	2	1%	12	2%	
Branding	20	5%	7	3%	27	4%	
Computer Arts	53	12%	38	19%	91	14%	
Critical Theory and the Arts	3	1%	4	2%	7	1%	
Curatorial Practice	13	3%	2	1%	15	2%	
Design	22	5%	7	3%	29	5%	
Design for Social Innovation	36	8%	10	5%	46	7%	
Design Research and Writing	8	2%	0	0%	8	1%	
Digital Photography	13	3%	4	2%	17	3%	
Directing	9	2%	9	4%	18	3%	
Fashion Photography	7	2%	6	3%	13	2%	
Fine Arts	44	10%	20	10%	64	10%	
Illustration	24	5%	14	7%	38	6%	
Interaction Design	26	6%	11	5%	37	6%	
Photography	38	9%	26	13%	64	10%	
Products of Design	18	4%	19	9%	37	6%	
Social Documentary Film	24	5%	6	3%	30	5%	
Visual Narrative	13	3%	4	2%	17	3%	
Graduate Student Total	438	100%	205	100%	643	100%	



<sup>\*</sup> Non Degree Seeking includes: GENL Non-Matriculated, and Pre-College Students

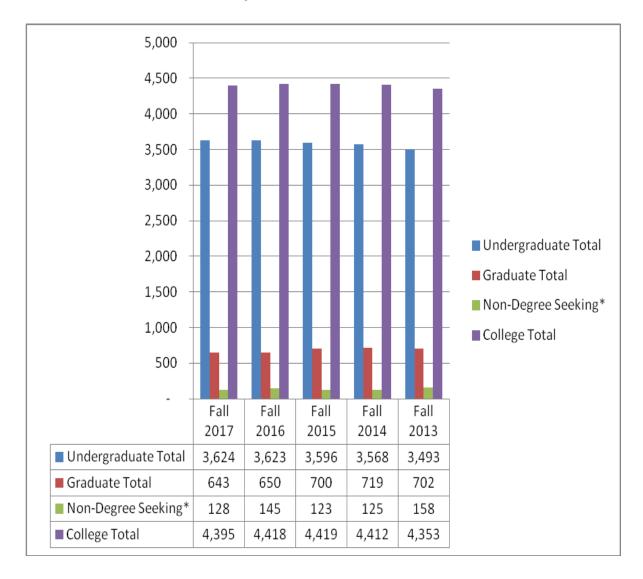
### Undergraduate Student Enrollment, Fall 2013-2017

Undergraduate Major	Fall 2017	Fall 2016	Fall 2015	Fall 2014	Fall 2013
Advertising	130	161	182	208	217
Animation	378	371	319	270	218
Cartooning	189	177	174	164	170
Computer Art	352	340	345	325	318
Design	820	842	771	711	661
Film	352	376	404	426	444
Fine Arts	280	295	310	341	322
Illustration	579	524	500	466	448
Interior Design	75	69	80	78	80
Photography	404	403	441	501	520
Visual and Critical Studies	65	64	70 78		95
Undergraduate Student Total	3,624	3,622	3,596	3,568	3,493

#### **Graduate Student Enrollment, Fall 2013-2017**

Graduate Major	Fall 2017	Fall 2016	Fall 2015	Fall 2014	Fall 2013
Art Education	11	8	11	17	19
Art Practice	22	21	23	23	35
Art Therapy	40	38	41	48	52
Art Writing	12	17	19	18	24
Branding	27	30	27	29	25
Computer Arts	91	87	86	87	85
Critical Theory and the Arts	7	8	7	13	9
Curatorial Practice	15	15	17	10	
Design	29	31	38	40	41
Design Criticism				4	13
Design for Social Innovation	46	46	48	49	44
Design Research and Writing	8	9	13	7	
Digital Photography	17	15	23	32	34
Directing	18	12	14	11	11
Fashion Photography	13	17	16	18	15
Fine Arts	64	63	65	64	61
Illustration	38	39	39	39	39
Interaction Design	37	38	35	38	34
Photography	64	72	83	69	74
Products of Design	37	33	37	36	34
Social Documentary Film	30	31	41	39	37
Visual Narrative	17	20	17	28	16
Graduate Student Total	643	650	700	719	702

#### **Enrollment by Student Level, Fall 2013-2017**



<sup>\*</sup> Non-Degree includes: GENL Non-Matriculated and Pre-College Students

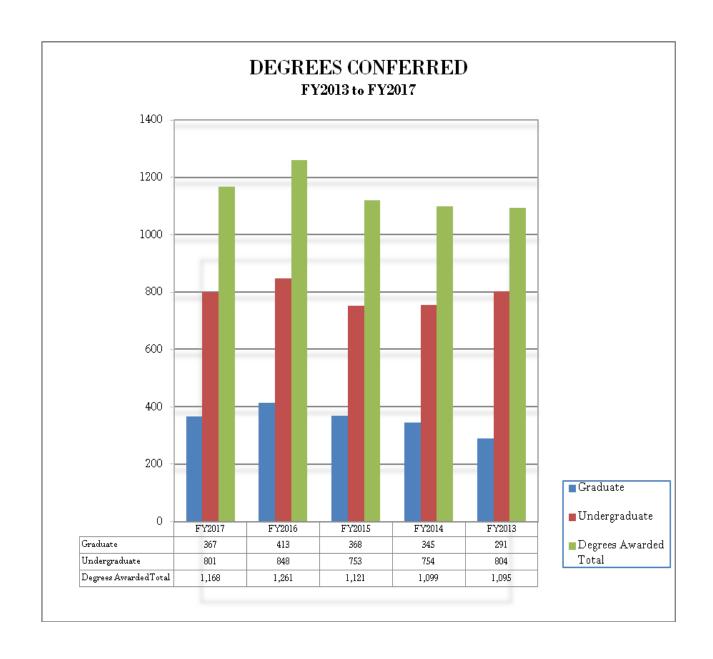
# Degrees Conferred

#### Undergraduate Degrees Conferred by Major and Year, FY13 through FY17

Undergraduate Major	FY2017	FY2016	FY2015	FY2014	FY2013
Advertising	40	34	35	42	42
Animation	60	46	34	35	52
Cartooning	33	40	38	40	34
Computer Art	70	69	60	67	58
Design	201	197	174	172	186
Film	78	99	88	98	106
Fine Arts	68	98	68	68	63
Illustration	104	95	97	84	101
Interior Design	16	23	15	16	14
Photography	112	119	123	104	128
Visual and Critical Studies	19	28	21	28	20
Undergraduate Student Total	801	848	753	754	804

