



# INSTITUTIONAL FACT BOOK

Fall 2019

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SCHOOL OF VISUAL ARTS

NEW YORK, NY

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Office of Institutional Research

February 2020



## Foreword

The Office of Institutional Research is pleased to present the School of Visual Arts 2019 Fact Book. This annually produced book is intended to be a useful source of information about SVA. The information provided on these pages reflects much of what Institutional Research reports on behalf of the College throughout the year.

The Fact Book includes the most current information available for either an academic or fiscal year, as well as historical information. Most of the information included in the Fact Book is compiled by Institutional Research

from data sources developed by the office to respond to the planning, budgeting, and governmental compliance requirements of the College. If the source of the data presented is different from Institutional Research, the office providing this information is cited. In regards to these offices, Institutional Research is wholeheartedly grateful for the assistance that they have provided.

We hope that you find the Fact Book useful and informative. We encourage your comments and suggestions on how to improve future editions.

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# Admissions

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### Freshmen Admissions by Major, Fall 2019

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Advertising	58	43	12	74.1%	27.9%
Animation	800	334	97	41.8%	29.0%
Cartooning	143	110	37	76.9%	33.6%
Computer Art	311	221	89	71.1%	40.3%
Design	798	656	220	82.2%	33.5%
Film	345	258	103	74.8%	39.9%
Fine Arts	385	264	46	68.6%	17.4%
Illustration	831	692	244	83.3%	35.3%
Interior Design	148	106	14	71.6%	13.2%
Photography and Video	393	305	91	77.6%	29.8%
Visual and Critical Studies	49	42	11	85.7%	26.2%
<b>Freshmen (FTIC) Total</b>	<b>4,261</b>	<b>3,031</b>	<b>964</b>	<b>71.1%</b>	<b>31.8%</b>

## Transfer Student Admissions by Major, Fall 2019

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Advertising	21	12	3	57.1%	25.0%
Animation	194	35	15	18.0%	42.9%
Cartooning	61	39	18	63.9%	46.2%
Computer Art	103	55	25	53.4%	45.5%
Design	202	141	50	69.8%	35.5%
Film	74	49	20	66.2%	40.8%
Fine Arts	79	48	11	60.8%	22.9%
Illustration	161	118	43	73.3%	36.4%
Interior Design	38	21	5	55.3%	23.8%
Photography and Video	127	72	26	56.7%	36.1%
Visual and Critical Studies	8	4	2	50.0%	50.0%
<b>Transfers Total</b>	<b>1,068</b>	<b>594</b>	<b>218</b>	<b>55.6%</b>	<b>36.7%</b>

## Graduate Student Admissions by Major, Fall 2019

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Art Education	25	16	8	64.0%	50.0%
Art Practice	27	22	11	81.5%	50.0%
Art Therapy	70	51	17	72.9%	33.3%
Art Writing	17	12	7	70.6%	58.3%
Branding	128	54	26	42.2%	48.1%
Computer Arts	190	92	51	48.4%	55.4%
Critical Theory and the Arts*	6	0	0	0.0%	0.0%
Curatorial Practice	34	22	10	64.7%	45.5%
Design	357	39	16	10.9%	41.0%
Design for Social Innovation	95	83	24	87.4%	28.9%
Design Research, Writing and Criticism	18	14	8	77.8%	57.1%
Digital Photography	35	24	14	68.6%	58.3%
Directing	43	37	18	86.0%	48.6%
Fashion Photography	51	37	22	72.5%	59.5%
Fine Arts	185	110	38	59.5%	34.5%
Illustration as Visual Essay	182	26	21	14.3%	80.8%
Interaction Design	326	53	18	16.3%	34.0%
Photography, Video and Related Media	181	73	26	40.3%	35.6%
Products of Design	119	40	18	33.6%	45.0%
Social Documentary Film	52	43	15	82.7%	34.9%
Visual Narrative	30	22	12	73.3%	54.5%
<b>Graduate Total</b>	<b>2,171</b>	<b>870</b>	<b>380</b>	<b>40.1%</b>	<b>43.7%</b>

\*Program closed in August, 2019



## Five-Year Admissions Trend by Entering Cohorts, Fall 2015-2019

### New Freshmen (FTIC)

Item	Fall Cohorts				
	2019	2018	2017	2016	2015
Number of Applications	4,261	4,364	3,708	3,805	3,648
Number Accepted	3,031	3,055	2,683	2,833	2,697
Number Enrolled	964	883	699	744	699
Percent Accepted	71%	70%	72%	74%	74%
Percent Enrolled	32%	29%	26%	26%	26%

### Transfer Students

Item	Fall Cohorts				
	2019	2018	2017	2016	2015
Number of Applications	1,068	1,181	1,568	1,204	1,615
Number Accepted	594	613	719	770	917
Number Enrolled	218	236	360	281	287
Percent Accepted	56%	52%	46%	64%	57%
Percent Enrolled	37%	38%	50%	36%	31%

### New Graduate Students

Item	Fall Cohorts				
	2019	2018	2017	2016	2015
Number of Applications	2,171	2,108	1,970	2,048	2,120
Number Accepted	870	900	839	844	778
Number Enrolled	380	373	372	364	390
Percent Accepted	40%	43%	43%	41%	37%
Percent Enrolled	44%	41%	44%	43%	50%

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# Student Enrollment

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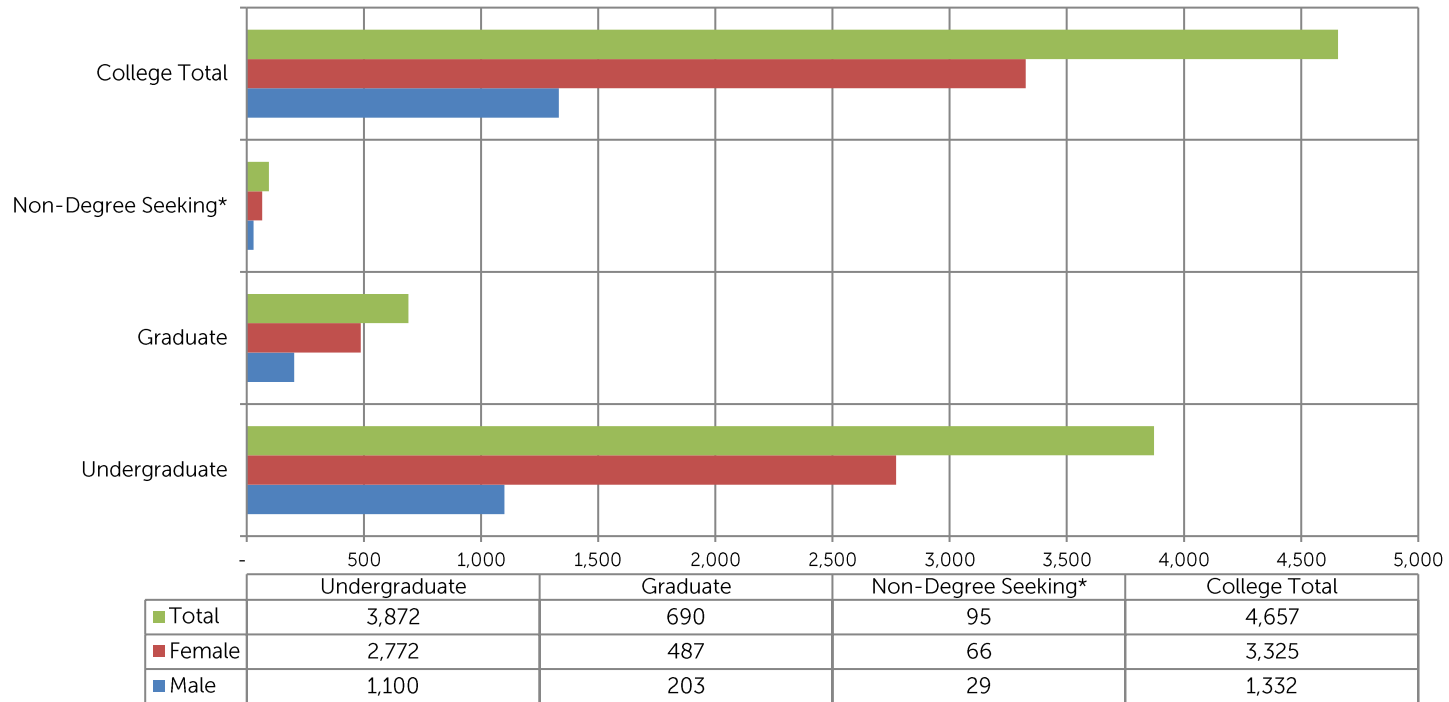
## Fall 2019 Undergraduate Student Enrollment, by Major and Gender

