



INSTITUTIONAL FACT BOOK

Fall 2018

SCHOOL OF VISUAL ARTS

NEW YORK, NY

Office of Institutional Research

January 2019



Foreword

The Office of Institutional Research is pleased to present the School of Visual Arts 2018 Fact Book. This annually produced book is intended to be a useful source of information about SVA. The information provided on these pages reflects much of what Institutional Research reports on behalf of the College throughout the year.

The Fact Book includes the most current information available for either an academic or fiscal year, as well as historical information. Most of the information included in the Fact Book is compiled by Institutional Research

from data sources developed by the office to respond to the planning, budgeting, and governmental compliance requirements of the College. If the source of the data presented is different from Institutional Research, the office providing this information is cited. In regards to these offices, Institutional Research is wholeheartedly grateful for the assistance that they have provided.

We hope that you find the Fact Book useful and informative. We encourage your comments and suggestions on how to improve future editions.

Foreword	1
Table of Contents	2-3
Admissions	
Freshmen	5
Transfer Students	6
New Graduate Students	7
Five-Year Trend in Student Admissions	8
Student Enrollment	
Undergraduates by Major and Gender	10
Graduate Students by Major and Gender	11
Enrollment Chart by Student Level	12
Five-Year Trend in Undergraduate Enrollment	13
Five-Year Trend in Graduate Student Enrollment	14
Chart of Five-Year the Trend in Student Enrollment	15
Degrees Conferred	
Undergraduate Degrees	17
Graduate Degrees	18
Chart of Degrees Conferred	19
Student Profiles	
All Undergraduates	21
Undergraduates Students in Degree Programs	22
Undergraduate Students in Non-Degree Programs	23
All Graduate Students	24

New Student Profiles	
First-time in College	26-28
Transfer Students	29-30
New Graduate Students	31-32
Student Retention	
First-time in College	34-35
Transfer Students	36-37
Undergraduate Five-Year Trend	38
New Graduate Students	39-40
Graduate Five-Year Trend	41
Graduation Rates	
First-time in College	43-44
Transfer Students	45-46
Undergraduate Five-Year Trend	47
New Graduate Students	48-49
Graduate Five-Year Trend	50
Average Class Size	52
Library Statistics	54
Faculty Statistics	56

Admissions

Freshmen Admissions, Fall 2018

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Advertising	89	69	21	78%	30%
Animation	836	314	109	38%	35%
Cartooning	163	129	44	79%	34%
Computer Art	294	177	61	60%	34%
Design	746	599	155	80%	26%
Film	356	254	85	71%	33%
Fine Arts	411	315	41	77%	13%
Illustration	828	701	246	85%	35%
Interior Design	162	119	15	73%	13%
Photography	435	339	98	78%	29%
Visual and Critical Studies	44	39	8	89%	21%
Freshmen (FTIC) Total	4,364	3,055	883	70%	29%

Transfer Student Admissions, Fall 2018

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Advertising	36	20	8	56%	40%
Animation	232	45	13	19%	29%
Cartooning	46	30	14	65%	47%
Computer Art	111	58	27	52%	47%
Design	225	148	58	66%	39%
Film	111	71	32	64%	45%
Fine Arts	98	53	22	54%	42%
Illustration	142	93	32	65%	34%
Interior Design	28	13	2	46%	15%
Photography	136	76	26	56%	34%
Visual and Critical Studies	16	6	2	38%	33%
Transfers Total	1,181	613	236	52%	38%

Graduate Student Admissions by Major, Fall 2018

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Art Education	29	26	10	90%	38%
Art Practice	21	20	15	95%	75%
Art Therapy	73	48	18	66%	38%
Art Writing	21	15	6	71%	40%
Branding	113	51	28	45%	55%
Computer Arts	187	88	50	47%	57%
Critical Theory and the Arts	26	19	5	73%	26%
Curatorial Practice	24	17	6	71%	35%
Design	307	54	23	18%	43%
Design for Social Innovation	90	73	25	81%	34%
Design Research, Writing and Criticism	19	19	11	100%	58%
Digital Photography	31	28	14	90%	50%
Directing	43	36	14	84%	39%
Fashion Photography	38	20	9	53%	45%
Fine Arts	218	102	27	47%	26%
Illustration as Visual Essay	167	28	18	17%	64%
Interaction Design	311	65	17	21%	26%
Photography, Video and Related Media	177	81	26	46%	32%
Products of Design	126	44	18	35%	41%
Social Documentary Film	57	43	17	75%	40%
Visual Narrative	30	23	16	77%	70%
Graduate Total	2,108	900	373	43%	41%

Trends in Student Admissions, Fall 2014-2018

New Freshmen (FTIC)

Item	Fall Cohorts				
	2018	2017	2016	2015	2014
Number of Applications	4,364	3,708	3,805	3,648	3,431
Number Accepted	3,055	2,683	2,833	2,697	2,634
Number Enrolled	883	699	744	699	623
Percent Accepted	70%	72%	74%	74%	77%
Percent Enrolled	29%	26%	26%	26%	24%

Transfer Students

Item	Fall Cohorts				
	2018	2017	2016	2015	2014
Number of Applications	1,181	1,568	1,204	1,615	1,511
Number Accepted	613	719	770	917	944
Number Enrolled	236	360	281	287	352
Percent Accepted	52%	46%	64%	57%	62%
Percent Enrolled	38%	50%	36%	31%	37%

New Graduate Students

Item	Fall Cohorts				
	2018	2017	2016	2015	2014
Number of Applications	2,108	1,970	2,048	2,120	2,048
Number Accepted	900	839	844	778	747
Number Enrolled	373	372	364	390	395
Percent Accepted	43%	43%	41%	37%	36%
Percent Enrolled	41%	44%	43%	50%	53%

Student Enrollment

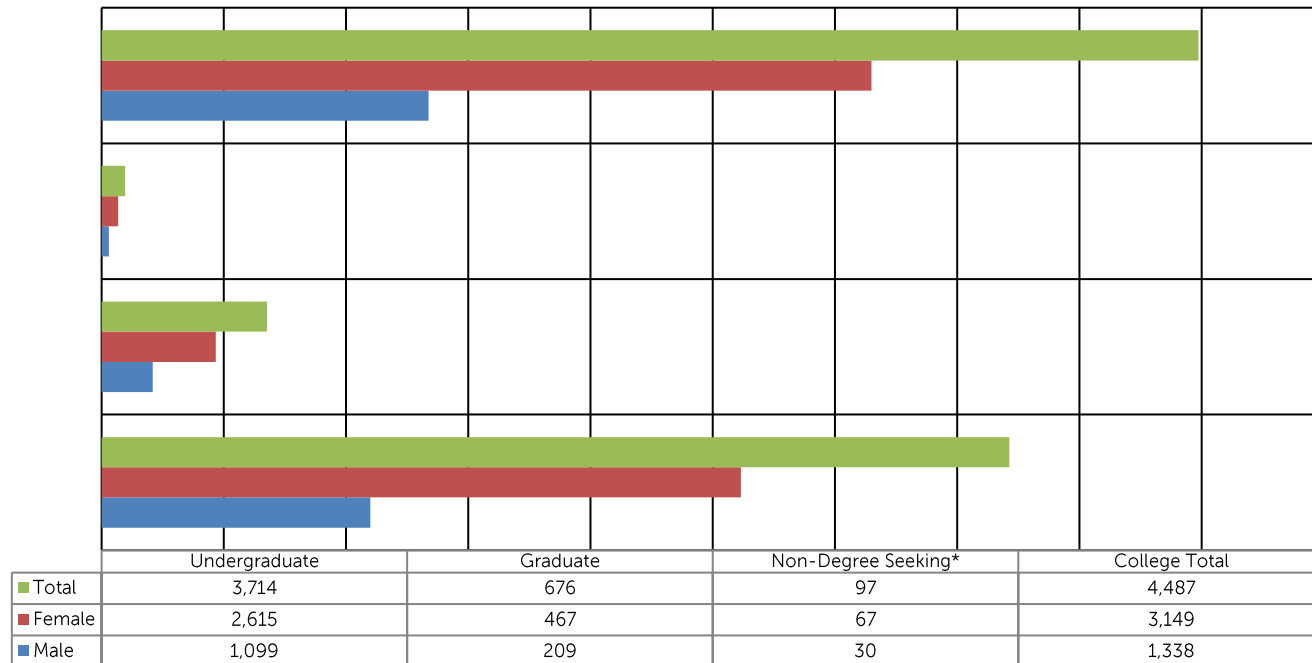
Fall 2018 Undergraduate Student Enrollment, by Major and Gender