### Graduate Degrees Conferred by Major and Year, FY13 through FY17

Graduate Major	FY2017	FY2016	FY2015	FY2014	FY2013
Art Education	8	14	13	11	17
Art Practice	9	13	17	11	
Art Therapy	16	22	21	29	17
Art Writing	10	7	9	10	6
Branding	26	29	25	27	23
Computer Arts	43	40	48	34	55
Critical Theory and the Arts	7	12	9	6	
Curatorial Practice	8	8			
Design	19	19	19	20	19
Design Criticism			4	7	5
Design for Social Innovation	21	25	23	20	
Design Research, Writing and Criticism	10	10	6		
Digital Photography	24	25	21	21	18
Directing	12	24	9	14	14
Fashion Photography	15	15	18	14	16
Fine Arts	29	29	35	25	33
Illustration	20	19	19	19	19
Interaction Design	18	16	21	14	12
Photography	30	31	26	31	24
Products of Design	15	20	15	12	
Social Documentary Film	19	21	10	20	13
Visual Narrative	8	14			
Graduate Student Total	367	413	368	345	291



# **Student Profiles**

### Profile of All Undergraduate Students, Fall 2017

		Fema	ile	Mal	е	Tota	ıl
		N	%	N	%	N	%
Undergraduate Total		2581	100%	1171	100%	3752	100%
Enrollment Status	Full-time	2415	94%	1091	93%	3506	93%
	Part-time	166	6%	80	7%	246	7%
Ethnicity/Race	African American	88	3%	61	5%	149	4%
	American/Alaska Native	1	0%	1	0%	2	0%
	Asian	351	14%	133	11%	484	13%
	Hawaiian/Pacific Islander	0	0%	1	0%	1	0%
	Hispanic/Latino	236	9%	168	14%	404	11%
	Non-Resident Alien	1174	45%	431	37%	1605	43%
	Not Known	145	6%	68	6%	213	6%
	Two or more races	16	1%	7	1%	23	1%
	White	570	22%	301	26%	871	23%
Age Distribution	Under 18 Years	115	4%	44	4%	159	4%
	18 - 19 years	865	34%	311	27%	1176	31%
	20 - 21 years	986	38%	415	35%	1401	37%
	22 - 24 years	441	17%	241	21%	682	18%
	25 - 29 years	137	5%	118	10%	255	7%
	30 - 39 years	32	1%	34	3%	66	2%
	40 years and older	3	0%	8	1%	11	0%
	Unknown	2	0%	0	0%	2	0%
Average Age		20.5 ye	ears	21.4 ye	ears	20.8 ye	ears
Veteran Status	Non-Veteran	2566	99%	1147	98%	3713	99%
	Veteran	15	1%	24	2%	39	1%
Residency Status	On-Campus Resident	2566	99%	1147	98%	3713	99%
	Commuter Student	15	1%	24	2%	39	1%
Permanent Residency	New York	668	26%	346	30%	1014	27%
	Out of State	719	28%	373	32%	1092	29%
	Foreign Country	1194	46%	452	39%	1646	44%
Student Level	Freshman	582	23%	250	21%	832	22%
	Sophomore	665	26%	298	25%	963	26%
	Junior	634	25%	284	24%	918	24%
	Senior	561	22%	286	24%	847	23%
	ESL/Studio	43	2%	7	1%	50	1%
	Other	96	4%	46	4%	142	4%
	Other	70	4/0	40	4/0	142	4/0

### Profile of Undergraduate Students in Degree Programs, Fall 2017

		Fema	ale		Male	Tota	ıl
		N	%	N	%	N	%
Degree Programs		2493	100%	1131	100%	3624	100%
Enrollment Status	Full-time	2415	97%	1091	96%	3506	97%
	Part-time	78	3%	40	4%	118	3%
Ethnicity/Race	African American	88	4%	61	5%	149	4%
	American/Alaska Native	1	0%	1	0%	2	0%
	Asian	351	14%	133	12%	484	13%
	Hawaiian/Pacific Islander	0	0%	1	0%	1	0%
	Hispanic/Latino	236	9%	168	15%	404	11%
	Non-Resident Alien	1173	47%	431	38%	1604	44%
	Not Known	58	2%	28	2%	86	2%
	Two or more races	16	1%	7	1%	23	1%
	White	570	23%	301	27%	871	24%
Age Distribution	Under 18 Years	31	1%	7	1%	38	1%
	18 - 19 years	864	35%	310	27%	1174	32%
	20 - 21 years	986	40%	415	37%	1401	39%
	22 - 24 years	441	18%	241	21%	682	19%
	25 - 29 years	137	5%	118	10%	255	7%
	30 - 39 years	31	1%	34	3%	65	2%
	40 years and older	3	0%	6	1%	9	0%
	Unknown	0	0%	0	0%	0	0%
Average Age		20.6 y			.6 years	20.9 ye	
Veteran Status	Non-Veteran	2478	99%	1107	98%	3585	99%
	Veteran	15	1%	24	2%	39	1%
Residency Status	On-Campus Resident	763	31%	335	30%	1098	30%
	Commuter Student	1730	69%	796	70%	2526	70%
Permanent Residency	New York	603	24%	319	28%	922	25%
	Out of State	697	28%	360	32%	1057	29%
	Foreign Country	1193	48%	452	40%	1645	45%
Student Level	Freshman	582	23%	250	22%	832	23%
	Sophomore	665	27%	298	26%	963	27%
	Junior	634	25%	284	25%	918	25%
	Senior	561	23%	286	25%	847	23%
	ESL/Studio	43	2%	7	1%	50	1%
	Other	8	0%	6	1%	14	0%
	Otner	ا لا	0%	6	1%	14	0%