Major	Female		Male		Total	
	Count	Pct.	Count	Pct.	Count	Pct.
Advertising	58	67%	29	33%	87	100%
Animation	287	74%	100	26%	387	100%
Cartooning	130	67%	64	33%	194	100%
Computer Art	246	67%	120	33%	366	100%
Design	700	78%	198	22%	898	100%
Film	175	47%	198	53%	373	100%
Fine Arts	181	73%	68	27%	249	100%
Illustration	658	83%	137	17%	795	100%
Interior Design	50	66%	26	34%	76	100%
Photography	257	63%	148	37%	405	100%
Visual and Critical Studies	30	71%	12	29%	42	100%
<b>Undergraduate Total</b>	<b>2,772</b>	<b>72%</b>	<b>1,100</b>	<b>28%</b>	<b>3,872</b>	<b>100%</b>

## Fall 2019 Graduate Student Enrollment, by Major and Gender

Major	Female		Male		Total	
	Count	Pct.	Count	Pct.	Count	Pct.
Art Education	10	91%	1	9%	11	100%
Art Practice	19	73%	7	27%	26	100%
Art Therapy	32	91%	3	9%	35	100%
Art Writing	6	40%	9	60%	15	100%
Branding	18	67%	9	33%	27	100%
Computer Arts	67	63%	39	37%	106	100%
Curatorial Practice	14	82%	3	18%	17	100%
Design	31	76%	10	24%	41	100%
Design for Social Innovation	45	88%	6	12%	51	100%
Design Research, Writing and Criticism	6	75%	2	25%	8	100%
Digital Photography	12	80%	3	20%	15	100%
Directing	12	67%	6	33%	18	100%
Fashion Photography	16	73%	6	27%	22	100%
Fine Arts	47	69%	21	31%	68	100%
Illustration as Visual Essay	26	67%	13	33%	39	100%
Interaction Design	23	66%	12	34%	35	100%
Photography, Video and Related Media	40	66%	21	34%	61	100%
Products of Design	25	71%	10	29%	35	100%
Social Documentary	18	55%	15	45%	33	100%
Visual Narrative	20	74%	7	26%	27	100%
<b>Graduate Total</b>	<b>487</b>	<b>71%</b>	<b>203</b>	<b>29%</b>	<b>690</b>	<b>100%</b>

## Fall 2019 Enrollment by Student Level and Gender\*



\* Non Degree Seeking includes: GENL Non-Matriculated, and Pre-College Students

## Undergraduate Enrollment by Major, Fall 2015-2019

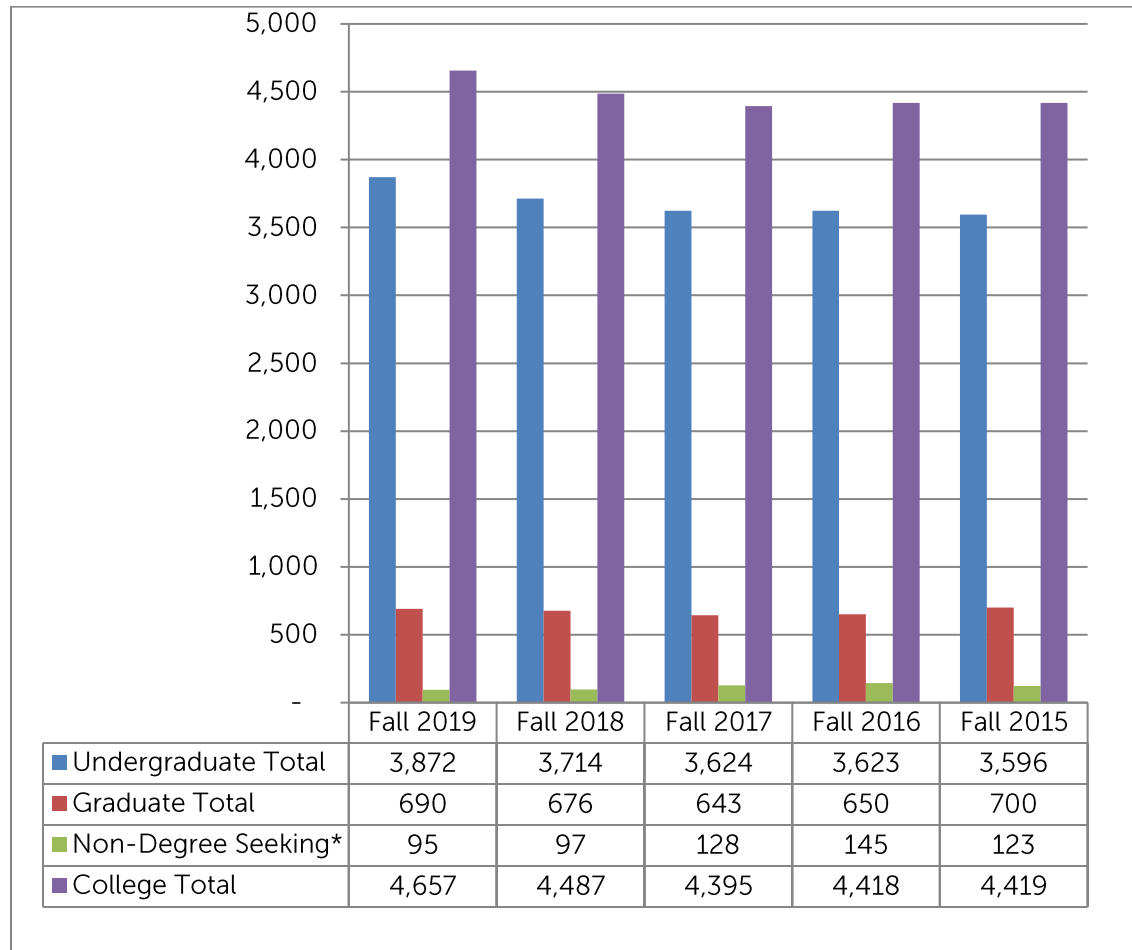
Undergraduate Major	Fall 2019	Fall 2018	Fall 2017	Fall 2016	Fall 2015
Advertising	87	114	130	161	182
Animation	387	402	378	371	319
Cartooning	194	193	189	177	174
Computer Art	366	352	352	340	345
Design	897	812	820	842	771
Film	373	356	352	376	404
Fine Arts	249	259	280	295	310
Illustration	795	700	579	524	500
Interior Design	76	72	75	69	80
Photography	405	403	404	403	441
Visual and Critical Studies	42	51	65	64	70
<b>Undergraduate Student Total</b>	<b>3,872</b>	<b>3,714</b>	<b>3,624</b>	<b>3,622</b>	<b>3,596</b>

## Graduate Enrollment by Major, Fall 2015-2019

Graduate Major	Fall 2019	Fall 2018	Fall 2017	Fall 2016	Fall 2015
Art Education	11	13	11	8	11
Art Practice	26	24	22	21	23
Art Therapy	35	38	40	38	41
Art Writing	15	13	12	17	19
Branding	27	28	27	30	27
Computer Arts	106	105	91	87	86
Critical Theory and the Arts*	---	5	7	8	7
Curatorial Practice	17	12	15	15	17
Design	41	40	29	31	38
Design for Social Innovation	51	48	46	46	48
Design Research and Writing	8	12	8	9	13
Digital Photography	15	15	17	15	23
Directing	18	15	18	12	14
Fashion Photography	22	9	13	17	16
Fine Arts	68	64	64	63	65
GENL	0	1	0	0	0
Illustration as Visual Essay	39	37	38	39	39
Interaction Design	35	35	37	38	35
Photography, Video and Related Media	61	67	64	72	83
Products of Design	35	38	37	33	37
Social Documentary Film	33	32	30	31	41
Visual Narrative	27	25	17	20	17
<b>Graduate Student Total</b>	<b>690</b>	<b>676</b>	<b>643</b>	<b>650</b>	<b>700</b>

\* Program closed in August, 2019

## 5-Year Enrollment Trend by Student Level, Fall 2015-2019



\* Non Degree Seeking includes: GENL Non-Matriculated, and Pre-College Students



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# Degrees Conferred

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## Undergraduate Degrees Conferred by Major and Year, FY15 through FY19