Major	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Advertising	74	3%	40	4%	114	3%
Animation	291	11%	111	10%	402	11%
Cartooning	126	5%	67	6%	193	5%
Computer Art	230	9%	122	11%	352	9%
Design	630	24%	182	17%	812	22%
Film	167	6%	189	17%	356	10%
Fine Arts	191	7%	68	6%	259	7%
Illustration	567	22%	133	12%	700	19%
Interior Design	48	2%	24	2%	72	2%
Photography	250	10%	153	14%	403	11%
Visual and Critical Studies	41	2%	10	1%	51	1%
Undergraduate Total	2,615	100%	1,099	100%	3,714	100%

Fall 2018 Graduate Student Enrollment, by Major and Gender

Major	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Art Education	10	2%	3	1%	13	2%
Art Practice	17	4%	7	3%	24	4%
Art Therapy	33	7%	5	2%	38	6%
Art Writing	8	2%	5	2%	13	2%
Branding	23	5%	5	2%	28	4%
Computer Arts	66	14%	39	19%	105	16%
Critical Theory and the Arts	5	1%	0	0%	5	1%
Curatorial Practice	10	2%	2	1%	12	2%
Design	30	6%	10	5%	40	6%
Design for Social Innovation	42	9%	6	3%	48	7%
Design Research and Writing	10	2%	2	1%	12	2%
Digital Photography	9	2%	6	3%	15	2%
Directing	8	2%	7	3%	15	2%
Fashion Photography	4	1%	5	2%	9	1%
Fine Arts	46	10%	18	9%	64	9%
GENL	0	0%	1	<1%	1	<1%
Illustration	25	5%	12	6%	37	5%
Interaction Design	23	5%	12	6%	35	5%
Photography	36	8%	31	15%	67	10%
Products of Design	24	5%	14	7%	38	6%
Social Documentary Film	17	4%	15	7%	32	5%
Visual Narrative	21	4%	4	2%	25	4%
Graduate Total	467	100%	209	100%	676	100%

Fall 2018 Enrollment by Student Level



* Non Degree Seeking includes: GENL Non-Matriculated, and Pre-College Students

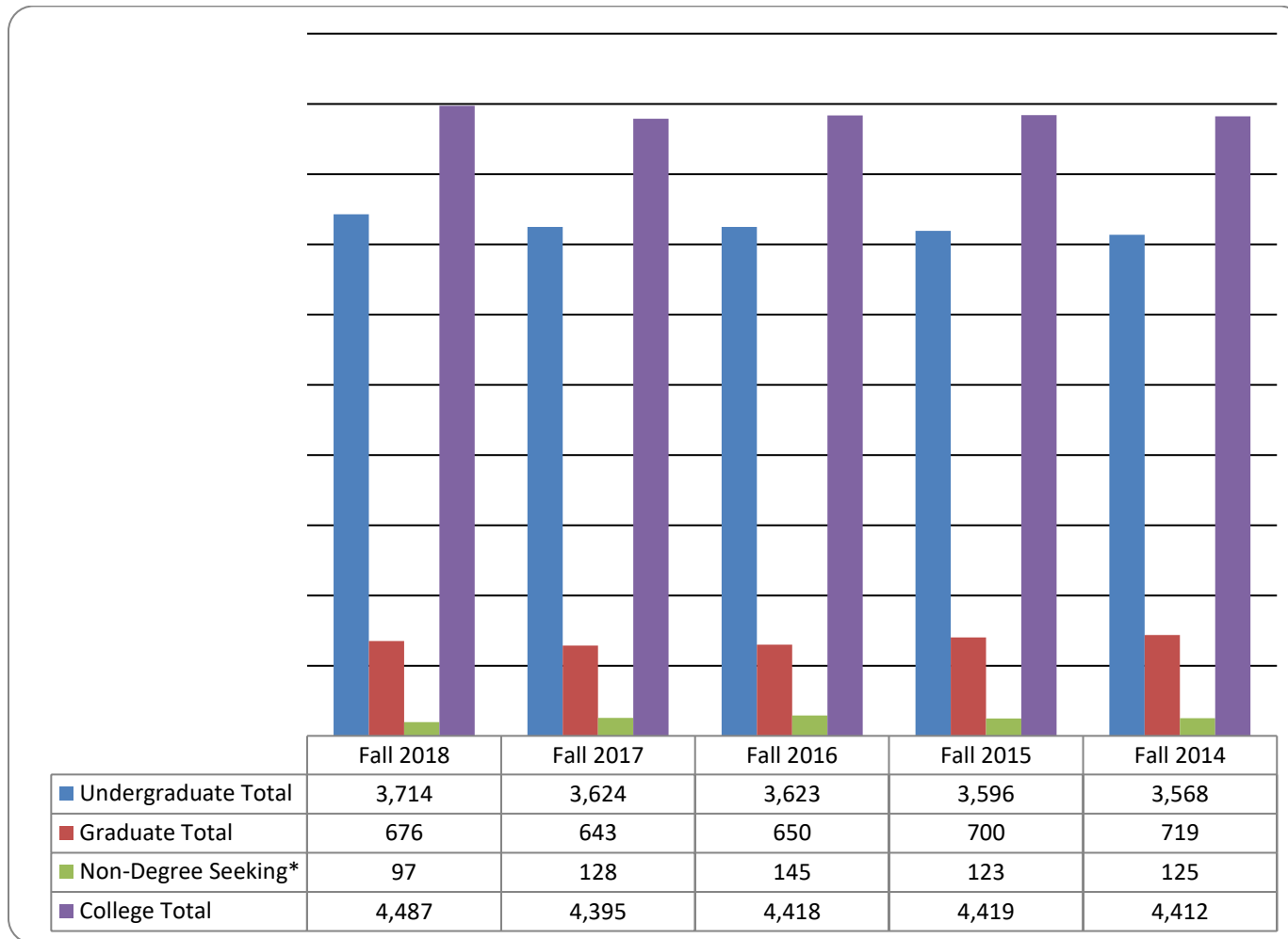
Undergraduate Student Enrollment, Fall 2014-2018

Undergraduate Major	Fall 2018	Fall 2017	Fall 2016	Fall 2015	Fall 2014
Advertising	114	130	161	182	208
Animation	402	378	371	319	270
Cartooning	193	189	177	174	164
Computer Art	352	352	340	345	325
Design	812	820	842	771	711
Film	356	352	376	404	426
Fine Arts	259	280	295	310	341
Illustration	700	579	524	500	466
Interior Design	72	75	69	80	78
Photography	403	404	403	441	501
Visual and Critical Studies	51	65	64	70	78
Undergraduate Student Total	3,714	3,624	3,622	3,596	3,568

Graduate Student Enrollment, Fall 2014-2018

Graduate Major	Fall 2018	Fall 2017	Fall 2016	Fall 2015	Fall 2014
Art Education	13	11	8	11	17
Art Practice	24	22	21	23	23
Art Therapy	38	40	38	41	48
Art Writing	13	12	17	19	18
Branding	28	27	30	27	29
Computer Arts	105	91	87	86	87
Critical Theory and the Arts	5	7	8	7	13
Curatorial Practice	12	15	15	17	10
Design	40	29	31	38	40
Design Criticism	---	---	---	---	4
Design for Social Innovation	48	46	46	48	49
Design Research and Writing	12	8	9	13	7
Digital Photography	15	17	15	23	32
Directing	15	18	12	14	11
Fashion Photography	9	13	17	16	18
Fine Arts	64	64	63	65	64
GENL	1	0	0	0	0
Illustration	37	38	39	39	39
Interaction Design	35	37	38	35	38
Photography	67	64	72	83	69
Products of Design	38	37	33	37	36
Social Documentary Film	32	30	31	41	39
Visual Narrative	25	17	20	17	28
Graduate Student Total	676	643	650	700	719