#### Profile of Undergraduate Students in Non-Degree Programs, Fall 2017

		Fen	nale	Ma	le	Tot	tal
		N	%	N	%	N	%
Non-Degree Programs		88	100%	40	100%	128	100%
Enrollment Status	Full-time	0	0%	0	0%	0	0%
	Part-time	88	100%	40	100%	128	100%
Ethnicity/Race	African American	0	0%	0	0%	0	0%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	0	0%	0	0%	0	0%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	0	0%	0	0%	0	0%
	Non-Resident Alien	1	1%	0	0%	1	1%
	Not Known	87	99%	40	100%	127	99%
	Two or more races	0	0%	0	0%	0	0%
	White	0	0%	0	0%	0	0%
Age Distribution	Under 18 Years	84	95%	37	93%	121	95%
3	18 - 19 years	1	1%	1	3%	2	2%
	20 - 21 years	0	0%	0	0%	0	0%
	22 - 24 years	0	0%	0	0%	0	0%
	25 - 29 years	0	0%	0	0%	0	0%
	30 - 39 years	1	1%	0	0%	1	1%
	40 years and older	0	0%	2	5%	2	2%
	Unknown	2	2%	0	0%	2	2%
Average Age		16.3	years	18.2 \	/ears	ر 16.9	ears
Veteran Status	Non-Veteran	88	100%	40	100%	128	100%
	Veteran	0	0%	0	0%	0	0%
Residency Status	On-Campus Resident	88	100%	40	100%	128	100%
•	Commuter Student	0	0%	0	0%	0	0%
Permanent Residency	New York	65	74%	27	68%	92	72%
3	Out of State	22	25%	13	33%	35	27%
	Foreign Country	1	1%	0	0%	1	1%
Class Level	Freshman	0	0%	0	0%	0	0%
	Sophomore	0	0%	0	0%	0	0%
	Junior	Ö	0%	0	0%	0	0%
	Senior	Ö	0%	0	0%	0	0%
	ESL/Studio	Ö	0%	0	0%	0	0%
	Other	88	100%	40	100%	128	100%

#### **Profile of Graduate Students, Fall 2017**

		Fem	nale	Ma	ile	To	tal
		N	%	N	%	N	%
Graduate Total		438	100%	205	100%	643	100%
Enrollment Status	Full-time	402	92%	183	89%	585	91%
	Part-time	36	8%	22	11%	58	9%
Ethnicity/Race	African American	14	3%	15	7%	29	5%
	Asian	36	8%	16	8%	52	8%
	Hispanic/Latino	34	8%	13	6%	47	7%
	Non-Resident Alien	243	55%	104	51%	347	54%
	Not Known	9	2%	5	2%	14	2%
	Two or more races	0	0%	1	0%	1	0%
	White	102	23%	51	25%	153	24%
Age Distribution	20 - 21 years	9	2%	2	1%	11	2%
	22 - 24 years	161	37%	54	26%	215	33%
	25 - 29 years	180	41%	85	41%	265	41%
	30 - 39 years	68	16%	43	21%	111	17%
	40 years and older	20	5%	21	10%	41	6%
Average Age		27.2 ر	/ears	29.3	years	27.9 չ	/ears
Veteran Status	Non-Veteran	435	99%	201	98%	636	99%
	Veteran	3	1%	4	2%	7	1%
Residency Status	On-Campus Resident	39	9%	15	7%	54	8%
	Commuter Student	399	91%	190	93%	589	92%
Permanent Residency	New York	119	27%	60	29%	179	28%
	Out of State	71	16%	39	19%	110	17%
	Foreign Country	248	57%	106	52%	354	55%
Class Level	First year	263	60%	115	56%	378	59%
	Second year	167	38%	86	42%	253	39%
	Third year	8	2%	4	2%	12	2%

## **New Student Profiles**

### First-time in College Student Enrollment Profile – Fall 2017

		Fen	nale	Ma	ale	Tot	al
		N	%	N	%	N	%
FTIC		498	100%	201	100%	699	100%
Enrollment Status	Full-time	497	100%	201	100%	698	100%
	Part-time	1	0%	0	0%	1	<1%
Ethnicity/Race	African American	21	4%	10	5%	31	4%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	63	13%	24	12%	87	12%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	59	12%	23	11%	82	12%
	Non-Resident Alien	216	43%	77	38%	293	42%
	Not Known	10	2%	5	2%	15	2%
	Two or more races	0	0%	0	0%	0	0%
	White	129	26%	62	31%	191	27%
Age Distribution	Under 18 Years	31	6%	7	3%	38	5%
_	18 - 19 years	436	88%	178	89%	614	88%
	20 - 21 years	22	4%	11	5%	33	5%
	22 - 24 years	8	2%	4	2%	12	2%
	25 - 29 years	1	0%	1	0%	2	0%
	30 - 39 years	0	0%	0	0%	0	0%
	40 years and older	0	0%	0	0%	0	0%
	Unknown	0	0%	0	0%	0	0%
Average Age		18.3	years	18.5	years	18.4 y	ears
Veteran Status	Non-Veteran	495	99%	200	100%	695	99%
	Veteran	3	1%	1	0%	4	1%
Residency Status	On-Campus Resident	338	68%	134	67%	472	68%
-	Commuter Student	160	32%	67	33%	227	32%
Permanent Residency	New York	119	24%	47	23%	166	24%
•	Out of State	160	32%	73	36%	233	33%
	Foreign Country	219	44%	81	40%	300	43%

### First-time in College Student Enrollment Profile, Continued – Fall 2017

		Fei	male	M	lale	To	otal
		N	%	N	%	N	%
SAT Total (Verbal + Math)	1300-1600	28	5.6%	13	6.5%	41	5.9%
	1200-1299	51	10.2%	24	11.9%	75	10.7%
	1100-1199	64	12.9%	27	13.4%	91	13.0%
	1000-1099	60	12.0%	19	9.5%	79	11.3%
	900-999	30	6.0%	13	6.5%	43	6.2%
	800-899	12	2.4%	7	3.5%	19	2.7%
	700-799	2	0.4%	2	1.0%	4	0.6%
	<700	1	0.2%	1	0.5%	2	0.3%
	Not Reported	250	50.2%	95	47.3%	345	49.4%
ACT Composite	30 - 36	12	2.4%	3	1.5%	15	2.1%
	24 - 29	38	7.6%	10	5.0%	48	6.9%
	18 - 23	31	6.2%	22	10.9%	53	7.6%
	12 - 17	5	1.0%	2	1.0%	7	1.0%
	Not Reported	412	82.7%	164	81.6%	576	82.4%
Grade Point Average	95-100 (3.90 - 4.00)	62	12.4%	21	10.4%	83	11.9%
	90-94.9 (3.50 - 3.89)	159	31.9%	46	22.9%	205	29.3%
	85-89.9 (3.00 - 3.49)	169	33.9%	79	39.3%	248	35.5%
	80-84.9 (2.50 - 2.99)	80	16.1%	45	22.4%	125	17.9%
	75-79.9 (2.00 - 2.49)	18	3.6%	8	4.0%	26	3.7%
	70-74.9 (1.50 - 1.99)	3	0.6%	0	0.0%	3	0.4%
	65-69.9 (1.00 - 1.49)	0	0.0%	0	0.0%	0	0.0%
	<65 (<1.00)	0	0.0%	1	0.5%	1	0.1%
	Not Reported	7	1.4%	1	0.5%	8	1.1%
FTIC Total		498	100.00%	201	100.00%	699	100.00%
Test Scores		Mean	Std. Deviation	Mean	Std. Deviation	Mean	Std. Deviation
	SAT Total	1123.06	145.211	1128.77	161.851	1124.77	150.177
	SAT Math	554.48	94.790	565.75	100.796	557.85	96.622
	SAT Verbal	568.59	78.472	563.02	85.925	566.92	80.694
	SAT Writing	536.55	103.104	507.73	106.097	528.31	104.093
	ACT Total	24.33	4.310	23.32	4.049	24.02	4.242
	HS GPA	3.3648	.45770	3.2628	.46572	3.3353	.46203