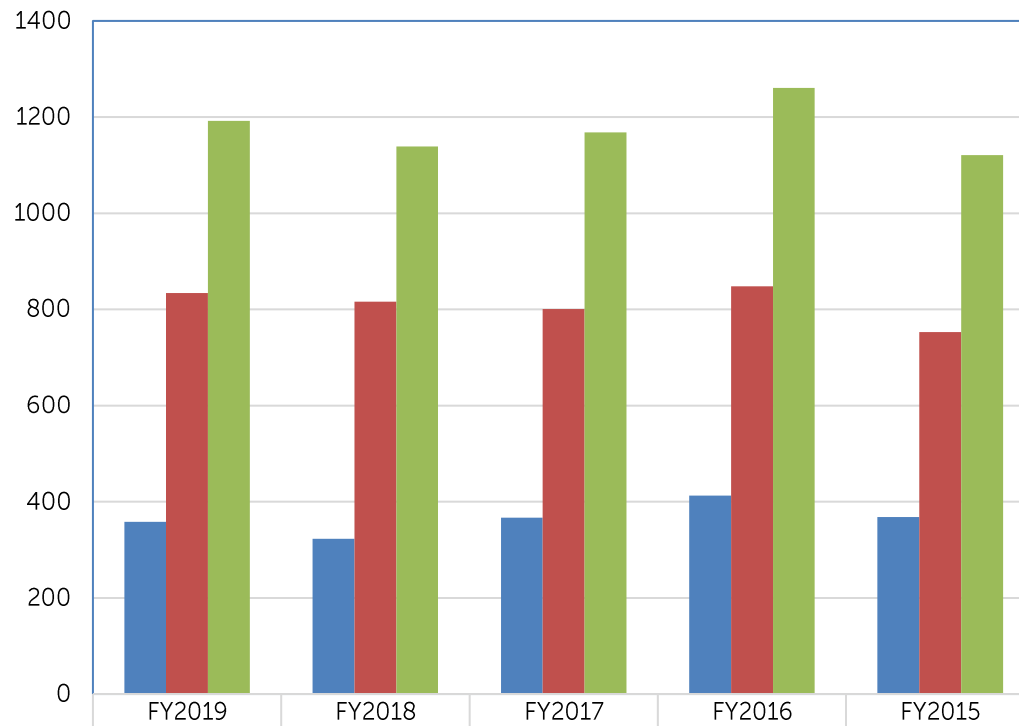
Undergraduate Major	FY2019	FY2018	FY2017	FY2016	FY2015
Advertising	32	26	40	34	35
Animation	92	68	60	46	34
Cartooning	40	47	33	40	38
Computer Art	77	76	70	69	60
Design	212	213	201	197	174
Film	76	74	78	99	88
Fine Arts	76	67	68	98	68
Illustration	133	108	104	95	97
Interior Design	13	19	16	23	15
Photography	72	98	112	119	123
Visual and Critical Studies	14	20	19	28	21
<b>Undergraduate Student Total</b>	<b>834</b>	<b>816</b>	<b>801</b>	<b>848</b>	<b>753</b>

## Graduate Degrees Conferred by Major and Year, FY15 through FY19

Graduate Major	FY2019	FY2018	FY2017	FY2016	FY2015
Art Education	7	8	8	14	13
Art Practice	10	10	9	13	17
Art Therapy	16	17	16	22	21
Art Writing	5	4	10	7	9
Branding	27	30	26	29	25
Computer Arts	47	38	43	40	48
Critical Theory and the Arts	7	7	7	12	9
Curatorial Practice	6	8	8	8	---
Design	17	12	19	19	19
Design Criticism	---	---	---	---	4
Design for Social Innovation	21	22	21	25	23
Design Research, Writing and Criticism	11	6	10	10	6
Digital Photography	16	12	24	25	21
Directing	16	15	12	24	9
Fashion Photography	8	12	15	15	18
Fine Arts	33	27	29	29	35
Illustration	19	19	20	19	19
Interaction Design	18	17	18	16	21
Photography	31	20	30	31	26
Products of Design	20	17	15	20	15
Social Documentary Film	14	14	19	21	10
Visual Narrative	9	8	8	14	---
<b>Graduate Student Total</b>	<b>358</b>	<b>323</b>	<b>367</b>	<b>413</b>	<b>368</b>

\* Program closed in August, 2019

### SVA Degrees Conferred by Award Level FY2015 through FY2019



■ Graduate	FY2019	FY2018	FY2017	FY2016	FY2015
■ Undergraduate	358	323	367	413	368
■ Degrees Awarded Total	834	816	801	848	753
	1,192	1,139	1,168	1,261	1,121

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# Student Profiles

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## Profile of All Undergraduate Students, Fall 2019\*

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
<b>Undergraduate Total</b>		<b>2,838</b>	<b>100%</b>	<b>1,129</b>	<b>100%</b>	<b>3,967</b>	<b>100%</b>
Enrollment Status	Full-time	2,717	96%	1,067	95%	3,784	95%
	Part-time	121	4%	62	5%	183	5%
Ethnicity/Race	African American	84	3%	52	5%	136	3%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	405	14%	148	13%	553	14%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	249	9%	136	12%	385	10%
	Non-Resident Alien	1,479	52%	489	43%	1,968	50%
	Not Known	117	4%	51	5%	168	4%
	Two or more races	0	0%	0	0%	0	0%
	White	504	18%	253	22%	757	19%
Age Distribution	Under 18 Years	110	4%	39	3%	149	4%
	18 - 19 years	1,100	39%	347	31%	1,447	36%
	20 - 21 years	1,042	37%	394	35%	1,436	36%
	22 - 24 years	472	17%	235	21%	707	18%
	25 - 29 years	91	3%	92	8%	183	5%
	30 - 39 years	19	1%	19	2%	38	1%
	40 years and older	4	0%	3	0%	7	0%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		20.2		21.0		20.4	
Veteran Status	Veteran	10	0%	16	1%	26	1%
	Non-Veteran	2,828	100%	1,113	99%	3,941	99%
Residency Status	On-Campus Resident	833	29%	303	27%	1,136	29%
	Commuter Student	2,005	71%	826	73%	2,831	71%
Permanent Residency	New York	597	21%	278	25%	875	22%
	Out of State	743	26%	340	30%	1,083	27%
	Foreign Country	1,498	53%	511	45%	2,009	51%
Student Level	Freshman	744	26%	272	24%	1,016	26%
	Sophomore	744	26%	284	25%	1,028	26%
	Junior	596	21%	248	22%	844	21%
	Senior	620	22%	271	24%	891	22%
	Other	134	5%	54	5%	188	5%

\* Includes non-degree, exchange students, and pre-college students

## Profile of Undergraduate Students in Degree Programs, Fall 2019

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Student Total		2,772	100%	1,100	100%	3,872	100%
Enrollment Status	Full-time	2,716	98%	1,067	97%	3,783	98%
	Part-time	55	2%	33	3%	88	2%
Ethnicity/Race	African American	84	3%	52	5%	136	4%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	405	15%	148	13%	553	14%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	249	9%	136	12%	385	10%
	Non-Resident Alien	1,479	53%	489	44%	1,968	51%
	Not Known	51	2%	22	2%	73	2%
	Two or more races	0	0%	0	0%	0	0%
	White	504	18%	253	23%	757	20%
Age Distribution	Under 18 Years	45	2%	12	1%	57	1%
	18 - 19 years	1,099	40%	345	31%	1,444	37%
	20 - 21 years	1,042	38%	394	36%	1,436	37%
	22 - 24 years	472	17%	235	21%	707	18%
	25 - 29 years	91	3%	92	8%	183	5%
	30 - 39 years	19	1%	19	2%	38	1%
	40 years and older	4	0%	3	0%	7	0%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		20.3		21.1		20.5	
Veteran Status	Veteran	10	0%	16	1%	26	1%
	Non-Veteran	2,762	100%	1,084	99%	3,846	99%
Residency Status	On-Campus Resident	833	30%	303	28%	1,136	29%
	Commuter Student	1,938	70%	797	72%	2,735	71%
Permanent Residency	New York	547	20%	261	24%	808	21%
	Out of State	727	26%	328	30%	1,055	27%
	Foreign Country	1,498	54%	511	46%	2,009	52%
Student Level	Freshman	744	27%	272	25%	1,016	26%
	Sophomore	744	27%	284	26%	1,028	27%
	Junior	596	22%	248	23%	844	22%
	Senior	620	22%	271	25%	891	23%
	Non-degree	68	2%	25	2%	93	2%

## Profile of Pre-College Students, Fall 2019

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
<b>Non-Degree Total</b>		66	100%	29	100%	95	100%
<b>Enrollment Status</b>	Full-time	0	0%	0	0%	0	0%
	Part-time	66	100%	29	100%	95	100%
<b>Ethnicity/Race</b>	African American	0	0%	0	0%	0	0%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	0	0%	0	0%	0	0%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	0	0%	0	0%	0	0%
	Non-Resident Alien	0	0%	0	0%	0	0%
	Not Known	66	100%	29	100%	95	100%
	Two or more races	0	0%	0	0%	0	0%
	White	0	0%	0	0%	0	0%
<b>Age Distribution</b>	Under 18 Years	65	98%	27	93%	92	97%
	18 - 19 years	1	2%	2	7%	3	3%
	20 - 21 years	0	0%	0	0%	0	0%
	22 - 24 years	0	0%	0	0%	0	0%
	25 - 29 years	0	0%	0	0%	0	0%
	30 - 39 years	0	0%	0	0%	0	0%
	40 years and older	0	0%	0	0%	0	0%
	Unknown	0	0%	0	0%	0	0%
<b>Average Age (years)</b>		15.9		16.1		16.0	
<b>Veteran Status</b>	Veteran	0	0%	0	0%	0	0%
	Non-Veteran	66	100%	29	100%	95	100%
<b>Residency Status</b>	On-Campus Resident	0	0%	0	0%	0	0%
	Commuter Student	66	100%	29	100%	95	100%
<b>Permanent Residency</b>	New York	50	76%	17	59%	67	71%
	Out of State	16	24%	12	41%	28	29%
	Foreign Country	0	0%	0	0%	0	0%
<b>Class Level</b>	Freshman	0	0%	0	0%	0	0%
	Sophomore	0	0%	0	0%	0	0%
	Junior	0	0%	0	0%	0	0%
	Senior	0	0%	0	0%	0	0%
	Pre-College	66	100%	29	100%	95	100%