5-Year Enrollment Trend by Student Level, Fall 2014-2018



* Non-Degree includes: GENL Non-Matriculated and Pre-College Students

Degrees Conferred

Undergraduate Degrees Conferred by Major and Year, FY14 through FY18

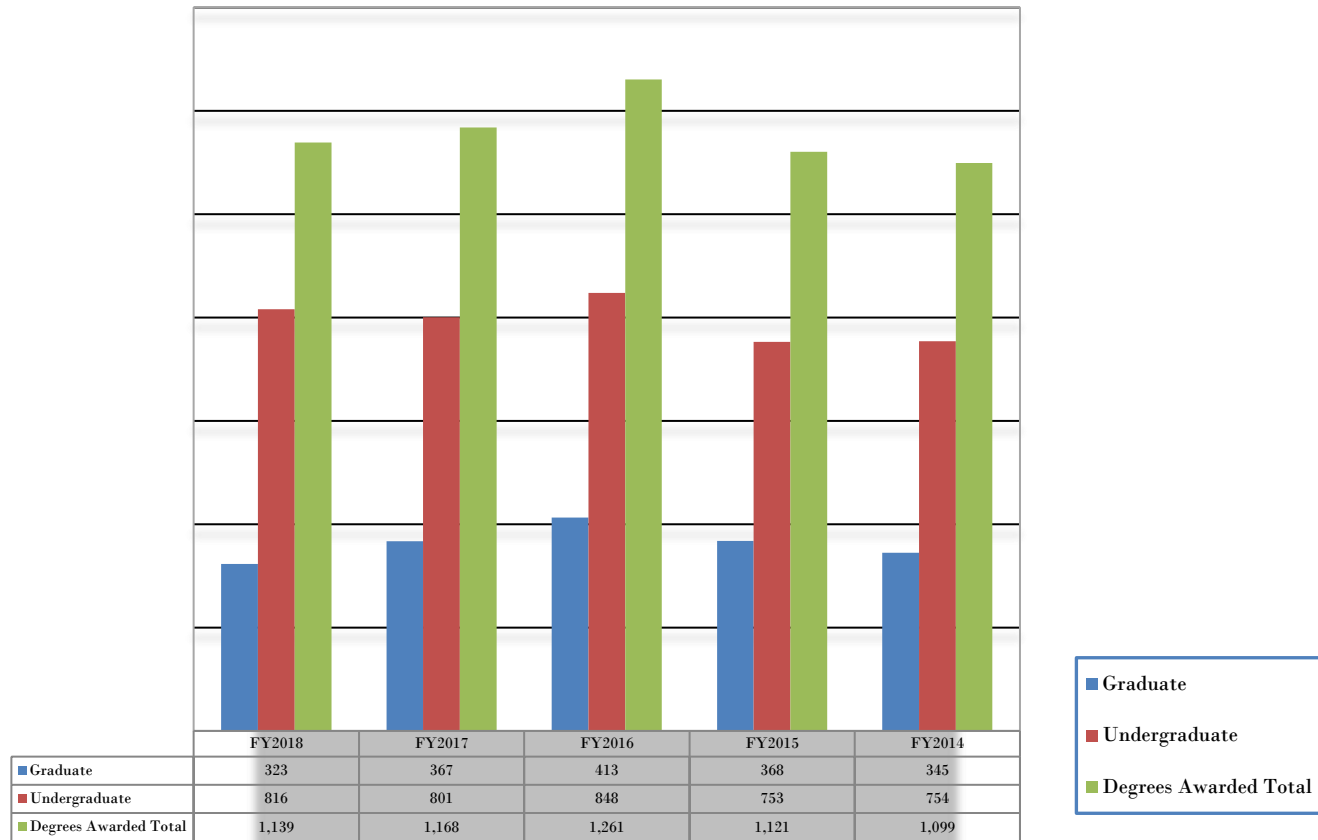
Undergraduate Major	FY2018	FY2017	FY2016	FY2015	FY2014
Advertising	26	40	34	35	42
Animation	68	60	46	34	35
Cartooning	47	33	40	38	40
Computer Art	76	70	69	60	67
Design	213	201	197	174	172
Film	74	78	99	88	98
Fine Arts	67	68	98	68	68
Illustration	108	104	95	97	84
Interior Design	19	16	23	15	16
Photography	98	112	119	123	104
Visual and Critical Studies	20	19	28	21	28
Undergraduate Student Total	816	801	848	753	754

Graduate Degrees Conferred by Major and Year, FY14 through FY18

Graduate Major	FY2018	FY2017	FY2016	FY2015	FY2014
Art Education	8	8	14	13	11
Art Practice	10	9	13	17	11
Art Therapy	17	16	22	21	29
Art Writing	4	10	7	9	10
Branding	30	26	29	25	27
Computer Arts	38	43	40	48	34
Critical Theory and the Arts	7	7	12	9	6
Curatorial Practice	8	8	8	---	---
Design	12	19	19	19	20
Design Criticism	---	---	---	4	7
Design for Social Innovation	22	21	25	23	20
Design Research, Writing and Criticism	6	10	10	6	---
Digital Photography	12	24	25	21	21
Directing	15	12	24	9	14
Fashion Photography	12	15	15	18	14
Fine Arts	27	29	29	35	25
Illustration	19	20	19	19	19
Interaction Design	17	18	16	21	14
Photography	20	30	31	26	31
Products of Design	17	15	20	15	12
Social Documentary Film	14	19	21	10	20
Visual Narrative	8	8	14	---	---
Graduate Student Total	323	367	413	368	345

DEGREES CONFERRED

FY2014 to FY2018



Student Profiles

Profile of All Undergraduate Students, Fall 2018

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Undergraduate Total		2,682	100%	1,129	100%	3,811	100%
Enrollment Status	Full-time	2,550	95%	1,060	94%	3,610	95%
	Part-time	132	5%	69	6%	201	5%
Ethnicity/Race	African American	90	3%	55	5%	145	4%
	American/Alaska Native	1	0%	0	0%	1	0%
	Asian	372	14%	134	12%	506	13%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	235	9%	145	13%	380	10%
	Non-Resident Alien	1,302	49%	448	40%	1,750	46%
	Not Known	153	6%	74	7%	227	6%
	Two or more races	2	0%	0	0%	2	0%
	White	527	20%	273	24%	800	21%
Age Distribution	Under 18 Years	109	4%	33	3%	142	4%
	18 - 19 years	959	36%	341	30%	1,300	34%
	20 - 21 years	1,006	38%	385	34%	1,391	36%
	22 - 24 years	475	18%	239	21%	714	19%
	25 - 29 years	107	4%	102	9%	209	5%
	30 - 39 years	22	1%	23	2%	45	1%
	40 years and older	4	0%	6	1%	10	0%
	Unknown	0	0%	0	0%	0	0%
Average Age		20.4		21.2		20.6	
Veteran Status	Veteran	9	<1%	23	2%	32	1%
	Non-Veteran	2,673	100%	1,106	98%	3,779	99%
Residency Status	On-Campus Resident	817	30%	322	29%	1,139	30%
	Commuter Student	1,865	70%	807	71%	2,672	70%
Permanent Residency	New York	605	23%	313	28%	918	24%
	Out of State	746	28%	349	31%	1,095	29%
	Foreign Country	1,331	50%	467	41%	1,798	47%
Student Level	Freshman	684	26%	261	23%	945	25%
	Sophomore	620	23%	268	24%	888	23%
	Junior	647	24%	280	25%	927	24%
	Senior	597	22%	264	23%	861	23%
	Other	134	5%	56	5%	190	5%