### First-time in College Student Enrollment by Gender and Program of Study – Fall 2017

	Female		Ма	le	То	tal
Program of Study	N	%	N	%	N	%
Advertising	5	1%	8	4%	13	2%
Animation	74	15%	21	10%	95	14%
Cartooning	25	5%	16	8%	41	6%
Computer Art	49	10%	24	12%	73	10%
Design	97	19%	23	11%	120	17%
Film	39	8%	37	18%	76	11%
Fine Arts	32	6%	15	7%	47	7%
Illustration	110	22%	21	10%	131	19%
Interior Design	12	2%	3	1%	15	2%
Photography	50	10%	31	15%	81	12%
Visual and Critical Studies	5	1%	2	1%	7	1%
FTIC Total	498	100%	201	100%	699	100%

#### New Transfer Student Enrollment Profile - Fall 2017

		Fen	nale	Ma	ale	Tot	al
		N	%	N	%	N	%
Transfers		206	100%	100	100%	306	100%
Enrollment Status	Full-time	204	99%	100	100%	304	99%
	Part-time	2	1%	0	0%	2	1%
Ethnicity/Race	African American	5	2%	8	8%	13	4%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	15	7%	12	12%	27	9%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	22	11%	18	18%	40	13%
	Non-Resident Alien	120	58%	34	34%	154	50%
	Not Known	7	3%	2	2%	9	3%
	Two or more races	0	0%	0	0%	0	0%
	White	37	18%	26	26%	63	21%
Age Distribution	Under 18 Years	0	0%	0	0%	0	0%
-	18 - 19 years	57	28%	9	9%	66	22%
	20 - 21 years	76	37%	44	44%	120	39%
	22 - 24 years	45	22%	22	22%	67	22%
	25 - 29 years	18	9%	14	14%	32	10%
	30 - 39 years	8	4%	8	8%	16	5%
	40 years and older	2	1%	3	3%	5	2%
	Unknown	0	0%	0	0%	0	0%
Average Age		21.6	years	23.6	years	22.3 y	ears
Veteran Status	Non-Veteran	205	100%	93	93%	298	97%
	Veteran	1	0%	7	7%	8	3%
Residency Status	On-Campus Resident	60	29%	32	32%	92	30%
, and the second	Commuter Student	146	71%	68	68%	214	70%
Permanent Residency	New York	34	17%	28	28%	62	20%
3	Out of State	52	25%	38	38%	90	29%
	Foreign Country	120	58%	34	34%	154	50%
Class Level	Freshman	75	36%	46	46%	121	40%
	Sophomore	64	31%	38	38%	102	33%
	Junior	17	8%	3	3%	20	7%
	Senior	0	0%	0	0%	0	0%
	ESL/Studio	42	20%	7	7%	49	16%
	Other	8	4%	6	6%	14	5%

### New Transfer Student Enrollment, by Program and Gender - Fall 2017

	Fem	nale	Male		То	tal
Major	N	%	N	%	N	%
Advertising	11	5%	4	4%	15	5%
Animation	9	4%	7	7%	16	5%
Cartooning	6	3%	7	7%	13	4%
Computer Art	14	7%	11	11%	25	8%
Design	60	29%	16	16%	76	25%
Film	14	7%	15	15%	29	9%
Fine Arts	12	6%	10	10%	22	7%
Illustration	40	19%	11	11%	51	17%
Interior Design	4	2%	3	3%	7	2%
Photography Photography	33	16%	14	14%	47	15%
Visual and Critical Studies	3	1%	2	2%	5	2%
Transfer Total	206	100%	100	100%	306	100%

#### New Graduate Student Enrollment Profile - Fall 2017

		Fer	nale	М	ale	To	tal
		N	%	N	%	N	%
Graduate Total		261	100%	111	100%	372	100%
Enrollment Status	Full-time	244	93%	103	93%	347	93%
	Part-time	17	7%	8	7%	25	7%
Ethnicity/Race	African American	11	4%	8	7%	29	8%
	Asian	23	9%	10	9%	52	14%
	Hispanic/Latino	21	8%	9	8%	47	13%
	Non-Resident Alien	138	53%	54	49%	347	93%
	Not Known	5	2%	3	3%	14	4%
	Two or more races	0	0%	1	1%	1	0%
	White	63	24%	26	23%	153	41%
Age Distribution	20 - 21 years	9	3%	2	2%	11	3%
	22 - 24 years	105	40%	34	31%	139	37%
	25 - 29 years	96	37%	40	36%	136	37%
	30 - 39 years	39	15%	21	19%	60	16%
	40 years and older	12	5%	14	13%	26	7%
Average Age		27.0	years	29.2	years	27.7	years
Veteran Status	Non-Veteran	258	99%	109	98%	367	99%
	Veteran	3	1%	2	2%	5	1%
Residency Status	On-Campus Resident	31	12%	13	12%	44	12%
	Commuter Student	230	88%	98	88%	328	88%
Permanent Residency	New York	76	29%	30	27%	106	28%
-	Out of State	44	17%	25	23%	69	19%
	Foreign Country	141	54%	56	50%	197	53%
Class Level	First year	261	100%	109	98%	370	99%
	Second year	0	0%	2	2%	2	1%
	Third year	0	0%	0	0%	0	0%

#### New Graduate Student Enrollment, by Gender and Program of Study – Fall 2017

		nale	Ma	ale	То	Total		
Program of Study	N	%	N	%	N	%		
Art Education	6	2%	2	2%	8	2%		
Art Practice	6	2%	5	5%	11	3%		
Art Therapy	17	7%	2	2%	19	5%		
Art Writing	6	2%	1	1%	7	2%		
Branding	20	8%	7	6%	27	7%		
Computer Arts	31	12%	16	14%	47	13%		
Critical Theory and the Arts	3	1%	4	4%	7	2%		
Curatorial Practice	5	2%	2	2%	7	2%		
Design	12	5%	5	5%	17	5%		
Design for Social Innovation	20	8%	3	3%	23	6%		
Design Research and Writing	8	3%		0%	8	2%		
Digital Photography	13	5%	3	3%	16	4%		
Directing	8	3%	8	7%	16	4%		
Fashion Photography	7	3%	6	5%	13	3%		
Fine Arts	26	10%	10	9%	36	10%		
Illustration	13	5%	6	5%	19	5%		
Interaction Design	14	5%	6	5%	20	5%		
Photography	17	7%	11	10%	28	8%		
Products of Design	11	4%	9	8%	20	5%		
Social Documentary Film	10	4%	5	5%	15	4%		
Visual Narrative	8	3%		0%	8	2%		
Graduate Total	261	100%	111	100%	372	100%		