## Profile of Graduate Students, Fall 2019

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Graduate Total		487	100%	203	100%	690	100%
Enrollment Status	Full-time	431	89%	178	88%	609	88%
	Part-time	56	11%	25	12%	81	12%
Ethnicity/Race	African American	16	3%	10	5%	26	4%
	Asian	40	8%	12	6%	52	8%
	Hispanic/Latino	25	5%	13	6%	38	6%
	Non-Resident Alien	293	60%	123	61%	416	60%
	Not Known	11	2%	4	2%	15	2%
	Two or more races	0	0%	0	0%	0	0%
	White	102	21%	41	20%	143	21%
Age Distribution	20 - 21 years	7	1%	0	0%	7	1%
	22 - 24 years	186	38%	63	31%	249	36%
	25 - 29 years	192	39%	84	41%	276	40%
	30 - 39 years	73	15%	41	20%	114	17%
	40 years and older	29	6%	15	7%	44	6%
Average Age (years)		27.5		28.4		27.8	
Veteran Status	Veteran	1	0%	2	1%	3	0%
	Non-Veteran	486	100%	201	99%	687	100%
Residency Status	On-Campus Resident	35	7%	19	9%	54	8%
	Commuter Student	452	93%	184	91%	636	92%
Permanent Residency	New York	113	23%	51	25%	164	24%
	Out of State	74	15%	29	14%	103	15%
	Foreign Country	300	62%	123	61%	423	61%
Class Level	First year	278	57%	108	53%	386	56%
	Second year	204	42%	92	45%	296	43%
	Third year	5	1%	3	1%	8	1%
	Other	0	0%	0	0%	0	0%

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# New Student Profiles

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## First-time in College (FTIC) Enrollment Profile – Fall 2019

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
<b>FTIC Total</b>		<b>717</b>	<b>100%</b>	<b>247</b>	<b>100%</b>	<b>964</b>	<b>100%</b>
Enrollment Status	Full-time	716	100%	246	100%	962	100%
	Part-time	1	<1%	1	<1%	2	<1%
Ethnicity/Race	African American	18	3%	11	4%	29	3%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	96	13%	31	13%	127	13%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	66	9%	28	11%	94	10%
	Non-Resident Alien	417	58%	122	49%	539	56%
	Not Known	10	1%	4	2%	14	1%
	Two or more races	0	0%	0	0%	0	0%
	White	110	15%	51	21%	161	17%
Age Distribution	Under 18 Years	44	6%	12	5%	56	6%
	18 - 19 years	627	87%	207	84%	834	87%
	20 - 21 years	42	6%	23	9%	65	7%
	22 - 24 years	3	<1%	5	2%	8	<1%
	25 - 29 years	1	<1%	0	0%	1	<1%
	30 - 39 years	0	0%	0	0%	0	0%
	40 years and older	0	0%	0	0%	0	0%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		18.3		18.5		18.4	
Veteran Status	Veteran	1	<1%	0	0%	1	<1%
	Non-Veteran	716	100%	0	0%	716	100%
Residency Status	On-Campus	446	62%	144	58%	590	61%
	Off-campus	271	38%	103	42%	374	39%
Permanent Residency	New York	99	14%	55	22%	154	16%
	Out of State	196	27%	66	27%	262	27%
	Foreign Country	422	59%	126	51%	548	57%
Student Level	Freshman	666	93%	232	94%	898	93%
	Sophomore	0	0%	0	0%	0	0%
	Junior	0	0%	0	0%	0	0%
	Senior	0	0%	0	0%	0	0%
	Conditionally Accepted	51	7%	15	6%	66	7%

## First-time in College (FTIC) Enrollment Profile, Continued – Fall 2019

		Female			Male			Total		
		N	Pct.	Valid Pct.	N	Pct.	Valid Pct.	N	Pct.	Valid Pct.
SAT/ACT Achievement Test Scores	1300 - 1600 (29.6 - 36.0)	134	19%	33.3%	43	17%	28.3%	177	18%	31.9%
	1200 - 1299 (26.6 - 29.5)	92	13%	22.8%	43	17%	28.3%	135	14%	24.3%
	1100 - 1199 (24.6 - 26.5)	85	12%	21.1%	30	12%	19.7%	115	12%	20.7%
	1000 - 1099 (21.6 - 24.5)	49	7%	12.2%	18	7%	11.8%	67	7%	12.1%
	0900 - 0999 (18.6 - 21.5)	26	4%	6.5%	11	4%	7.2%	37	4%	6.7%
	0800 - 0899 (16.6 - 18.5)	13	2%	3.2%	7	3%	4.6%	20	2%	3.6%
	0700 - 0799 (14.6 - 16.5)	4	1%	1.0%	0	0%	0.0%	4	0%	0.7%
	<700 (<14.5)	0	0%	0.0%	0	0%	0.0%	0	0%	0.0%
	<b>Sub Total</b>	<b>403</b>	<b>56%</b>	<b>100.0%</b>	<b>152</b>	<b>62%</b>	<b>100.0%</b>	<b>555</b>	<b>58%</b>	<b>100.0%</b>
	SAT & ACT Unknown	314	44%		95	38%		409	42%	
<b>Total</b>		<b>717</b>	<b>100%</b>		<b>247</b>	<b>100%</b>		<b>964</b>	<b>100%</b>	
Grade Point Average	95-100 (3.90 - 4.00)	102	14%	14.6%	24	10%	10.1%	126	13%	13.4%
	90-94.9 (3.50 - 3.89)	241	34%	34.4%	65	26%	27.4%	306	32%	32.6%
	85-89.9 (3.00 - 3.49)	231	32%	33.0%	81	33%	34.2%	312	32%	33.3%
	80-84.9 (2.50 - 2.99)	105	15%	15.0%	54	22%	22.8%	159	16%	17.0%
	75-79.9 (2.00 - 2.49)	21	3%	3.0%	12	5%	5.1%	33	3%	3.5%
	70-74.9 (1.50 - 1.99)	1	0%	0.1%	0	0%	0.0%	1	0%	0.1%
	65-69.9 (1.00 - 1.49)	0	0%	0.0%	1	0%	0.4%	1	0%	0.1%
	<65 (<1.00)	0	0%	0.0%	0	0%	0.0%	0	0%	0.0%
	<b>Sub Total</b>	<b>701</b>	<b>98%</b>	<b>100.0%</b>	<b>237</b>	<b>96%</b>	<b>100.0%</b>	<b>938</b>	<b>97%</b>	<b>100.0%</b>
	Not Reported	16	2%		10	4%		26	3%	
<b>Total</b>		<b>717</b>	<b>100%</b>		<b>247</b>	<b>100%</b>		<b>964</b>	<b>100%</b>	
<b>Test Scores</b>		<b>N</b>	<b>Mean</b>	<b>Std. Deviation</b>	<b>N</b>	<b>Mean</b>	<b>Std. Deviation</b>	<b>N</b>	<b>Mean</b>	<b>Std. Deviation</b>
	SAT Total	347	1,214	160.709	128	1,202	156.073	475	1,211	159.397
	SAT Math	347	619	110.384	128	617	106.414	475	619	109.223
	SAT Evidence-Based Reading and Writing	347	595	78.760	128	586	78.518	475	592	78.721
	ACT Total	57	24	4.537	24	25	5.316	81	24	4.753
	HS GPA	701	3.41	4.340	237	3.27	0.480	938	3.38	0.450

## First-time in College (FTIC) Enrollment by Gender and Major – Fall 2019

Program of Study	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Advertising	10	83%	2	17%	12	100%
Animation	74	76%	23	24%	97	100%
Cartooning	28	76%	9	24%	37	100%
Computer Art	64	72%	25	28%	89	100%
Design	170	77%	50	23%	220	100%
Film	50	49%	53	51%	103	100%
Fine Arts	35	76%	11	24%	46	100%
Illustration	203	83%	41	17%	244	100%
Interior Design	10	71%	4	29%	14	100%
Photography	66	73%	25	27%	91	100%
Visual and Critical Studies	7	64%	4	36%	11	100%
<b>FTIC Total</b>	<b>717</b>	<b>74%</b>	<b>247</b>	<b>26%</b>	<b>964</b>	<b>100%</b>