Profile of Undergraduate Students in Degree Programs, Fall 2018

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Student Total		2,615	100%	1,099	100%	3,714	100%
Enrollment Status	Full-time	2,550	98%	1,060	96%	3,610	97%
	Part-time	65	2%	39	4%	104	3%
Ethnicity/Race	African American	90	3%	55	5%	145	4%
	American/Alaska Native	1	0%	0	0%	1	0%
	Asian	372	14%	134	12%	506	14%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	235	9%	145	13%	380	10%
	Non-Resident Alien	1,302	50%	447	41%	1,749	47%
	Not Known	86	3%	46	4%	132	4%
	Two or more races	2	0%	0	0%	2	0%
	White	527	20%	272	25%	799	22%
Age Distribution	Under 18 Years	45	2%	6	1%	51	1%
	18 - 19 years	956	37%	338	31%	1,294	35%
	20 - 21 years	1,006	38%	385	35%	1,391	37%
	22 - 24 years	475	18%	239	22%	714	19%
	25 - 29 years	107	4%	102	9%	209	6%
	30 - 39 years	22	1%	23	2%	45	1%
	40 years and older	4	0%	6	1%	10	0%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		20.5		21.4		20.7	
Veteran Status	Veteran	9	0%	23	2%	32	1%
	Non-Veteran	2606	100%	1,076	98%	3,682	99%
Residency Status	On-Campus Resident	817	31%	322	29%	1,139	31%
	Commuter Student	1,798	69%	777	71%	2,575	69%
Permanent Residency	New York	556	21%	289	26%	845	23%
	Out of State	728	28%	343	31%	1,071	29%
	Foreign Country	1,331	51%	467	42%	1,798	48%
Student Level	Freshman	684	26%	261	24%	945	25%
	Sophomore	620	24%	268	24%	888	24%
	Junior	647	25%	280	25%	927	25%
	Senior	597	23%	264	24%	861	23%
	Other	67	3%	26	2%	93	3%

Profile of Undergraduate Students in Non-Degree Programs, Fall 2018

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Non-Degree Total		67	100%	30	100%	97	100%
Enrollment Status	Full-time	0	0%	0	0%	0	0%
	Part-time	67	100%	30	100%	97	100%
Ethnicity/Race	African American	0	0%	0	0%	0	0%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	0	0%	0	0%	0	0%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	0	0%	0	0%	0	0%
	Non-Resident Alien	0	0%	1	3%	1	1%
	Not Known	67	100%	28	93%	95	98%
	Two or more races	0	0%	0	0%	0	0%
Age Distribution	White	0	0%	1	3%	1	1%
	Under 18 Years	64	96%	27	90%	91	94%
	18 - 19 years	3	4%	3	10%	6	6%
	20 - 21 years	0	0%	0	0%	0	0%
	22 - 24 years	0	0%	0	0%	0	0%
	25 - 29 years	0	0%	0	0%	0	0%
	30 - 39 years	0	0%	0	0%	0	0%
	40 years and older	0	0%	0	0%	0	0%
Average Age (years)	Unknown	0	0%	0	0%	0	0%
			16.2		16.4		16.2
Veteran Status	Veteran	0	0%	0	0%	0	0%
	Non-Veteran	67	100%	30	100%	97	100%
Residency Status	On-Campus Resident	0	0%	0	0%	0	0%
	Commuter Student	67	100%	30	100%	97	100%
Permanent Residency	New York	49	73%	24	80%	73	75%
	Out of State	18	27%	6	20%	24	25%
	Foreign Country	0	0%	0	0%	0	0%
Class Level	Freshman	0	0%	0	0%	0	0%
	Sophomore	0	0%	0	0%	0	0%
	Junior	0	0%	0	0%	0	0%
	Senior	0	0%	0	0%	0	0%
	Other	67	100%	30	100%	97	100%

Profile of Graduate Students, Fall 2018

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Graduate Total		467	100%	209	100%	676	100%
Enrollment Status	Full-time	410	88%	187	89%	597	88%
	Part-time	57	12%	22	11%	79	12%
Ethnicity/Race	African American	13	3%	14	7%	27	4%
	Asian	40	9%	14	7%	54	8%
	Hispanic/Latino	35	7%	20	10%	55	8%
	Non-Resident Alien	255	55%	113	54%	368	54%
	Not Known	17	4%	7	3%	24	4%
	Two or more races	0	0%	1	<1%	1	<1%
	White	107	23%	40	19%	147	22%
Age Distribution	20 - 21 years	6	1%	1	0%	7	1%
	22 - 24 years	176	38%	69	33%	245	36%
	25 - 29 years	179	38%	77	37%	256	38%
	30 - 39 years	81	17%	36	17%	117	17%
	40 years and older	25	5%	26	12%	51	8%
Average Age (years)		27.6		29.3		28.1	
Veteran Status	Veteran	2	0%	2	1%	4	1%
	Non-Veteran	465	100%	207	99%	672	99%
Residency Status	On-Campus Resident	34	7%	23	11%	57	8%
	Commuter Student	433	93%	186	89%	619	92%
Permanent Residency	New York	116	25%	55	26%	171	25%
	Out of State	89	19%	40	19%	129	19%
	Foreign Country	262	56%	114	55%	376	56%
Class Level	First year	266	57%	114	55%	380	56%
	Second year	196	42%	85	41%	281	42%
	Third year	5	1%	9	4%	14	2%
	Other	0	0%	1	<1%	1	<1%

New Student Profiles

First-time in College Student Enrollment Profile – Fall 2018

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
FTIC Total		644	100%	239	100%	883	100%
Enrollment Status	Full-time	643	100%	239	100%	882	100%
	Part-time	1	0%	0	0%	1	0%
Ethnicity/Race	African American	19	3%	8	3%	27	3%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	105	16%	29	12%	134	15%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	63	10%	27	11%	90	10%
	Non-Resident Alien	313	49%	116	49%	429	49%
	Not Known	12	2%	8	3%	20	2%
	Two or more races	0	0%	0	0%	0	0%
	White	132	20%	51	21%	183	21%
Age Distribution	Under 18 Years	42	7%	6	3%	48	5%
	18 - 19 years	560	87%	203	85%	763	86%
	20 - 21 years	40	6%	22	9%	62	7%
	22 - 24 years	2	0%	6	3%	8	1%
	25 - 29 years	0	0%	1	0%	1	0%
	30 - 39 years	0	0%	0	0%	0	0%
	40 years and older	0	0%	1	0%	1	0%
	Unknown	0	0%	0	0%	0	0%
Average Age		18.3		18.8		18.4	
Veteran Status	Non-Veteran	644	100%	237	99%	881	100%
	Veteran	0	0%	2	1%	2	0%
Residency Status	On-Campus Resident	434	67%	155	65%	589	67%
	Commuter Student	210	33%	84	35%	294	33%
Permanent Residency	New York	108	17%	45	19%	153	17%
	Out of State	213	33%	73	31%	286	32%
	Foreign Country	323	50%	121	51%	444	50%
Student Level	Freshman	599	93%	216	90%	815	92%
	Sophomore	0	0%	1	0%	1	0%
	ESL/Studio	45	7%	22	9%	67	8%