## **Student Retention**

### Student Retention Fall 2016 FTIC Cohort, by Selected Demographics

		2 <sup>nd</sup> Fall Enrollment Status							
		Enro	lled/						
	Cohort	Graduated		Transferred Out		On Hiatus		Unknown	
	N	N	%	N	%	N	%	N	%
Cohort Total	742	642	87%	27	4%	34	5%	39	5%
Sex									
Female	542	466	86%	23	4%	29	5%	24	4%
Male	200	176	88%	4	2%	5	3%	15	8%
Ethnicity									
Asian	119	107	90%	3	3%	4	3%	5	4%
Black or African American	36	27	75%	2	6%	2	6%	5	14%
Hispanic/Latino	67	49	73%	3	4%	4	6%	11	16%
Non Resident Alien	317	294	93%	0	0%	13	4%	10	3%
Two or more races	0	0	0%	0	0%	0	0%	0	0%
Unknown	18	13	72%	2	11%	2	11%	1	6%
White	185	152	82%	17	9%	9	5%	7	4%
Pell Grant Status									
Non-Pell	593	524	88%	22	4%	24	4%	23	4%
Pell	149	118	79%	5	3%	10	7%	16	11%
Residency Status									
Commuter	241	200	83%	9	4%	16	7%	16	7%
On-Campus	501	442	88%	18	4%	18	4%	23	5%
Veteran Status									
Non-Veteran	733	635	87%	27	4%	33	5%	38	5%
Veterans	9	7	78%	0	0%	1	11%	1	11%

## Student Retention Fall 2016 FTIC Student Cohort, by Original Major

		2 <sup>nd</sup> Fall Enrollment Status								
		Enro	olled/							
	Cohort	Graduated		Transferred Out		On Hiatus		Unknown		
	N	N	%	Ν	%	N	%	N	%	
Advertising	31	23	74%	2	6%	4	13%	2	6%	
Animation	100	83	83%	6	6%	7	7%	4	4%	
Cartooning	36	33	92%	0	0%	0	0%	3	8%	
Computer Art	67	62	93%	0	0%	4	6%	1	1%	
Design	143	132	92%	2	1%	4	3%	5	3%	
Film	91	74	81%	7	8%	3	3%	7	8%	
Fine Arts	57	50	88%	4	7%	1	2%	2	4%	
Illustration	117	104	89%	2	2%	6	5%	5	4%	
Interior Design	16	14	88%	0	0%	1	6%	1	6%	
Photography	74	59	80%	3	4%	4	5%	8	11%	
Visual and Critical Studies	10	8	80%	1	10%	0	0%	1	10%	
FTIC Total	742	642	87%	27	4%	34	5%	39	5%	

## Student Retention Fall 2016 New Transfer Cohort, by Selected Demographics

				2'	nd Fall Enrol	lment St	atus		
		Enro	olled/						
	Cohort	Grad	uated	Transf	erred Out	On	Hiatus	Unk	nown
Full-time New Transfers	N	N	%	N	%	N	%	N	%
Cohort Total	258	222	86%	7	3%	8	3%	21	8%
Sex									
Female	169	150	89%	4	2%	4	2%	11	7%
Male	89	72	81%	3	3%	4	4%	10	11%
Ethnicity									
Asian	31	27	87%	2	6%	1	3%	1	3%
Black or African American	16	11	69%	2	13%	0	0%	3	19%
Hispanic/Latino	40	31	78%	3	8%	0	0%	6	15%
Non Resident Alien	100	92	92%	0	0%	3	3%	5	5%
Two or more races	0	0	0%	0	0%	0	0%	0	0%
Unknown	3	1	33%	0	0%	1	33%	1	33%
White	68	60	88%	0	0%	3	4%	5	7%
Pell Grant Status									
Non-Pell	197	175	89%	4	2%	6	3%	12	6%
Pell	61	47	77%	3	5%	2	3%	9	15%
Residency Status									
Commuter	152	125	82%	5	3%	7	5%	15	10%
On-Campus	106	97	92%	2	2%	1	1%	6	6%
Veteran Status									
Non-Veteran	250	216	86%	5	2%	8	3%	21	8%
Veterans	8	6	75%	2	25%	0	0%	0	0%
Transfer Type									
T1 Transfers	133	109	82%	5	4%	5	4%	14	11%
All Other Transfers	125	113	90%	2	2%	3	2%	7	6%

## Student Retention Fall 2016 New Transfer Student Cohort, by Original Major

		Enr	olled/						
	Cohort	Gra	duated	Trans	ferred Out	0	n Hiatus	Unknown	
	N	Z	%	N	%	N	%	N	%
Transfers	258	222	86%	7	3%	8	3%	21	8%
Major									
Advertising	9	9	100%	0	0%	0	0%	0	0%
Animation	20	17	85%	0	0%	0	0%	3	15%
Cartooning	7	7	100%	0	0%	0	0%	0	0%
Computer Art	28	22	79%	1	4%	2	7%	3	11%
Design	66	60	91%	2	3%	0	0%	4	6%
Film	22	16	73%	1	5%	3	14%	2	9%
Fine Arts	26	25	96%	0	0%	0	0%	1	4%
Illustration	40	34	85%	1	3%	1	3%	4	10%
Interior Design	3	3	100%	0	0%	0	0%	0	0%
Photography	34	27	79%	2	6%	2	6%	3	9%
Visual and Critical Studies	3	2	67%	0	0%	0	0%	1	33%

### **Entering Undergraduate Retention Rates, Fall 2011-2016**

**Full-time First-time in College Cohorts** 

T time in coxeg			2 <sup>nd</sup> Fall Enrollment Status									
		Enr	olled	Transfe	erred Out	0	n Hiatus	Status Unknown				
	Cohort	N	%	N	%	N	%	N	%			
Fall 2016	742	642	87%	27	4%	34	5%	39	5%			
Fall 2015	697	600	86%	30	4%	24	3%	43	6%			
Fall 2014	621	518	83%	31	5%	25	4%	47	8%			
Fall 2013	655	536	82%	22	3%	38	6%	59	9%			
Fall 2012	615	510	83%	46	7%	20	3%	39	6%			