## New Transfer Student Enrollment Profile - Fall 2019

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
<b>Transfers</b>		<b>147</b>	<b>100%</b>	<b>71</b>	<b>100%</b>	<b>218</b>	<b>100%</b>
Enrollment Status	Full-time	147	100%	71	100%	218	100%
	Part-time	0	0%	0	0%	0	0%
Ethnicity/Race	African American	9	6%	3	4%	12	6%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	19	13%	12	17%	31	14%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	18	12%	14	20%	32	15%
	Non-Resident Alien	68	46%	23	32%	91	42%
	Not Known	2	1%	2	3%	4	2%
	Two or more races	0	0%	0	0%	0	0%
	White	31	21%	17	24%	48	22%
Age Distribution	Under 18 Years	1	1%	0	0%	1	0%
	18 - 19 years	22	15%	9	13%	31	14%
	20 - 21 years	71	48%	33	46%	104	48%
	22 - 24 years	37	25%	18	25%	55	25%
	25 - 29 years	11	7%	9	13%	20	9%
	30 - 39 years	5	3%	2	3%	7	3%
	40 years and older	0	0%	0	0%	0	0%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		21.6		22.0		21.7	
Veteran Status	Veteran	2	1%	0	0%	2	1%
	Non-Veteran	145	99%	71	100%	216	99%
Residency Status	On-Campus	57	39%	25	35%	82	38%
	Off-Campus	90	61%	46	65%	136	62%
Permanent Residency	New York	47	32%	22	31%	69	32%
	Out of State	31	21%	28	39%	59	27%
	Foreign Country	69	47%	21	30%	90	41%
Student Level	Freshman	72	49%	40	56%	112	51%
	Sophomore	67	46%	29	41%	96	44%
	Junior	3	2%	0	0%	3	1%
	Senior	0	0%	0	0%	0	0%
	Conditionally Accepted	5	3%	2	3%	7	1%

### New Transfer Student Enrollment, by Gender and Major - Fall 2019

Major	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Advertising	2	67%	1	33%	3	100%
Animation	12	80%	3	20%	15	100%
Cartooning	12	67%	6	33%	18	100%
Computer Art	14	56%	11	44%	25	100%
Design	39	78%	11	22%	50	100%
Film	9	45%	11	55%	20	100%
Fine Arts	8	73%	3	27%	11	100%
Illustration	36	84%	7	16%	43	100%
Interior Design	3	60%	2	40%	5	100%
Photography	11	42%	15	58%	26	100%
Visual and Critical Studies	1	50%	1	50%	2	100%
<b>Transfer Total</b>	<b>147</b>	<b>67%</b>	<b>71</b>	<b>33%</b>	<b>218</b>	<b>100%</b>

## New Graduate Student Enrollment Profile – Fall 2019

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
<b>Graduate Total</b>		<b>274</b>	<b>100%</b>	<b>106</b>	<b>100%</b>	<b>380</b>	<b>100%</b>
Enrollment Status	Full-time	252	92%	97	92%	349	92%
	Part-time	22	8%	9	8%	31	8%
Ethnicity/Race	African American	7	3%	4	4%	11	3%
	American/Alaska Native	0	0%	0	0%	0	0%
	Asian	18	7%	7	7%	25	7%
	Hawaiian/Pacific Islander	0	0%	0	0%	0	0%
	Hispanic/Latino	14	5%	3	3%	17	4%
	Non-Resident Alien	176	64%	69	65%	245	64%
	Not Known	6	2%	2	2%	8	2%
	Two or more races	0	0%	0	0%	0	0%
	White	53	19%	21	20%	74	19%
Age Distribution	20 - 21 years	0	0%	0	0%	0	0%
	22 - 24 years	59	22%	23	22%	82	22%
	25 - 29 years	96	35%	41	39%	137	36%
	30 - 39 years	41	15%	22	21%	63	17%
	40 years and older	17	6%	11	10%	28	7%
	Unknown	0	0%	0	0%	0	0%
Average Age (years)		26.6		26.9		26.7	
Veteran Status	Veteran	0	0%	0	0%	0	0%
	Non-Veteran	274	100%	106	100%	380	100%
Residency Status	On-Campus	26	9%	16	15%	42	11%
	Off-campus	248	91%	90	85%	338	89%
Permanent Residency	New York	59	22%	22	21%	81	21%
	Out of State	36	13%	15	14%	51	13%
	Foreign Country	179	65%	69	65%	248	65%
Student Level	First-year	268	98%	105	99%	373	98%
	Second-year	6	2%	1	1%	7	2%
	Third-year	0	0%	0	0%	0	0%
	Other	0	0%	0	0%	0	0%



## New Graduate Student Enrollment, by Gender and Major – Fall 2019

Program of Study	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Art Education	8	100%	0	0%	8	100%
Art Practice	6	55%	5	45%	11	100%
Art Therapy	16	94%	1	6%	17	100%
Art Writing	3	43%	4	57%	7	100%
Branding	17	65%	9	35%	26	100%
Computer Arts	35	69%	16	31%	51	100%
Curatorial Practice	8	80%	2	20%	10	100%
Design	11	69%	5	31%	16	100%
Design for Social Innovation	21	88%	3	13%	24	100%
Design Research, Writing and Criticism	6	75%	2	25%	8	100%
Digital Photography	11	79%	3	21%	14	100%
Directing	12	67%	6	33%	18	100%
Fashion Photography	16	73%	6	27%	22	100%
Fine Arts	26	68%	12	32%	38	100%
Illustration	14	67%	7	33%	21	100%
Interaction Design	13	72%	5	28%	18	100%
Photography	19	73%	7	27%	26	100%
Products of Design	12	67%	6	33%	18	100%
Social Documentary	11	73%	4	27%	15	100%
Visual Narrative	9	75%	3	25%	12	100%
<b>Graduate Total</b>	<b>274</b>	<b>72%</b>	<b>106</b>	<b>28%</b>	<b>380</b>	<b>100%</b>

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# Student Retention

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## Fall 2018 Freshman (FTIC) Cohort Retention Rate

### 2<sup>nd</sup> Fall Enrollment Status by Selected Demographics

Program	Cohort	Still Enrolled		Transferred Out		On Hiatus		Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
<b>Cohort Total</b>	<b>882</b>	<b>767</b>	<b>87%</b>	<b>26</b>	<b>3%</b>	<b>40</b>	<b>5%</b>	<b>49</b>	<b>6%</b>
<b>Sex</b>									
Female	643	570	88.6%	18	2.8%	25	3.9%	30	4.7%
Male	239	197	82.4%	8	3.3%	15	6.3%	19	7.9%
<b>Ethnicity/Race</b>									
Asian	134	120	89.6%	5	3.7%	6	4.5%	3	2.2%
Black or African American	27	18	66.7%	1	3.7%	2	7.4%	6	22.2%
Hawaiian/Pacific Islander	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	90	74	82.2%	7	7.8%	3	3.3%	6	6.7%
Non-Resident Alien	429	393	91.6%	0	0.0%	19	4.4%	17	4.0%
Not Known	20	17	85.0%	0	0.0%	1	5.0%	2	10.0%
White	182	145	79.7%	13	7.1%	9	4.9%	15	8.2%
<b>Pell Status</b>									
Pell Grant	155	124	80.0%	11	7.1%	6	3.9%	14	9.0%
Non-Pell Grant	727	643	88.4%	15	2.1%	34	4.7%	35	4.8%
<b>Admit Type</b>									
First-time Freshman	790	684	86.6%	26	3.3%	38	4.8%	42	5.3%
Freshman –w- Transfer Credit	20	18	90.0%	0	0.0%	0	0.0%	2	10.0%
Freshman, SVA Pre-college	4	4	100.0%	0	0.0%	0	0.0%	0	0.0%
ESL Program	68	61	89.7%	0	0.0%	2	2.9%	5	7.4%
<b>Veteran Status</b>									
Non-Veteran	880	766	87.0%	26	3.0%	39	4.4%	49	5.6%
Veteran	2	1	50.0%	0	0.0%	1	50.0%	0	0.0%
<b>Campus Residency</b>									
Commuter	294	257	87.4%	6	2.0%	17	5.8%	14	4.8%
Campus Resident	588	510	86.7%	20	3.4%	23	3.9%	35	6.0%
<b>Permanent Residency</b>									
Foreign Country	444	408	91.9%	0	0.0%	19	4.3%	17	3.8%
New York	152	123	80.9%	9	5.9%	9	5.9%	11	7.2%
Out of State	286	236	82.5%	17	5.9%	12	4.2%	21	7.3%

**Fall 2018 Freshman (FTIC) Cohort Retention Rate**  
**2<sup>nd</sup> Fall Enrollment Status by Original Major**

Majors	Cohort	Still Enrolled		Transfer Out		Hiatus		Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Advertising	21	17	81%	1	5%	2	10%	1	5%
Animation	109	94	86%	3	3%	4	4%	8	7%
Cartooning	43	36	84%	4	9%	2	5%	1	2%
Computer Art	61	49	80%	6	10%	3	5%	3	5%
Design	155	142	92%	1	1%	3	2%	9	6%
Film	85	72	85%	3	4%	4	5%	6	7%
Fine Arts	41	35	85%	0	0%	3	7%	3	7%
Illustration	246	227	92%	5	2%	7	3%	7	3%
Interior Design	15	15	100%	0	0%	0	0%	0	0%
Photography	98	73	74%	3	3%	12	12%	10	10%
Visual and Critical Studies	8	7	88%	0	0%	0	0%	1	13%
<b>FTIC Total</b>	<b>882</b>	<b>767</b>	<b>87%</b>	<b>26</b>	<b>3%</b>	<b>40</b>	<b>5%</b>	<b>49</b>	<b>6%</b>