First-time in College Student Enrollment Profile, Continued – Fall 2018

		Female		Male		Total				
		N	Pct.	N	Pct.	N	Pct.			
SAT Total (Verbal + Math)	1300-1600	105	16.3%	37	15.5%	142	16.1%			
	1200-1299	60	9.3%	17	7.1%	77	8.7%			
	1100-1199	76	11.8%	36	15.1%	112	12.7%			
	1000-1099	57	8.9%	31	13.0%	88	10.0%			
	900-999	25	3.9%	13	5.4%	38	4.3%			
	800-899	5	0.8%	2	0.8%	7	0.8%			
	700-799	2	0.3%	0	0.0%	2	0.2%			
	<700	0	0.0%	0	0.0%	0	0.0%			
	Not Reported	314	48.8%	103	43.1%	417	47.2%			
ACT Composite	30 - 36	20	3.1%	4	1.7%	24	2.7%			
	24 - 29	38	5.9%	13	5.4%	51	5.8%			
	18 - 23	21	3.3%	5	2.1%	26	2.9%			
	12 - 17	2	0.3%	3	1.3%	5	0.6%			
	Not Reported	563	87.4%	214	89.5%	777	88.0%			
Grade Point Average	95-100 (3.90 - 4.00)	101	15.7%	25	10.5%	126	14.3%			
	90-94.9 (3.50 - 3.89)	244	37.9%	66	27.6%	310	35.1%			
	85-89.9 (3.00 - 3.49)	193	30.0%	80	33.5%	273	30.9%			
	80-84.9 (2.50 - 2.99)	76	11.8%	58	24.3%	134	15.2%			
	75-79.9 (2.00 - 2.49)	15	2.3%	6	2.5%	21	2.4%			
	70-74.9 (1.50 - 1.99)	2	0.3%	0	0.0%	2	0.2%			
	65-69.9 (1.00 - 1.49)	0	0.0%	0	0.0%	0	0.0%			
	<65 (<1.00)	0	0.0%	0	0.0%	0	0.0%			
	Not Reported	13	2.0%	4	1.7%	17	1.9%			
FTIC Total		644	100.0%	239	100.0%	883	100.0%			
Test Scores		N	Mean	Std. Deviation	N	Mean	Std. Deviation	N	Mean	Std. Deviation
SAT Total		330	1,197.79	157.658	136	1,176.10	152.894	466	1,191.46	156.431
SATM Score		330	602.52	105.750	136	589.26	105.350	466	598.65	105.692
SATV Score		330	595.27	76.401	136	586.84	74.144	466	592.81	75.767
SATW Score		8	543.75	80.877	4	585.00	102.470	12	557.50	86.248
ACT Score		81	25.98	4.083	25	24.84	4.705	106	25.71	4.243
HS GPA		631	3.47	0.419	235	3.31	0.460	866	3.42	0.436

First-time in College Student Enrollment by Gender and Program of Study – Fall 2018

Program of Study	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Advertising	17	3%	4	2%	21	2%
Animation	85	13%	24	10%	109	12%
Cartooning	33	5%	11	5%	44	5%
Computer Art	41	6%	20	8%	61	7%
Design	123	19%	32	13%	155	18%
Film	38	6%	47	20%	85	10%
Fine Arts	33	5%	8	3%	41	5%
Illustration	201	31%	45	19%	246	28%
Interior Design	9	1%	6	3%	15	2%
Photography	58	9%	40	17%	98	11%
Visual and Critical Studies	6	1%	2	1%	8	1%
FTIC Total	644	100%	239	100%	883	100%

New Transfer Student Enrollment Profile - Fall 2018

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Transfers Total		153	100%	83	100%	226	100%
Enrollment Status	Full-time	150	98%	83	100%	233	99%
	Part-time	3	2%	0	0%	3	1%
Ethnicity/Race	African American	4	3%	5	6%	9	4%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	25	16%	12	14%	37	16%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	15	10%	9	11%	24	10%
	Non-Resident Alien	76	50%	19	23%	95	40%
	Not Known	6	4%	5	6%	11	5%
	Two or more races	0	0%	0	0%	0	0%
	White	27	18%	33	40%	60	25%
Age Distribution	Under 18 Years	2	1%	0	0%	2	1%
	18 - 19 years	32	21%	15	18%	47	20%
	20 - 21 years	57	37%	34	41%	91	39%
	22 - 24 years	36	24%	18	22%	54	23%
	25 - 29 years	18	12%	12	14%	30	13%
	30 - 39 years	6	4%	2	2%	8	3%
	40 years and older	2	1%	2	2%	4	2%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		22.1		22.5		22.2	
Veteran Status	Veteran	1	1%	3	4%	4	2%
	Non-Veteran	152	99%	80	96%	232	98%
Residency Status	On-Campus Resident	56	37%	26	31%	82	35%
	Commuter Student	97	63%	57	69%	154	65%
Permanent Residency	New York	36	24%	26	31%	62	26%
	Out of State	39	25%	36	43%	75	32%
	Foreign Country	78	51%	21	25%	99	42%
Student Level	Freshman	76	50%	42	51%	118	50%
	Sophomore	64	42%	36	43%	100	42%
	Junior	9	6%	5	6%	14	6%
	ESL/Studio	4	2%	0	0%	4	2%

New Transfer Student Enrollment, by Program and Gender - Fall 2018

Major	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Advertising	3	2%	5	6%	8	4%
Animation	7	5%	6	7%	13	6%
Cartooning	7	5%	6	7%	13	6%
Computer Art	19	13%	8	10%	27	12%
Design	41	29%	12	14%	53	23%
Film	12	8%	20	24%	32	14%
Fine Arts	12	8%	10	12%	22	10%
Illustration	21	15%	8	10%	29	13%
Interior Design	2	1%	0	0%	2	1%
Photography	17	12%	8	10%	25	11%
Visual and Critical Studies	2	1%	0	0%	2	1%
Transfer Total	153	100%	83	100%	236	100%

New Graduate Student Enrollment Profile – Fall 2018

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Graduate Total		257	100%	116	100%	373	100%
Enrollment Status	Full-time	229	89%	107	92%	336	90%
	Part-time	28	11%	9	8%	37	10%
Ethnicity/Race	African American	7	3%	4	3%	11	3%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	22	9%	7	6%	29	8%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	17	7%	13	11%	30	8%
	Non-Resident Alien	145	56%	68	59%	213	57%
	Not Known	10	4%	4	3%	14	4%
	Two or more races	0	0%	0	0%	0	0%
	White	56	22%	20	17%	76	20%
Age Distribution	20 - 21 years	7	3%	0	0%	7	2%
	22 - 24 years	105	41%	46	40%	151	40%
	25 - 29 years	90	35%	38	33%	128	34%
	30 - 39 years	40	16%	21	18%	61	16%
	40 years and older	15	6%	11	9%	26	7%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		27.5		28.3		27.8	
Veteran Status	Veteran	0	0%	2	2%	2	1%
	Non-Veteran	257	100%	114	98%	371	99%
Residency Status	On-Campus Resident	25	10%	18	16%	43	12%
	Commuter Student	232	90%	98	84%	330	88%
Permanent Residency	New York	57	22%	28	24%	85	23%
	Out of State	52	20%	19	16%	71	19%
	Foreign Country	148	58%	69	59%	217	58%
Student Level	First-year	256	100%	114	98%	370	99%
	Second-year	1	<1%	2	2%	3	1%
	Third-year	0	0%	0	0%	0	0%
	Other	0	0%	0	0%	0	0%

New Graduate Student Enrollment, by Gender and Program of Study – Fall 2018

Program of Study	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Art Education	7	3%	3	3%	10	3%
Art Practice	13	5%	2	2%	15	4%
Art Therapy	15	6%	3	3%	18	5%
Art Writing	2	1%	4	3%	6	2%
Branding	23	9%	5	4%	28	8%
Computer Arts	30	12%	20	17%	50	13%
Critical Theory and the Arts	5	2%	0	0%	5	1%
Curatorial Practice	6	2%	0	0%	6	2%
Design	18	7%	5	4%	23	6%
Design for Social Innovation	22	9%	3	3%	25	7%
Design Research and Writing	9	4%	2	2%	11	3%
Digital Photography	8	3%	6	5%	14	4%
Directing	7	3%	7	6%	14	4%
Fashion Photography	4	2%	5	4%	9	2%
Fine Arts	18	7%	9	8%	27	7%
Illustration	12	5%	6	5%	18	5%
Interaction Design	10	4%	7	6%	17	5%
Photography	16	6%	10	9%	26	7%
Products of Design	13	5%	5	4%	18	5%
Social Documentary Film	7	3%	10	9%	17	5%
Visual Narrative	12	5%	4	3%	16	4%
Graduate Total	257	100%	116	100%	373	100%