#### **Full-time Transfer Cohorts**

			2 <sup>nd</sup> Fall Enrollment Status									
		Grad	duated	Trans	ferred Out	0	n Hiatus	Status Unknown				
	Cohort	N	%	N	%	N	%	N	%			
Fall 2016	258	222	86%	7	3%	8	3%	21	8%			
Fall 2015	271	222	82%	14	5%	12	4%	38	14%			
Fall 2014	329	272	83%	16	5%	16	5%	25	8%			
Fall 2013	275	235	85%	5	2%	16	6%	19	7%			
Fall 2012	319	278	87%	9	3%	7	2%	25	8%			

### Student Retention: Fall 2016 New Graduate Students, by Selected Demographics

		2 <sup>nd</sup> Fall Enrollment Status								
		Enr	olled/							
	Cohort	Grad	duated	Trai	nsfer Out	Or	Hiatus	Status	Unknown	
	N	N	%	N	%	N	%	N	%	
Cohort Total	364	329	90%	3	1%	13	4%	19	5%	
Sex										
Female	239	216	90%	2	1%	7	3%	14	6%	
Male	125	113	90%	1	1%	6	5%	5	4%	
Ethnicity										
Asian	30	26	87%	1	3%	1	3%	2	7%	
Black or African American	12	10	83%	0	0%	0	0%	2	17%	
Hispanic/Latino	26	25	96%	0	0%	1	4%	0	0%	
Hawaiian/Pacific Islander	1	1	100%	0	0%	0	0%	0	0%	
Non-Resident Alien	194	176	91%	0	0%	7	4%	11	6%	
Two or more races	0	0	0%	0	0%	0	0%	0	0%	
Unknown	11	9	82%	0	0%	0	0%	2	18%	
White	90	82	91%	2	2%	4	4%	2	2%	
Residency Status										
Commuter	330	296	90%	3	1%	13	4%	18	5%	
On-Campus	34	33	97%	0	0%	0	0%	1	3%	
Veteran Status										
Non-Veteran	362	328	91%	3	1%	12	3%	19	5%	
Veteran	2	1	50%	0	0%	1	50%	0	0%	

### Student Retention: Fall 2016 New Graduate Students, by Major

				2	<sup>nd</sup> Fall En	rollm	ent Status				
					olled/	Tra	nsferred	_			
	Cohort	Enrolled	Graduated		duated		Out		Hiatus		Known
	N	N	N	N	%	N	%	N	%	N	%
Graduate Student Total	364	241	88	329	90%	3	1%	13	4%	19	5%
Major											
Art Education	7	3	4	7	100%	0	0%	0	0%	0	0%
Art Practice	9	9	0	9	100%	0	0%	0	0%	0	0%
Art Therapy	21	21	0	21	100%	0	0%	0	0%	0	0%
Art Writing	6	4	0	4	67%	0	0%	1	17%	1	17%
Branding	30	0	30	30	100%	0	0%	0	0%	0	0%
Computer Arts	42	41	0	41	98%	0	0%	0	0%	1	2%
Critical Theory and the Arts	7	0	6	6	86%	1	14%	0	0%	0	0%
Curatorial Practice	8	8	0	8	100%	0	0%	0	0%	0	0%
Design	12	12	0	12	100%	0	0%	0	0%	0	0%
Design for Social Innovation	25	23	0	23	92%	0	0%	0	0%	2	8%
Design Research and Writing	9	0	9	9	100%	0	0%	0	0%	0	0%
Digital Photography	15	0	12	12	80%	0	0%	0	0%	3	20%
Directing	12	0	12	12	100%	0	0%	0	0%	0	0%
Fashion Photography	17	0	15	15	88%	0	0%	0	0%	2	12%
Fine Arts	34	29	0	29	85%	1	3%	3	9%	1	3%
Illustration	19	19	0	19	100%	0	0%	0	0%	0	0%
Interaction Design	19	17	0	17	89%	1	5%	1	5%	0	0%
Photography	26	19	0	19	73%	0	0%	4	15%	3	12%
Products of Design	18	17	0	17	94%	0	0%	1	6%	0	0%
Social Documentary Film	17	14	0	14	82%	0	0%	0	0%	3	18%
Visual Narrative	11	5	0	5	45%	0	0%	3	27%	3	27%

### **Entering Graduate Student Retention Rates, Fall 2012-2016**

		2 <sup>nd</sup> Fall Enrollment Status											
	Cohort		lled/ uated	Transferred Out		Hia	tus	Status Unknown					
Term		N	%	N	%	N	%	N	%				
Fall 2012	376	351	93%	2	1%	9	2%	14	4%				
Fall 2013	387	362	94%	1	0%	8	2%	16	4%				
Fall 2014	395	372	94%	1	0%	6	2%	16	4%				
Fall 2015	390	360	92%	4	1%	10	3%	16	4%				
Fall 2016	364	329	90%	3	1%	13	4%	19	5%				

## **Graduation Rates**

## Fall 2011 Full-time Freshmen Six-Year Graduation Rate, by Selected Demographics

	Cohort	SVA	Degree	Trans	sfer Out	SVA St	udent	No Record	
	N	N	%	N	%	N	%	N	%
Cohort Total	643	412	64%	124	19%	10	2%	97	15%
Sex									
Female	392	255	65%	81	21%	5	1%	51	13%
Male	251	157	63%	43	17%	5	2%	46	18%
Ethnicity									
American/Alaska Native	2	1	50%	0	0%	0	0%	1	50%
Asian	87	61	70%	14	16%	2	2%	10	11%
Black or African American	27	16	59%	4	15%	0	0%	7	26%
Hawaiian/Pacific Islander	4	1	25%	2	50%	0	0%	1	25%
Hispanic/Latino	88	51	58%	22	25%	0	0%	15	17%
Two or more races	9	5	56%	2	22%	0	0%	2	22%
White	301	183	61%	74	25%	1	0%	43	14%
Non-Resident Alien	114	84	74%	6	5%	7	6%	17	15%
Unknown/Not Reported	11	10	91%	0	0%	0	0%	1	9%
Pell Grant Status									
Non-Pell	459	302	66%	84	18%	9	2%	64	14%
Pell	184	110	60%	40	22%	1	1%	33	18%
Veteran Status									
Non-Veteran	639	408	64%	124	19%	10	2%	97	15%
Veteran	4	4	100%	0	0%	0	0%	0	0%