## Transfer Retention Rate – Entering Fall 2018 Cohort

### 2<sup>nd</sup> Fall Enrollment Status by Selected Demographics

Program	Cohort	Still Enrolled		Transferred Out		On Hiatus		Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Cohort Total	233	204	87.6%	6	2.6%	6	2.6%	17	7.3%
Sex									
Female	150	136	90.7%	4	2.7%	4	2.7%	6	4.0%
Male	83	68	81.9%	2	2.4%	2	2.4%	11	13.3%
Ethnicity/Race									
Asian	35	34	97.1%	0	0.0%	0	0.0%	1	2.9%
Black or African American	9	4	44.4%	2	22.2%	1	11.1%	2	22.2%
Hawaiian/Pacific Islander	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	24	24	100.0%	0	0.0%	0	0.0%	0	0.0%
Non-Resident Alien	95	84	88.4%	0	0.0%	4	4.2%	7	7.4%
Not Known	10	10	100.0%	0	0.0%	0	0.0%	0	0.0%
White	60	48	80.0%	4	6.7%	1	1.7%	7	11.7%
Pell Status									
Pell Grant	40	35	87.5%	1	2.5%	1	2.5%	3	7.5%
Non-Pell Grant	193	169	87.6%	5	2.6%	5	2.6%	14	7.3%
Admit Type									
Transfer, 1 <sup>st</sup> semester	117	95	81.2%	5	4.3%	3	2.6%	14	12.0%
Transfer, 2 <sup>nd</sup> – 5 <sup>th</sup> semester	111	104	93.7%	1	0.9%	3	2.7%	3	2.7%
Transfer, ESL Program	5	5	100.0%	0	0.0%	0	0.0%	0	0.0%
Veteran Status									
Non-Veteran	4	2	50.0%	1	25.0%	0	0.0%	1	25.0%
Non-Veteran	229	202	88.2%	5	2.2%	6	2.6%	16	7.0%
Campus Residency									
Commuter	151	134	88.7%	2	1.3%	4	2.6%	11	7.3%
Campus Resident	82	70	85.4%	4	4.9%	2	2.4%	6	7.3%
Permanent Residency									
Foreign Country	99	87	87.9%	0	0.0%	4	4.0%	8	8.1%
New York	61	53	86.9%	2	3.3%	0	0.0%	6	9.8%
Out of State	73	64	87.7%	4	5.5%	2	2.7%	3	4.1%

## Fall 2018 Transfer Cohort Retention Rate

2<sup>nd</sup> Fall Enrollment Status by Original Major

	Cohort	Still Enrolled/ Graduated		Transferred Out		On Hiatus		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Advertising	8	7	87.5%	0	0.0%	1	12.5%	0	0.0%
Animation	13	10	76.9%	1	7.7%	0	0.0%	2	15.4%
Cartooning	14	13	92.9%	0	0.0%	0	0.0%	1	7.1%
Computer Art	27	25	92.6%	0	0.0%	0	0.0%	2	7.4%
Design	56	50	89.3%	1	1.8%	2	3.6%	3	5.4%
Film	32	25	78.1%	2	6.3%	0	0.0%	5	15.6%
Fine Arts	22	20	90.9%	0	0.0%	2	9.1%	0	0.0%
Illustration	32	29	90.6%	0	0.0%	1	3.1%	2	6.3%
Interior Design	2	2	100.0%	0	0.0%	0	0.0%	0	0.0%
Photography	26	22	84.6%	2	7.7%	0	0.0%	2	7.7%
Visual and Critical Studies	1	1	100.0%	0	0.0%	0	0.0%	0	0.0%
<b>Transfer Total</b>	<b>233</b>	<b>204</b>	<b>87.6%</b>	<b>6</b>	<b>2.6%</b>	<b>6</b>	<b>2.6%</b>	<b>17</b>	<b>7.3%</b>

## Entering Undergraduate Retention Rates, Fall 2014-2018

### Full-time First-time in College Cohorts

	Cohort	2 <sup>nd</sup> Fall Enrollment Status							
		Enrolled		Transferred Out		On Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2018	882	767	87%	26	3%	40	5%	49	6%
Fall 2017	743	640	86%	33	4%	19	3%	51	7%
Fall 2016	742	642	87%	27	4%	34	5%	39	5%
Fall 2015	697	600	86%	30	4%	24	3%	43	6%
Fall 2014	621	518	83%	31	5%	25	4%	47	8%

### Full-time Transfer Cohorts

	Cohort	2 <sup>nd</sup> Fall Enrollment Status							
		Enrolled		Transferred Out		On Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2018	233	204	88%	6	3%	6	3%	17	7%
Fall 2017	243	204	84%	8	3%	8	3%	22	9%
Fall 2016	258	222	86%	7	3%	8	3%	21	8%
Fall 2015	271	222	82%	14	5%	12	4%	38	14%
Fall 2014	329	272	83%	16	5%	16	5%	25	8%

## Fall 2018 New Graduate Student Cohort Retention Rate

2<sup>nd</sup> Fall Enrollment Status by Selected Demographics

Program	Cohort	Still Enrolled/ SVA Degree		Transferred Out		On Hiatus		Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Cohort Total	373	352	94.4%	3	0.8%	5	1.3%	13	3.5%
<b>Sex</b>									
Female	257	245	95.3%	2	0.8%	3	1.2%	7	2.7%
Male	116	107	92.2%	1	0.9%	2	1.7%	6	5.2%
<b>Ethnicity/Race</b>									
Asian	29	28	96.6%	0	0.0%	0	0.0%	1	3.4%
Black or African American	11	11	100.0%	0	0.0%	0	0.0%	0	0.0%
Hawaiian/Pacific Islander	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	30	27	90.0%	1	3.3%	0	0.0%	2	6.7%
Non-Resident Alien	213	202	94.8%	2	0.9%	3	1.4%	6	2.8%
Not Known	14	13	92.9%	0	0.0%	0	0.0%	1	7.1%
White	76	71	93.4%	0	0.0%	2	2.6%	3	3.9%
<b>Admit Type</b>									
1st time Graduate	362	342	94.5%	3	0.8%	4	1.1%	13	3.6%
Grad Student at Large	11	10	90.9%	0	0.0%	1	9.1%	0	0.0%
<b>Veteran Status</b>									
Non-Veteran	371	351	94.6%	3	0.8%	5	1.3%	12	3.2%
Veteran	2	1	50.0%	0	0.0%	0	0.0%	1	50.0%
<b>Campus Residency</b>									
Commuter	330	309	93.6%	3	0.9%	5	1.5%	13	3.9%
Campus Resident	43	43	100.0%	0	0.0%	0	0.0%	0	0.0%
<b>Permanent Residency</b>									
Foreign Country	217	205	94.5%	2	0.9%	3	1.4%	7	3.2%
New York	85	78	91.8%	1	1.2%	1	1.2%	5	5.9%
Out of State	71	69	94.4%	3	0.8%	5	1.3%	13	3.5%



**Fall 2018 New Graduate Student Cohort Retention Rate**  
**2<sup>nd</sup> Fall Enrollment Status by Original Major**

Program	Cohort	Enrolled/Graduated		Transferred Out		On Hiatus		Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Art Education	10	9	90.0%	1	10.0%	0	0.0%	0	0.0%
Art Practice	15	15	100.0%	0	0.0%	0	0.0%	0	0.0%
Art Therapy	18	15	83.3%	0	0.0%	1	5.6%	2	11.1%
Art Writing	6	6	100.0%	0	0.0%	0	0.0%	0	0.0%
Branding	28	26	92.9%	0	0.0%	0	0.0%	2	7.1%
Computer Arts	50	49	98.0%	0	0.0%	0	0.0%	1	2.0%
Critical Theory and the Arts*	5	5	100.0%	0	0.0%	0	0.0%	0	0.0%
Curatorial Practice	6	6	100.0%	0	0.0%	0	0.0%	0	0.0%
Design	23	23	100.0%	0	0.0%	0	0.0%	0	0.0%
Design for Social Innovation	25	25	100.0%	0	0.0%	0	0.0%	0	0.0%
Design Research and Writing	11	10	90.9%	0	0.0%	0	0.0%	1	9.1%
Digital Photography	14	10	71.4%	1	7.1%	0	0.0%	3	21.4%
Directing	14	14	100.0%	0	0.0%	0	0.0%	0	0.0%
Fashion Photography	9	8	88.9%	0	0.0%	0	0.0%	1	11.1%
Fine Arts	27	26	96.3%	0	0.0%	1	3.7%	0	0.0%
Illustration as Visual Essay	18	18	100.0%	0	0.0%	0	0.0%	0	0.0%
Interaction Design	17	16	94.1%	1	5.9%	0	0.0%	0	0.0%
Photography	26	22	84.6%	0	0.0%	2	7.7%	2	7.7%
Products of Design	18	17	94.4%	0	0.0%	1	5.6%	0	0.0%
Social Documentary Film	17	17	100.0%	0	0.0%	0	0.0%	0	0.0%
Visual Narrative	16	15	93.8%	0	0.0%	0	0.0%	1	6.3%
<b>Graduate Total</b>	<b>373</b>	<b>352</b>	<b>94.4%</b>	<b>3</b>	<b>0.8%</b>	<b>5</b>	<b>1.3%</b>	<b>13</b>	<b>3.5%</b>