Student Retention

Student Retention Full-time FTIC Cohort, by Selected Demographics

Fall 2017 Cohort	Cohort	2 nd Fall Enrollment Status							
		Enrolled		Transferred Out		On Hiatus		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Cohort Total	743	640	86%	33	4%	19	3%	51	7%
Sex									
Female	535	467	87%	21	4%	15	3%	32	6%
Male	208	173	83%	12	6%	4	2%	19	9%
Ethnicity									
African American	31	23	74%	2	6%	2	6%	4	13%
Asian	88	74	84%	3	3%	1	1%	10	11%
Hispanic/Latino	83	68	82%	5	6%	3	4%	7	8%
Non-Resident Alien	336	315	94%	0	0%	4	1%	17	5%
Unknown	15	12	80%	0	0%	0	0%	3	20%
White	190	148	78%	23	12%	9	5%	10	5%
Pell Grant Status									
Non-Pell	588	523	89%	21	4%	9	2%	35	6%
Pell	155	117	75%	12	8%	10	6%	16	10%
Residency Status									
Commuter	266	226	85%	13	5%	5	2%	22	8%
On-Campus	477	414	87%	20	4%	14	3%	29	6%
Student Class									
Freshmen	696	596	86%	33	5%	19	3%	48	7%
Sophomore	6	5	83%	1	17%	0	0%	0	0%
E1	41	39	95%	0	0%	0	0%	2	5%

Student Retention
Full-time FTIC Student Cohort, by Original Major

Majors	Cohort	Enrolled		Transfer Out		Hiatus		Not Known	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Advertising	17	15	88%	2	12%	0	0%	0	0%
Animation	95	89	94%	2	2%	4	4%	0	0%
Cartooning	41	37	90%	0	0%	0	0%	4	10%
Computer Art	75	69	92%	1	1%	3	4%	2	3%
Design	136	119	88%	5	4%	3	2%	9	7%
Film	76	63	83%	6	8%	2	3%	5	7%
Fine Arts	48	33	69%	4	8%	2	4%	9	19%
Illustration	142	125	88%	5	4%	2	1%	10	7%
Interior Design	19	17	89%	0	0%	0	0%	2	11%
Photography	87	68	78%	7	8%	3	3%	9	10%
Visual and Critical Studies	7	5	71%	1	14%	0	0%	1	14%
FTIC Total	743	640	86%	33	4%	19	3%	51	7%

Student Retention

Full-time New Transfer Cohort, by Selected Demographics

Item	Cohort	Enrolled		Transfer Out		Hiatus		Not Known	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Total	243	204	84%	8	3%	9	4%	22	9%
Female	159	133	84%	5	3%	8	5%	13	8%
Male	86	72	84%	4	5%	1	1%	9	10%
Race/Ethnicity									
African American	13	11	85%	0	0%	0	0%	2	15%
Asian	26	22	85%	0	0%	1	4%	3	12%
Hispanic/Latino	38	31	82%	0	0%	2	5%	5	13%
Non-Resident Alien	96	91	95%	0	0%	1	1%	4	4%
Not Known	8	5	63%	1	13%	2	25%	0	0%
White	62	44	71%	7	11%	3	5%	8	13%
Pell Grant Status									
Non-Pell	181	155	86%	6	3%	8	4%	12	7%
Pell	62	49	79%	2	3%	1	2%	10	16%
Residency Status									
Commuter	161	130	81%	7	4%	7	4%	17	11%
On-Campus	84	75	89%	2	2%	2	2%	5	6%
Veteran Status									
Veteran	8	5	63%	0	0%	1	13%	2	25%
Non-Veteran	235	199	85%	8	3%	8	3%	20	9%
Admit Status									
T1	134	111	83%	6	4%	5	4%	12	9%
T2-5	100	84	84%	2	3%	5	5%	10	10%
E3	9	9	100%	9	0%	0	0%	0	0%

Student Retention
Fall 2017 New Transfer Student Cohort, by Original Major

	Cohort	Enrolled		Transfer Out		Hiatus		Not Known	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Transfer Total	243	204	84%	8	3%	9	4%	22	9%
Advertising	11	9	82%	1	9%	0	0%	1	9%
Animation	16	12	75%	0	0%	0	0%	4	25%
Cartooning	13	10	77%	0	0%	0	0%	3	23%
Computer Art	23	20	87%	1	4%	1	4%	1	4%
Design	59	52	88%	2	3%	3	5%	2	3%
Film	25	17	68%	2	8%	3	12%	3	12%
Fine Arts	16	14	88%	0	0%	1	6%	1	6%
Illustration	39	35	90%	0	0%	0	0%	4	10%
Interior Design	3	3	100%	0	0%	0	0%	0	0%
Photography	36	31	86%	1	3%	1	3%	3	8%
Visual and Critical Studies	2	1	50%	1	50%	0	0%	0	0%

Entering Undergraduate Retention Rates, Fall 2012-2017

Full-time First-time in College Cohorts

	Cohort	2 nd Fall Enrollment Status							
		Enrolled		Transferred Out		On Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2017	743	640	86%	33	4%	19	3%	51	7%
Fall 2016	742	642	87%	27	4%	34	5%	39	5%
Fall 2015	697	600	86%	30	4%	24	3%	43	6%
Fall 2014	621	518	83%	31	5%	25	4%	47	8%
Fall 2013	655	536	82%	22	3%	38	6%	59	9%

Full-time Transfer Cohorts

	Cohort	2 nd Fall Enrollment Status							
		Enrolled		Transferred Out		On Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2017	243	204	84%	8	3%	8	3%	22	9%
Fall 2016	258	222	86%	7	3%	8	3%	21	8%
Fall 2015	271	222	82%	14	5%	12	4%	38	14%
Fall 2014	329	272	83%	16	5%	16	5%	25	8%
Fall 2013	275	235	85%	5	2%	16	6%	19	7%

Student Retention: Fall 2017 New Graduate Students, by Selected Demographics

	Cohort	2 nd Fall Enrollment Status							
		Enrolled/ Graduated		Transfer Out		On Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Cohort Total	372	352	95%	1	0%	2	1%	17	5%
Sex									
Full-time	347	330	95%	0	0%	2	1%	15	4%
Part-time	25	22	88%	1	4%	0	0%	2	8%
Female	261	247	95%	1	0%	1	0%	12	5%
Male	111	105	95%	0	0%	1	1%	5	5%
Ethnicity									
African American	19	18	95%	1	5%	0	0%	0	0%
Asian	33	31	94%	0	0%	0	0%	2	6%
Hispanic/Latino	30	27	90%	0	0%	1	3%	2	7%
Non-Resident Alien	192	183	95%	0	0%	0	0%	9	5%
Not Known	8	8	100%	0	0%	0	0%	0	0%
Two or more races	1	1	100%	0	0%	0	0%	0	0%
White	89	84	94%	0	0%	1	1%	4	4%
Residency Status									
Commuter	328	309	94%	1	0%	2	1%	16	5%
On-Campus	44	43	98%	0	0%	0	0%	1	2%
Veteran Status									
Non-Veteran	367	347	95%	1	0%	2	1%	17	5%
Veteran	5	5	100%	0	0%	0	0%	0	0%

Student Retention: Fall 2017 New Graduate Students, by Major

	Cohort	2 nd Fall Enrollment Status									
		Enrolled	Graduated	Enrolled/ Graduated		Transferred Out		On Hiatus		Not Known	
		N	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Graduate Student Total	372	266	86	352	95%	1	0%	2	1%	17	5%
Major											
Art Education	8	3	4	7	88%	0	0%	0	0%	1	13%
Art Practice	11	9	0	9	82%	1	9%	0	0%	1	9%
Art Therapy	19	17	0	17	89%	0	0%	0	0%	2	11%
Art Writing	7	7	0	7	100%	0	0%	0	0%	0	0%
Branding	27	0	27	27	100%	0	0%	0	0%	0	0%
Computer Arts	47	47	0	47	100%	0	0%	0	0%	0	0%
Critical Theory and the Arts	7	0	7	7	100%	0	0%	0	0%	0	0%
Curatorial Practice	7	6	0	6	86%	0	0%	0	0%	1	14%
Design	17	17	0	17	100%	0	0%	0	0%	0	0%
Design for Social Innovation	23	23	0	23	100%	0	0%	0	0%	0	0%
Design Research and Writing	8	0	6	6	75%	0	0%	0	0%	2	25%
Digital Photography	16	0	15	15	94%	0	0%	0	0%	1	6%
Directing	16	0	15	15	94%	0	0%	0	0%	1	6%
Fashion Photography	13	0	12	12	92%	0	0%	0	0%	1	8%
Fine Arts	36	34	0	34	94%	0	0%	1	3%	1	3%
Illustration	19	19	0	19	100%	0	0%	0	0%	0	0%
Interaction Design	20	18	0	18	90%	0	0%	0	0%	2	10%
Photography	28	25	0	25	89%	0	0%	1	4%	2	7%
Products of Design	20	19	0	19	95%	0	0%	0	0%	1	5%
Social Documentary Film	15	14	0	14	93%	0	0%	0	0%	1	7%
Visual Narrative	8	8	0	8	100%	0	0%	0	0%	0	0%