Fall 2011 Full-time Freshmen Six-Year Graduation Rate, by Major

	Cohort	SVA [	Degree	Trans	fer Out	S۱	/A Student	No	Record
	N	N	%	N	%	N	%	N	%
Cohort Total	643	412	64%	124	19%	10	2%	97	15%
Major									
Advertising	32	26	81%	2	6%	1	3%	3	9%
Animation	30	17	57%	6	20%	1	3%	6	20%
Cartooning	34	25	74%	5	15%	0	0%	5	15%
Computer Art	70	44	63%	17	24%	3	4%	6	9%
Design	96	63	66%	12	13%	2	2%	19	20%
Film	89	61	69%	16	18%	0	0%	12	13%
Fine Arts	55	30	55%	14	25%	1	2%	10	18%
Illustration	84	56	67%	17	20%	2	2%	9	11%
Interior Design	14	9	64%	2	14%	0	0%	3	21%
Photography	125	71	57%	32	26%	0	0%	22	18%
Visual and Critical Studies	13	10	77%	1	8%	0	0%	2	15%

### Fall 2011 Full-time Transfer Student Six-Year Graduation Rate, by Selected Demographics

	Cohort	SVA	Degree	Trans	sfer Out	SVA St	udent	No Record	
	N	N	%	N	%	N	%	N	%
Cohort Total	331	244	74%	40	12%	2	1%	45	14%
Sex									
Female	181	135	75%	24	13%	1	1%	21	12%
Male	150	109	73%	16	11%	1	1%	24	16%
Ethnicity									
American/Alaska Native	1	0	0%	1	100%	0	0%	0	0%
Asian	44	34	77%	6	14%	0	0%	4	9%
Black or African American	8	4	50%	2	25%	0	0%	2	25%
Hawaiian/Pacific Islander	3	2	67%	0	0%	0	0%	1	33%
Hispanic/Latino	53	37	70%	8	15%	1	2%	7	13%
Two or more races	6	3	50%	2	33%	0	0%	1	17%
White	141	100	71%	20	14%	1	1%	20	14%
Non-Resident Alien	67	58	87%	1	1%	0	0%	8	12%
Unknown/Not Reported	8	6	75%	0	0%	0	0%	2	25%
Pell Grant Status									
Non-Pell	229	175	76%	24	10%	2	1%	28	12%
Pell	102	69	68%	16	16%	0	0%	17	17%
Veteran Status									
Non-Veteran	323	238	74%	40	12%	2	1%	43	13%
Veteran	8	6	75%	0	0%	0	0%	2	25%
Transfer Admit Type									
T1 Transfers	177	128	72%	25	14%	1	1%	23	13%
All Other Transfers	154	116	75%	15	10%	1	1%	22	14%

Fall 2011 Full-time Transfer Students Six-Year Graduation Rate, by Major

	Cohort	SVA [	Degree	Trai	nsfer Out	S۱	/A Student	No Record	
	N	N	%	N	%	N	%	N	%
Cohort Total	331	244	74%	40	12%	2	1%	45	14%
Major									
Advertising	16	15	94%	0	0%	0	0%	1	6%
Animation	24	11	46%	5	21%	0	0%	8	33%
Cartooning	15	12	80%	1	7%	0	0%	2	13%
Computer Art	21	14	67%	2	10%	0	0%	5	24%
Design	68	53	78%	7	10%	1	1%	7	10%
Film	48	36	75%	8	17%	0	0%	4	8%
Fine Arts	30	24	80%	3	10%	0	0%	3	10%
Illustration	37	28	76%	4	11%	0	0%	5	14%
Interior Design	7	6	86%	0	0%	0	0%	1	14%
Photography	58	39	67%	10	17%	0	0%	9	16%
Visual and Critical Studies	7	6	86%	0	0%	1	14%	0	0%

### Six-Year Graduation Rates of Full-time Undergraduate Student Cohorts, Fall 2007-2011

Full-time First-time in College Cohorts

3		Grad	luated	Transf Ou		Still En	rolled	Status Unknown		
	Cohort	N	%	Ν	%	N	%	N	%	
Fall 2007	658	427	65%	137	21%	8	1%	86	13%	
Fall 2008	662	441	67%	117	18%	3	0%	101	15%	
Fall 2009	652	453	69%	102	16%	5	1%	92	14%	
Fall 2010	667	426	64%	137	21%	6	1%	100	15%	
Fall 2011	643	412	64%	124	19%	10	2%	97	15%	

#### **Full-time Transfer Cohorts**

		Graduated		Transferred Out		Still Er	nrolled	Status Unknown	
	Cohort	N	%	N	%	N	%	N	%
Fall 2007	335	244	73%	41	12%	2	1%	48	14%
Fall 2008	300	216	72%	35	12%	1	0%	48	16%
Fall 2009	309	241	78%	26	8%	1	0%	41	13%
Fall 2010	340	242	71%	37	11%	0	0%	61	18%
Fall 2011	331	244	74%	40	12%	2	1%	45	14%

### Three-Year Graduation Rate for the Fall 2014 Entering Graduate Student Cohort, by Selected Demographics

		Cohort	Graduated	Enrolled	Grad/	Enrolled	Trans	ferred	Hiat	tus	Status Unknown	
		N	N	N	N	%	N	%	N	%	N	%
Graduate Total		395	371	3	374	95%	3	1%	0	0%	18	5%
Enrollment	Full-time	360	346	0	346	96%	1	0%	0	0%	13	4%
Status	Part-time	35	25	3	28	80%	2	6%	0	0%	5	14%
Gender	Female	261	247	2	249	95%	2	1%	0	0%	10	4%
	Male	134	124	1	125	93%	1	1%	0	0%	8	6%
Ethnicity/Race	American/Alaska Native	0	0	0	0	0%	0	0%	0	0%	0	0%
	Asian	33	31	0	31	94%	1	3%	0	0%	1	3%
	Black or African American	11	10	0	10	91%	0	0%	0	0%	1	9%
	Hawaiian/Pacific Islander	1	1	0	1	100%	0	0%	0	0%	0	0%
	Hispanic/Latino	24	23	0	23	96%	0	0%	0	0%	1	4%
	Non-Resident Alien	182	178	1	179	98%	0	0%	0	0%	3	2%
	Two or more races	9	8	0	8	89%	0	0%	0	0%	1	11%
	Unknown/Not Reported	8	7	0	7	88%	0	0%	0	0%	1	13%
	White	127	113	2	115	91%	2	2%	0	0%	10	8%
Veteran Status	Non-Veteran	389	365	3	368	95%	3	1%	0	0%	18	5%
	Veteran	6	6	0	6	100%	0	0%	0	0%	0	0%