\* Program closed in August, 2019

## Entering Graduate Student Retention Rates, Fall 2014-2018

Term	Cohort N	2 <sup>nd</sup> Fall Enrollment Status							
		Enrolled/ Graduated		Transferred Out		Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2018	373	352	94%	3	<1%	5	1%	13	4%
Fall 2017	372	352	95%	1	<1%	2	<1%	17	5%
Fall 2016	364	329	90%	3	1%	13	4%	19	5%
Fall 2015	390	360	92%	4	1%	10	3%	16	4%
Fall 2014	395	372	94%	1	0%	6	2%	16	4%

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# Graduation Rates

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## Fall 2013 Full-time Freshmen Six-Year Graduation Rate, by Selected Demographics

Program	Cohort	SVA Degree		Still Enrolled		Transferred Out		Status Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
FTIC Total	697	488	70.0%	9	1.3%	98	14.1%	102	14.6%
Sex									
Female	443	325	73.4%	2	0.5%	61	13.8%	55	12.4%
Male	254	163	64.2%	7	2.8%	37	14.6%	47	18.5%
Ethnicity/Race									
Asian	105	79	75.2%	3	2.9%	13	12.4%	10	9.5%
Black or African American	51	33	64.7%	1	2.0%	9	17.6%	8	15.7%
Hawaiian/Pacific Islander	4	1	25.0%	0	0.0%	1	25.0%	2	50.0%
Hispanic/Latino	43	27	62.8%	0	0.0%	11	25.6%	5	11.6%
Non-Resident Alien	206	154	74.8%	4	1.9%	6	2.9%	42	20.4%
Not Known	11	7	63.6%	0	0.0%	3	27.3%	1	9.1%
White	271	185	68.3%	1	0.4%	53	19.6%	32	11.8%
Pell Status									
Pell Grant	168	108	64.3%	0	0.0%	32	19.0%	28	16.7%
Non-Pell Grant	529	380	71.8%	9	1.7%	66	12.5%	74	14.0%
Admit Type									
First-time Freshman	578	403	69.7%	9	1.6%	87	15.1%	79	13.7%
Freshman, SVA Pre-college	69	50	72.5%	0	0.0%	10	14.5%	9	13.0%
Freshmen –w- Transfer Credit	8	6	75.0%	0	0.0%	1	12.5%	1	12.5%
ESL Program	42	29	69.0%	0	0.0%	0	0.0%	13	31.0%
Veteran Status									
Veteran	6	3	50.0%	0	0.0	1	16.7%	2	33.3%
Non-Veteran	691	485	70.2%	9	1.3%	97	14.0%	100	14.5%
Campus Residency									
Commuter	232	160	69.0%	1	0.4%	30	12.9%	41	17.7%
Campus Resident	465	328	70.5%	8	1.7%	68	14.6%	61	13.1%
Permanent Residency									
Foreign Country	245	183	74.7%	5	2.0%	10	4.1%	47	19.2%
New York	418	281	67.2%	4	1.0%	83	19.9%	50	12.0%
Out of State	34	24	70.6%	0	0.0%	5	14.7%	5	14.7%

## Fall 2013 Full-time Freshmen Six-Year Graduation Rate, by Major

Program	Cohort	SVA Degree		Still Enrolled		Transferred Out		Status Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Advertising	59	41	69.5%	5	8.5%	8	13.6%	5	8.5%
Animation	66	52	78.8%	0	0.0%	6	9.1%	8	12.1%
Cartooning	40	32	80.0%	0	0.0%	6	15.0%	2	5.0%
Computer Art	64	51	79.7%	0	0.0%	5	7.8%	8	12.5%
Design	99	62	62.6%	1	1.0%	21	21.2%	15	15.2%
Film	91	64	70.3%	2	2.2%	9	9.9%	16	17.6%
Fine Arts	57	33	57.9%	0	0.0%	10	17.5%	14	24.6%
Illustration	95	65	68.4%	1	1.1%	14	14.7%	15	15.8%
Interior Design	12	11	91.7%	0	0.0%	1	8.3%	0	0.0%
Photography	101	71	70.3%	0	0.0%	15	14.9%	15	14.9%
Visual and Critical Studies	13	6	46.2%	0	0.0%	3	23.1%	4	30.8%
<b>FTIC Total</b>	<b>697</b>	<b>488</b>	<b>70.0%</b>	<b>9</b>	<b>1.3%</b>	<b>98</b>	<b>14.1%</b>	<b>102</b>	<b>14.6%</b>

**Fall 2013 Full-time Transfer Student Six-Year Graduation Rate,  
by Selected Demographics**

Program	Cohort	SVA Degree		Still Enrolled		Transferred Out		Status Not Known	
		Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Transfer Total	301	236	78.4%	1	0.3%	25	8.3%	39	13.0%
Sex									
Female	173	133	76.9%	0	0.0%	19	11.0%	21	12.1%
Male	128	103	80.5%	1	0.8%	6	4.7%	18	14.1%
Ethnicity/Race									
Asian	33	28	84.8%	0	0.0%	2	6.1%	3	9.1%
Black or African American	1	1	100.0%	0	0.0%	0	0.0%	0	0.0%
Hawaiian/Pacific Islander	1	1	100.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	24	15	62.5%	0	0.0%	4	16.7%	5	20.8%
Non-Resident Alien	104	88	84.6%	1	1.0%	2	1.9%	13	12.5%
Not Known	3	2	66.7%	0	0.0%	0	0.0%	1	33.3%
White	113	87	77.0%	0	0.0%	12	10.6%	14	12.4%
Pell Status									
Pell Grant	78	51	65.4%	0	0.0%	13	16.7%	14	17.9%
Non-Pell Grant	223	185	83.0%	1	0.4%	12	5.4%	25	11.2%
Admit Type									
Transfer, 1 <sup>st</sup> semester	151	110	72.8%	1	0.7%	20	13.2%	20	13.2%
Transfer, 2-5 semesters	124	107	86.3%	0	0.0%	3	2.4%	14	11.3%
ESL Program	21	16	76.2%	0	0.0%	0	0.0%	5	23.8%
Transfer, SAV Pre-College	5	3	60.0%	0	0.0%	2	40.0%	0	0.0%
Veteran Status									
Non-Veteran	289	228	78.9%	1	0.3%	25	8.7%	35	12.1%
Veteran	12	8	66.7%	0	0.0%	0	0.0%	4	33.3%
Campus Residency									
Commuter	173	131	75.7%	1	0.6%	16	9.2%	25	14.5%
Campus Resident	128	105	82.0%	0	0.0%	9	7.0%	14	10.9%
Permanent Residency									
Foreign Country	121	101	83.5%	1	0.8%	2	1.7%	17	14.0%
New York	146	112	76.7%	0	0.0%	17	11.6%	17	11.6%
Out of State	34	23	67.6%	0	0.0%	6	17.6%	5	14.7%

## Fall 2013 Full-time Transfer Students Six-Year Graduation Rate, by Major

Program	Cohort	SVA Degree		Still Enrolled		Transferred Out		Status Not Known	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Advertising	19	15	78.9%	0	0.0%	2	10.5%	2	10.5%
Animation	17	12	70.6%	0	0.0%	1	5.9%	4	23.5%
Cartooning	12	10	83.3%	0	0.0%	1	8.3%	1	8.3%
Computer Art	23	17	73.9%	0	0.0%	5	21.7%	1	4.3%
Design	74	71	95.9%	0	0.0%	0	0.0%	3	4.1%
Film	25	16	64.0%	0	0.0%	6	24.0%	3	12.0%
Fine Arts	31	28	90.3%	0	0.0%	0	0.0%	3	9.7%
Illustration	42	28	66.7%	1	2.4%	4	9.5%	9	21.4%
Interior Design	6	3	50.0%	0	0.0%	1	16.7%	2	33.3%
Photography	49	35	71.4%	0	0.0%	5	10.2%	9	18.4%
Visual and Critical Studies	3	1	33.3%	0	0.0%	0	0.0%	2	66.7%
<b>Transfer Total</b>	<b>301</b>	<b>236</b>	<b>78.4%</b>	<b>1</b>	<b>0.3%</b>	<b>25</b>	<b>8.3%</b>	<b>39</b>	<b>13.0%</b>

## Six-Year Graduation Rates of Full-time Undergraduate Student Cohorts, Fall 2009-2013

### Full-time First-time in College Cohorts

	Cohort	SVA Degree		Transferred Out		Still Enrolled		Status Not Known	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2013	697	448	70%	98	14%	9	1%	102	15%
Fall 2012	656	474	72%	104	16%	6	1%	72	11%
Fall 2011	643	412	64%	124	19%	10	2%	97	15%
Fall 2010	667	426	64%	137	21%	6	1%	100	15%
Fall 2009	652	453	69%	102	16%	5	1%	92	14%