Entering Graduate Student Retention Rates, Fall 2013-2017

Term	Cohort	2 nd Fall Enrollment Status							
		Enrolled/ Graduated		Transferred Out		Hiatus		Status Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2017	372	352	95%	1	<1%	2	<1%	17	5%
Fall 2016	364	329	90%	3	1%	13	4%	19	5%
Fall 2015	390	360	92%	4	1%	10	3%	16	4%
Fall 2014	395	372	94%	1	0%	6	2%	16	4%
Fall 2013	387	362	94%	1	0%	8	2%	16	4%

Graduation Rates

**Fall 2012 Full-time Freshmen Six-Year Graduation Rate,
by Selected Demographics**

	Cohort	SVA Degree		Transfer Out		SVA Student		No Record	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Cohort Total	656	474	72%	104	16%	6	1%	72	11%
Sex									
Female	417	313	75%	70	17%	1	0%	33	8%
Male	239	161	67%	34	14%	5	2%	39	16%
Race/Ethnicity									
American/Alaska Native	3	3	100%	0	0%	0	0%	0	0%
Asian	98	72	73%	20	20%	2	2%	4	4%
Black or African American	52	35	67%	12	23%	0	0%	5	10%
Hawaiian/Pacific Islander	0	0	0%	0	0%	0	0%	0	0%
Hispanic/Latino	70	39	56%	19	27%	0	0%	12	17%
Two or more races	0	0	0%	0	0%	0	0%	0	0%
White	246	170	69%	45	18%	1	0%	30	12%
Non-Resident Alien	166	138	83%	6	4%	3	2%	19	11%
Unknown/Not Reported	21	17	81%	0	0%	0	0%	2	10%
Pell Grant Status									
Non-Pell	493	373	76%	62	13%	5	1%	53	11%
Pell	163	101	62%	42	26%	1	1%	16	10%
Residency Status									
On-campus	439	328	75%	67	15%	3	1%	41	9%
Off-campus	217	146	67%	37	17%	3	1%	31	14%
Admit Status									
F1	535	383	72%	88	16%	5	1%	59	11%
FP	74	58	78%	8	11%	1	1%	7	9%
FT	6	2	33%	4	67%	0	0%	0	0%
S1	41	31	76%	4	10%	0	0%	6	15%

Fall 2012 Full-time Freshmen Six-Year Graduation Rate, by Major

	Cohort	SVA Degree		Transfer Out		SVA Student		No Record	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Cohort Total	656	474	72%	104	16%	6	1%	72	11%
Major									
Advertising	38	31	82%	4	11%	1	3%	2	5%
Animation	51	39	76%	7	14%	0	0%	5	10%
Cartooning	38	28	74%	5	13%	0	0%	5	13%
Computer Art	59	44	75%	6	10%	0	0%	9	15%
Design	97	73	75%	15	15%	0	0%	9	9%
Film	98	69	70%	18	18%	0	0%	11	11%
Fine Arts	60	42	70%	12	20%	1	2%	5	8%
Illustration	77	62	81%	8	10%	3	4%	4	5%
Interior Design	18	13	72%	1	6%	0	0%	4	22%
Photography	109	67	61%	26	24%	1	1%	15	14%
Visual and Critical Studies	11	6	55%	2	18%	0	0%	3	27%

**Fall 2012 Full-time Transfer Student Six-Year Graduation Rate,
by Selected Demographics**

	Cohort	SVA Degree		Transfer Out		SVA Student		No Record	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Cohort Total	345	277	80%	29	8%	1	0%	38	11%
Enrollment Status									
Full-time	341	275	81%	29	9%	1	0%	36	11%
Part-time	4	2	50%	0	0%	0	0%	2	50%
Sex									
Female	205	167	81%	16	8%	0	0%	22	11%
Male	140	110	79%	13	9%	1	1%	16	11%
Race/Ethnicity									
American/Alaska Native	4	4	100%	0	0%	0	0%	0	0%
Asian	40	33	83%	3	8%	0	0%	4	10%
Black or African American	16	11	69%	4	25%	0	0%	1	6%
Hawaiian/Pacific Islander	0	0	0%	0	0%	0	0%	0	0%
Hispanic/Latino	26	21	81%	1	4%	0	0%	4	15%
Two or more races	0	0	0%	0	0%	0	0%	0	0%
White	129	96	74%	18	14%	0	0%	15	12%
Non-Resident Alien	123	109	89%	2	2%	1	1%	11	9%
Unknown/Not Reported	7	3	43%	1	14%	0	0%	3	43%
Pell Grant Status									
Non-Pell	229	175	76%	24	10%	2	1%	28	12%
Pell	102	69	68%	16	16%	0	0%	17	17%
Residency Status									
On-campus	144	120	83%	12	8%	0	0%	12	8%
Off-campus	201	157	78%	17	8%	1	0%	26	13%
Admit Status									
T1 Transfers	159	121	76%	15	9%	1	1%	22	14%
T2-5 Transfers	163	134	82%	13	8%	0	0%	16	10%
S3	23	22	96%	1	4%	0	0%	0	0%

Fall 2012 Full-time Transfer Students Six-Year Graduation Rate, by Major

	Cohort	SVA Degree		Transfer Out		SVA Student		No Record	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Cohort Total	345	277	80%	29	8%	1	0%	38	11%
Major									
Advertising	21	17	81%	2	10%	0	0%	2	10%
Animation	20	16	80%	2	10%	0	0%	2	10%
Cartooning	12	11	92%	0	0%	0	0%	1	8%
Computer Art	30	22	73%	2	7%	1	3%	5	17%
Design	87	73	84%	4	5%	0	0%	10	11%
Film	28	21	75%	2	7%	0	0%	5	18%
Fine Arts	29	20	69%	4	14%	0	0%	5	17%
Illustration	56	46	82%	7	13%	0	0%	3	5%
Interior Design	10	10	100%	0	0%	0	0%	0	0%
Photography	50	40	80%	5	10%	0	0%	5	10%
Visual and Critical Studies	2	1	50%	1	50%	0	0%	0	0%

Six-Year Graduation Rates of Full-time Undergraduate Student Cohorts, Fall 2008-2012

Full-time First-time in College Cohorts

	Cohort	Graduated		Transferred Out		Still Enrolled		Status Not Known	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2012	656	474	72%	104	16%	6	1%	72	11%
Fall 2011	643	412	64%	124	19%	10	2%	97	15%
Fall 2010	667	426	64%	137	21%	6	1%	100	15%
Fall 2009	652	453	69%	102	16%	5	1%	92	14%
Fall 2008	662	441	67%	117	18%	3	<1%	101	15%

Full-time Transfer Cohorts

	Cohort	Graduated		Transferred Out		Still Enrolled		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2012	345	377	80%	29	8%	1	<1%	38	11%
Fall 2011	331	244	74%	40	12%	2	1%	45	14%
Fall 2010	340	242	71%	37	11%	0	0%	61	18%
Fall 2009	309	241	78%	26	8%	1	<1%	41	13%
Fall 2008	300	216	72%	35	12%	1	<1%	48	16%

Three-Year Graduation Rate for the Fall 2015 Entering Graduate Student Cohort, by Selected Demographics