### The Three-Year Graduation Rate for the Fall 2014 Entering Graduate Student Cohort, by Major

	Cohort	Gradua	ted/Enrolled	Т	ransferred		Hiatus	Statu	s Unknown
Major	N	N	%	Z	%	N	%	N	%t
Art Education	14	13	93%	0	0%	0	0%	1	7%
Art Practice	9	8	89%	0	0%	0	0%	1	11%
Art Therapy	24	21	88%	2	8%	0	0%	1	4%
Art Writing	8	8	100%	0	0%	0	0%	0	0%
Branding	28	28	100%	0	0%	0	0%	0	0%
Computer Art	38	37	97%	0	0%	0	0%	1	3%
Critical Theory and the Arts	13	12	92%	0	0%	0	0%	1	8%
Curatorial Practice	10	9	90%	0	0%	0	0%	1	10%
Design	20	19	95%	0	0%	0	0%	1	5%
Design for Social Innovation	25	24	96%	0	0%	0	0%	1	4%
Design Research and Writing	7	5	71%	0	0%	0	0%	2	29%
Digital Photography	22	20	91%	1	5%	0	0%	1	5%
Directing	10	10	100%	0	0%	0	0%	0	0%
Fashion Photography	18	18	100%	0	0%	0	0%	0	0%
Fine Arts	28	27	96%	0	0%	0	0%	1	4%
Illustration	20	19	95%	0	0%	0	0%	1	5%
Interaction Design	17	15	88%	0	0%	0	0%	2	12%
Photography	26	25	96%	0	0%	0	0%	1	4%
Products of Design	20	20	100%	0	0%	0	0%	0	0%
Social Documentary Film	25	25	100%	0	0%	0	0%	0	0%
Visual Narrative	13	11	85%	0	0%	0	0%	2	15%
Graduate Total	395	374	95%	3	< 1%	0	0%	18	5%

### Graduation Rates of Entering Graduate Student Cohorts, Fall 2010-14

		Graduated/Enrolled		Transferred Out		Hiatus		Status Unknown	
	Cohort	N	Pct	N	Pct	N	Pct	N	Pct
Fall 2010	298	282	95%	0	0%	4	1%	12	4%
Fall 2011	356	316	89%	8	2%	0	0%	32	9%
Fall 2012	388	358	92%	3	1%	0	0%	27	7%
Fall 2013	387	369	95%	9	2%	2	1%	7	2%
Fall 2014	395	374	95%	3	< 1%	0	0%	18	5%

# **Class Size**

### Fall 2017 Average Class Size by Department

#### Undergraduate

Department	Average Class Size	Average Class Capacity	Median Class Capacity
Art History	20.5	25.8	25
BFA Advertising	17.9	20.3	20
BFA Animation	18.1	23.3	20
BFA Cartooning	15.4	19.4	20
BFA Design	16.4	20.1	20
BFA Film	17.1	33.0	16
BFA Fine Arts	15.2	24.5	20
BFA Illustration	15.5	18.9	20
BFA Photography & Video	14.7	18.6	20
Comp. Art, Anim & Sp. Effects	16.9	18.8	17
English 2nd Language	10.8	15.0	15
Humanities & Sciences	16.4	20.3	20
Interior Design	17.5	23.2	20
MFA Visual Narrative	15.0	20.0	20
Visual and Critical Studies	11.0	19.4	20
Undergraduate Average	16.3	21.7	20

# **Library Statistics**

### Fall 2017 Faculty by Employment Status and Primary Department

Item	FY17	FY16	FY15	FY14	FY13
Number of titles in the collection (books, DVDs, games, etc)	79,517	74,653	69,060	66,700	64,000
Number of items in the collection (books, DVDs, games, etc)	110,593	105,354			
New items added to collection (books, DVDs, games, etc)	5,239	6,140			
E-books	171,740	152,787	141,300	118,000	115,000
Current print journal subscriptions	300	302	369	369	374
Total Periodical Titles	650				
Online full-text journals	37,626	33,974	32,753	9,880	9,400
Films (DVD, Blu Ray)	10,217	9,902	7,506	6,980	5,970
Sound recordings (CDs)	2,002	1,908	1,886	1,815	1,600
Pictures (print)	275,000	275,000	275,000	275,000	158,000
Games (X Box, Wii, PS3)	392	292	585		
Online database subscriptions	40	36	34	35	36
Licensed digital images	7,463,000	7,313,000	6,326,000	2,300,000	1,940,000
Local digital image collections	70,430	67,300	63,300	57,600	56,800
Number of library visitors	168,119	150,024			
Number of items borrowed	24,655	26,202			
Number of items browsed in library	13,191	18,139			
Number of questions answered	2,487	3,111			
Number of classes taught	92	79			
Archives visits (individual researchers)	52	35			
Archives classes	13	10			
Design Archives collections	30	22			
Archives questions answered	110	85			
Computer lab visitors	92,465	73,681			

# **Faculty Statistics**

### Fall 2017 Faculty by Employment Status and Primary Department

Primary Department	Full-time	Part-time	Total
Art History	13	35	48
BFA Advertising	1	27	28
BFA Animation	7	17	24
BFA Cartooning	9	18	27
BFA Design	15	137	152
BFA Film	20	40	60
BFA Fine Arts	39	51	90
BFA Illustration	14	46	60
BFA Photography & Video	13	58	71
Comp. Art, Anim & Sp. Effects	13	68	81
Continuing Education	1	63	64
English 2nd Language	5	2	7
Humanities & Sciences	36	51	87
Interior Design	4	15	19
MA Critical Theory / Arts	1	5	6
MA Curatorial Practice	0	12	12
MA Design, Research, Writing,C	0	7	7
MAT Art Education	1	6	7
MFA Art Writing	0	8	8
MFA Computer Art	7	21	28
MFA Computer Arts	0	13	13
MFA Design	0	22	22
MFA Design & Social Innovation	0	1	1
MFA Design Criticism	0	1	1
MFA Design & Social Innovation	0	21	21
MFA Fine Arts	4	33	37
MFA Illustration	3	7	10
MFA in Art Practice	1	6	7
MFA Interaction Design	0	27	27
MFA Photography/Related Media	1	20	21
MFA Products of Design	0	31	31
MFA Social Documentary Film	3	24	27
MFA Visual Narrative	0	9	9
MPS Art Therapy	1	13	14
MPS Branding	1	14	15
MPS Digital Photography	2	7	9
MPS Directing	0	4	4
MPS Fashion Photography	0	5	5
Pre-College Program	0	2	2
Visual and Critical Studies	1	16	17
Total	216	963	1179