### Full-time Transfer Cohorts

	Cohort	SVA Degree		Transferred Out		Still Enrolled		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2013	301	236	78%	25	8%	1	<1%	39	13%
Fall 2012	345	377	80%	29	8%	1	<1%	38	11%
Fall 2011	331	244	74%	40	12%	2	1%	45	14%
Fall 2010	340	242	71%	37	11%	0	0%	61	18%
Fall 2009	309	241	78%	26	8%	1	<1%	41	13%



### Three-Year Graduation Rate for the Fall 2016 Entering Graduate Student Cohort, by Selected Demographics

Major	Cohort	SVA Degree		Enrolled		Transfer		Unknown	
		Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Graduate Total	364	326	89.6%	4	1.1%	6	1.6%	28	7.7%
Sex									
Female	239	215	90.0%	1	0.4%	4	1.7%	19	7.9%
Male	125	111	88.8%	3	2.4%	2	1.6%	9	7.2%
Enrollment Status									
Full-time	339	308	90.9%	2	0.6%	6	1.8%	23	6.8%
Part-time	25	18	72.0%	2	8.0%	0	0.0%	5	20.0%
Race/Ethnicity									
Asian	31	27	87.1%	0	0.0%	1	3.2%	3	9.7%
Black or African American	12	8	66.7%	2	16.7%	0	0.0%	2	16.7%
Hawaiian/Pacific Islander	1	1	100.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	26	25	96.2%	0	0.0%	1	3.8%	0	0.0%
Non Resident Alien	194	176	90.7%	2	1.0%	1	0.5%	15	7.7%
Unknown Ethnicity/Race	11	10	90.9%	0	0.0%	0	0.0%	1	9.1%
White	89	79	88.8%	0	0.0%	3	3.4%	7	7.9%
Commuter									
Commuter	330	295	89.4%	3	0.9%	6	1.8%	26	7.9%
On-campus	34	31	91.2%	1	2.9%	0	0.0%	2	5.9%
Admit Status									
1st time Graduate	351	314	89.5%	4	1.1%	6	1.7%	27	7.7%
Grade Student at Large	13	12	92.3%		0.0%		0.0%	1	7.7%
Permanent Residency									
Foreign Country	183	168	91.8%	2	1.1%		0.0%	13	7.1%
New York	116	103	88.8%	2	1.7%	3	2.6%	8	6.9%
Out of State	65	55	84.6%	0	0.0%	3	4.6%	7	10.8%

## The Three-Year Graduation Rate for the Fall 2016 Entering Graduate Student Cohort, by Major

Major	Cohort	Enrolled/Graduated		Transferred		Hiatus		Status Unknown	
	Count	Count	Pct.	Count	Pct.	Count	Pct.	Count	Pct.
Art Education	7	7	100%	0	0%	0	0%	0	0%
Art Practice	9	9	100%	0	0%	0	0%	0	0%
Art Therapy	21	20	95%	0	0%	0	0%	1	5%
Art Writing	6	3	50%	1	17%	0	0%	2	33%
Branding	30	30	100%	0	0%	0	0%	0	0%
Computer Arts	42	41	98%	0	0%	0	0%	1	2%
Critical Theory and the Arts*	7	6	86%	1	14%	0	0%	0	0%
Curatorial Practice	8	8	100%	0	0%	0	0%	0	0%
Design	12	12	100%	0	0%	0	0%	0	0%
Design for Social Innovation	25	23	92%	1	4%	0	0%	1	4%
Design Research and Writing	9	9	100%	0	0%	0	0%	0	0%
Digital Photography	15	13	87%	0	0%	0	0%	2	13%
Directing	12	12	100%	0	0%	0	0%	0	0%
Fashion Photography	17	15	88%	0	0%	0	0%	2	12%
Fine Arts	34	28	82%	1	3%	0	0%	5	15%
Illustration	19	19	100%	0	0%	0	0%	0	0%
Interaction Design	19	17	89%	2	11%	0	0%	0	0%
Photography	26	20	77%	0	0%	0	0%	6	23%
Products of Design	18	18	100%	0	0%	0	0%	0	0%
Social Documentary Film	17	14	82%	0	0%	0	0%	3	18%
Visual Narrative	11	6	55%	0	0%	0	0%	5	45%
<b>Graduate Total</b>	<b>364</b>	<b>330</b>	<b>91%</b>	<b>6</b>	<b>2%</b>	<b>0</b>	<b>0%</b>	<b>28</b>	<b>8%</b>

\* Program closed in August, 2019

### Graduation Rates of Entering Graduate Student Cohorts, Fall 2012-16

	Cohort	Enrolled/ Graduated		Transferred Out		Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2016	364	330	91%	6	2%	0	0%	28	8%
Fall 2015	390	359	92%	6	2%	0	0%	25	6%
Fall 2014	395	374	95%	3	< 1%	0	0%	18	5%
Fall 2013	387	369	95%	9	2%	2	1%	7	2%
Fall 2012	388	358	92%	3	1%	0	0%	27	7%

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# Class Size

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## Fall 2019 Average Class Size by Department

### Undergraduate

Department	Average Class Size	Average Class Capacity	Median Class Capacity
Art History	19.9	25.2	25
BFA Advertising	18.4	19.6	20
BFA Animation	19.9	21.6	20
BFA Cartooning	17.4	19.6	20
BFA Computer Art	17.0	19.1	17
BFA Design	16.6	20.1	20
BFA Film	16.9	33.7	17
BFA Fine Arts	15.5	24.4	20
BFA Illustration	15.7	18.6	20
BFA Interior Design	15.7	22.5	20
BFA Photography & Video	13.9	18.8	20
BFA Visual and Critical Studies	8.1	16.5	20
English 2nd Language	12.3	14.5	15
Humanities & Sciences	17.3	20.2	20
<b>Undergraduate Average</b>	<b>16.6</b>	<b>21.6</b>	<b>20</b>

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# Library Statistics

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## Library Statistics by Fiscal Year – 2015 through 2019

Item	FY19	FY18	FY17	FY16	FY15
Number of titles in the collection (books, DVDs, games, etc)	86,141	82,829	79,517	74,653	69,060
Number of items in the collection (books, DVDs, games, etc)	116,519	114,309	110,593	105,354	--
New items added to collection (books, DVDs, games, etc)	2,210	3,312	5,239	6,140	--
E-books	197,648	182,581	171,740	152,787	141,300
Current print journal subscriptions	250	300	300	302	369
Total Periodical Titles	690	675	650	--	--
Online full-text journals	32,162	38,601	37,626	33,974	32,753
Films (DVD, Blu Ray)	11,740	11,043	10,217	9,902	7,506
Sound recordings (CDs)	2,340	2,150	2,002	1,908	1,886
Pictures (print)	295,000	280,000	275,000	275,000	275,000
Games (X Box, Wii, PS3)	732	445	392	292	585
Online database subscriptions	39	39	40	36	34
Licensed digital images	8,036,769	8,035,622	7,463,000	7,313,000	6,326,000
Local digital image collections	73,769	72,622	70,430	67,300	63,300
Number of library visitors	96,018	119,474	168,119	150,024	--
Number of items borrowed	23,623	22,977	24,655	26,202	--
Number of items browsed in library	--	--	13,191	18,139	--
Number of questions answered	2,916	2,456	2,487	3,111	--
Number of classes taught	104	79	92	79	--
Interlibrary loan transactions (lend and borrow)	483	630	883	---	--
Archives visits (individual researchers)	74	60	52	35	--
Archives classes	19	16	13	10	--
Design Archives collections	35	34	30	22	--
Archives questions answered	140	128	110	85	--
Computer lab visitors	75110	54,189*	92,465	73,681	--

\*Under construction for 3 months

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# Faculty Statistics

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## Fall 2019 Faculty by Employment Status and Primary Department

Department	Full-time	Part-time	Total
Art History	31	35	66
BFA Advertising	10	21	31
BFA Animation	19	12	31
BFA Cartooning	10	15	25
BFA Design	40	77	117
BFA Film	33	17	50
BFA Fine Arts	58	17	75
BFA Illustration	38	31	69
BFA Photography & Video	41	42	83
Computer Art, Anim & Sp. Effects	25	51	76
Continuing Education	13	41	54
English 2nd Language	8	2	10
Humanities & Sciences	59	31	90
Interior Design	10	9	19
MA Curatorial Practice	0	7	7
MA Design, Research, Writing, C	1	5	6
MAT Art Education	1	4	5
MFA Art Practice	1	9	10
MFA Art Writing	0	10	10
MFA Computer Arts	4	25	29
MFA Design	2	13	15
MFA Design Criticism	0	1	1
MFA Design & Social Innovation	0	19	19
MFA Fine Arts	9	23	32
MFA Illustration	4	4	8
MFA Interaction Design	0	22	22
MFA Photography/Related Media	2	16	18
MFA Products of Design	1	26	27
MFA Social Documentary Film	7	25	32
MFA Visual Narrative	0	4	4
MPS Art Therapy	7	6	13
MPS Branding	1	15	16
MPS Digital Photography	0	8	8
MPS Directing	0	5	5
MPS Fashion Photography	0	4	4
Pre-College Program	5	1	6
Visual and Critical Studies	4	5	9
<b>Total</b>	<b>444</b>	<b>658</b>	<b>1,102</b>