		Cohort	Graduated	Enrolled	Grad/Enrolled		Transferred		Hiatus		Status Unknown	
		N	N	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Graduate Total		390	353	6	359	92%	6	2%	0	0%	25	6%
Enrollment Status	Full-time	366	334	4	338	92%	6	2%	0	0%	22	6%
	Part-time	24	19	2	21	88%	0	0%	0	0%	3	13%
Gender	Female	253	230	3	233	92%	4	2%	0	0%	16	6%
	Male	137	123	3	126	92%	2	1%	0	0%	9	7%
Ethnicity/Race	American/Alaska Native	0	0	0	0	0%	0	0%	0	0%	0	0%
	Asian	22	19	0	19	86%	1	5%	0	0%	2	9%
	Black or African American	18	15	0	15	83%	2	11%	0	0%	1	6%
	Hawaiian/Pacific Islander	0	0	0	0	0%	0	0%	0	0%	0	0%
	Hispanic/Latino	28	26	0	26	93%	0	0%	0	0%	2	7%
	Non Resident Alien	199	180	4	184	92%	1	1%	0	0%	14	7%
	Two or more races	1	1	0	1	100%	0	0%	0	0%	0	0%
	Not Reported	20	18	0	18	90%	0	0%	0	0%	2	10%
	White	102	94	2	96	94%	2	2%	0	0%	4	4%
Veteran Status	Non-Veteran	385	348	6	354	92%	6	2%	0	0%	25	6%
	Veteran	5	5	0	5	100%	0	0%	0	0%	0	0%

The Three-Year Graduation Rate for the Fall 2015 Entering Graduate Student Cohort, by Major

Major	Cohort	Graduated/Enrolled		Transferred		Hiatus		Status Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Art Education	7	7	100%	0	0%	0	0%	0	0%
Art Practice	12	9	75%	0	0%	0	0%	3	25%
Art Therapy	16	14	88%	1	6%	0	0%	1	6%
Art Writing	10	10	100%	0	0%	0	0%	0	0%
Branding	27	26	96%	0	0%	0	0%	1	4%
Computer Art	46	45	98%	0	0%	0	0%	1	2%
Critical Theory and the Arts	7	7	100%	0	0%	0	0%	0	0%
Curatorial Practice	8	7	88%	0	0%	0	0%	1	13%
Design	19	19	100%	0	0%	0	0%	0	0%
Design for Social Innovation	23	21	91%	1	4%	0	0%	1	4%
Design Research and Writing	13	11	85%	1	8%	0	0%	1	8%
Digital Photography	18	18	100%	0	0%	0	0%	0	0%
Directing	14	14	100%	0	0%	0	0%	0	0%
Fashion Photography	16	14	88%	0	0%	0	0%	2	13%
Fine Arts	36	31	86%	0	0%	0	0%	5	14%
Illustration	19	19	100%	0	0%	0	0%	0	0%
Interaction Design	18	18	100%	0	0%	0	0%	0	0%
Photography	41	34	83%	3	7%	0	0%	4	10%
Products of Design	17	15	88%	0	0%	0	0%	2	12%
Social Documentary Film	15	12	80%	0	0%	0	0%	3	20%
Visual Narrative	8	8	100%	0	0%	0	0%	0	0%
Graduate Total	390	359	92%	6	2%	0	0%	25	6%

Graduation Rates of Entering Graduate Student Cohorts, Fall 2011-15

	Cohort	Graduated/Enrolled		Transferred Out		Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2015	390	359	92%	6	2%	0	0%	25	6%
Fall 2014	395	374	95%	3	< 1%	0	0%	18	5%
Fall 2013	387	369	95%	9	2%	2	1%	7	2%
Fall 2012	388	358	92%	3	1%	0	0%	27	7%
Fall 2011	356	316	89%	8	2%	0	0%	32	9%

Class Size

Fall 2018 Average Class Size by Department

Undergraduate

Department	Average Class Size	Average Class Capacity	Median Class Capacity
Art History	19.9	25.2	25
BFA Advertising	18.4	19.6	20
BFA Animation	19.9	21.6	20
BFA Cartooning	17.4	19.6	20
BFA Computer Art	17.0	19.1	17
BFA Design	16.6	20.1	20
BFA Film	16.9	33.7	17
BFA Fine Arts	15.5	24.4	20
BFA Illustration	15.7	18.6	20
BFA Interior Design	15.7	22.5	20
BFA Photography & Video	13.9	18.8	20
BFA Visual and Critical Studies	8.1	16.5	20
English 2nd Language	12.3	14.5	15
Humanities & Sciences	17.3	20.2	20
Undergraduate Average	16.6	21.6	20

Library Statistics

Library Statistics by Fiscal Year – 2014 through 2018

Item	FY18	FY17	FY16	FY15	FY14
Number of titles in the collection (books, DVDs, games, etc)	82,829	79,517	74,653	69,060	66,700
Number of items in the collection (books, DVDs, games, etc)	114,309	110,593	105,354	--	--
New items added to collection (books, DVDs, games, etc)	3,312	5,239	6,140	--	--
E-books	182,581	171,740	152,787	141,300	118,000
Current print journal subscriptions	300	300	302	369	369
Total Periodical Titles	675	650	--	--	--
Online full-text journals	38,601	37,626	33,974	32,753	9,880
Films (DVD, Blu Ray)	11,043	10,217	9,902	7,506	6,980
Sound recordings (CDs)	2,150	2,002	1,908	1,886	1,815
Pictures (print)	280,000	275,000	275,000	275,000	275,000
Games (X Box, Wii, PS3)	445	392	292	585	--
Online database subscriptions	39	40	36	34	35
Licensed digital images	8,035,622	7,463,000	7,313,000	6,326,000	2,300,000
Local digital image collections	72,622	70,430	67,300	63,300	57,600
Number of library visitors	119,474	168,119	150,024	--	--
Number of items borrowed	22,977	24,655	26,202	--	--
Number of items browsed in library	--	13,191	18,139	--	--
Number of questions answered	2,456	2,487	3,111	--	--
Number of classes taught	79	92	79	--	--
Interlibrary loan transactions (lend and borrow)	630	883	---	--	--
Archives visits (individual researchers)	60	52	35	--	--
Archives classes	16	13	10	--	--
Design Archives collections	34	30	22	--	--
Archives questions answered	128	110	85	--	--
Computer lab visitors	54,189*	92,465	73,681	--	--

*Under construction for 3 months

Faculty Statistics

Fall 2018 Faculty by Employment Status and Primary Department

Department	Full-time	Part-time	Total
BFA Advertising	10	21	31
BFA Animation	16	13	29
BFA Cartooning	9	15	24
BFA Computer Art	23	53	76
BFA Design	38	80	118
BFA Film	26	28	54
BFA Fine Arts	61	18	79
BFA Illustration	28	39	67
BFA Interior Design	7	14	21
BFA Photography & Video	39	41	80
BFA Visual and Critical Studies	6	4	10
Art History	30	28	58
Continuing Education	13	54	67
English 2nd Language	6	4	10
Humanities & Sciences	58	29	87
MA Critical Theory and the Arts	1	3	4
MA Curatorial Practice	0	11	11
MA Design Research, Writing and Criticism	1	6	7
MAT Art Education	1	5	6
MFA Art Practice	1	5	6
MFA Art Writing	1	7	8
MFA Computer Arts	3	28	31
MFA Design	1	16	17
MFA Design Criticism	0	1	1
MFA Design and Social Innovation	0	22	22
MFA Fine Arts	7	29	36
MFA Illustration	5	4	9
MFA Interaction Design	0	26	26
MFA Photography, Video and Related Media	2	18	20
MFA Products of Design	3	25	28
MFA Social Documentary Film	6	22	28
MFA Visual Narrative	1	4	5
MPS Art Therapy	6	8	14
MPS Branding	6	7	13
MPS Digital Photography	0	7	7
MPS Directing	0	4	4
MPS Fashion Photography	0	3	3
Pre-College Program	5	3	8
College Total	420	705	1,125