



# INSTITUTIONAL FACT BOOK

Fall 2020

---

SCHOOL OF VISUAL ARTS

NEW YORK, NY

---

Office of Institutional Research

February 2021



## Foreword

The Office of Institutional Research is pleased to present the School of Visual Arts 2020 Fact Book. This annually produced book is intended to be a useful source of information about SVA. The information provided on these pages reflects much of what Institutional Research reports on behalf of the College throughout the year.

The Fact Book includes the most current information available for either an academic or fiscal year, as well as historical information. Most of the information included in the Fact Book is compiled by Institutional Research from data sources

developed by the office to respond to the planning, budgeting, and governmental compliance requirements of the College. If the source of the data presented is different from Institutional Research, the office providing this information is cited. In regards to these offices, Institutional Research is wholeheartedly grateful for the assistance that they have provided.

We hope that you find the Fact Book useful and informative. We encourage your comments and suggestions on how to improve future editions.

Foreword .....	1
Table of Contents.....	2-3
Admissions	
Freshmen .....	5
Transfer Students .....	6
New Graduate Students .....	7
Five-Year Trend in Student Admissions .....	8
Student Enrollment	
Undergraduates by Major and Gender .....	10
Graduate Students by Major and Gender .....	11
Enrollment Chart by Student Level .....	12
Five-Year Trend in Undergraduate Enrollment .....	13
Five-Year Trend in Graduate Student Enrollment .....	14
Chart of Five-Year the Trend in Student Enrollment .....	15
Degrees Conferred	
Undergraduate Degrees .....	17
Graduate Degrees .....	18
Chart of Degrees Conferred .....	19
Student Profiles	
All Undergraduates .....	21
Undergraduates Students in Degree Programs .....	22
Undergraduate Students in Non-Degree Programs .....	23
All Graduate Students .....	24
New Student Profiles	
First-time in College .....	26-28
Transfer Students .....	29-30
New Graduate Students .....	31-32

#### Student Retention

First-time in College .....	34-35
Transfer Students .....	36-37
Undergraduate Five-Year Trend .....	38
New Graduate Students .....	39-40
Graduate Five-Year Trend .....	41

#### Graduation Rates

First-time in College .....	43-44
Transfer Students .....	45-46
Undergraduate Five-Year Trend .....	47
New Graduate Students .....	48-49
Graduate Five-Year Trend .....	50

Average Class Size .....	52
--------------------------	----

Library Statistics .....	54
--------------------------	----

Faculty Statistics .....	56
--------------------------	----

---

# Admissions

---

**Freshmen Admissions by Major,  
Fall 2020**

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Advertising	67	50	4	74.6%	8.0%
Animation	864	374	86	43.3%	23.0%
Cartooning	177	140	32	79.1%	22.9%
Computer Art	312	228	56	73.1%	24.6%
Design	702	595	95	84.8%	16.0%
Film	346	244	55	70.5%	22.5%
Fine Arts	400	297	19	74.3%	6.4%
Illustration	912	746	166	81.8%	22.3%
Interior Design	174	134	9	77.0%	6.7%
Photography and Video	303	228	35	75.2%	15.4%
Visual and Critical Studies	57	50	6	87.7%	12.0%
<b>FTIC Total</b>	<b>4,314</b>	<b>3,086</b>	<b>563</b>	<b>71.5%</b>	<b>18.2%</b>

**Transfer Student Admissions by Major,  
Fall 2020**

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Advertising	26	14	2	53.8%	14.3%
Animation	199	48	10	24.1%	20.8%
Cartooning	43	29	6	67.4%	20.7%
Computer Art	96	47	19	49.0%	40.4%
Design	159	108	43	67.9%	39.8%
Film	109	71	14	65.1%	19.7%
Fine Arts	81	50	12	61.7%	24.0%
Illustration	159	116	42	73.0%	36.2%
Interior Design	21	11	1	52.4%	9.1%
Photography and Video	96	64	17	66.7%	26.6%
Visual and Critical Studies	6	2	0	33.3%	0.0%
<b>Transfer Total</b>	<b>995</b>	<b>560</b>	<b>166</b>	<b>56.3%</b>	<b>29.6%</b>

**Graduate Student Admissions by Major,  
Fall 2020**

Major	Counts			Percent	
	Applications	Accepted	Enrolled	Accepted	Enrolled
Art Education	8	8	0	100.0%	0.0%
Art Practice	34	27	10	79.4%	37.0%
Art Therapy	91	68	17	74.7%	25.0%
Art Writing	6	0	0	0.0%	0.0%
Branding	111	64	22	57.7%	34.4%
Computer Arts	258	100	45	38.8%	45.0%
Curatorial Practice	39	22	10	56.4%	45.5%
Design	318	41	11	12.9%	26.8%
Design for Social Innovation	96	64	13	66.7%	20.3%
Design Research, Writing and Criticism	20	17	11	85.0%	64.7%
Digital Photography	29	23	4	79.3%	17.4%
Directing	46	42	10	91.3%	23.8%
Fashion Photography	43	37	5	86.0%	13.5%
Fine Arts	184	98	15	53.3%	15.3%
Illustration as Visual Essay	197	26	13	13.2%	50.0%
Interaction Design	392	63	14	16.1%	22.2%
Photography, Video and Related Media	159	51	9	32.1%	17.6%
Products of Design	135	48	11	35.6%	22.9%
Social Documentary Film	70	53	9	75.7%	17.0%
Visual Narrative	31	21	9	67.7%	42.9%
<b>New Graduate Total</b>	<b>2,267</b>	<b>873</b>	<b>238</b>	<b>38.5%</b>	<b>27.3%</b>



## Five-Year Admissions Trend by Entering Cohorts, Fall 2016-2020

### New Freshmen (FTIC)

Item	Fall Cohorts				
	2020	2019	2018	2017	2016
Number of Applications	4,314	4,261	4,364	3,708	3,805
Number Accepted	3,086	3,031	3,055	2,683	2,833
Number Enrolled	563	964	883	699	744
Percent Accepted	72%	71%	70%	72%	74%
Percent Enrolled	18%	32%	29%	26%	26%

### Transfer Students

Item	Fall Cohorts				
	2020	2019	2018	2017	2016
Number of Applications	995	1,068	1,181	1,568	1,204
Number Accepted	560	594	613	719	770
Number Enrolled	166	218	236	360	281
Percent Accepted	56%	56%	52%	46%	64%
Percent Enrolled	30%	37%	38%	50%	36%

### New Graduate Students

Item	Fall Cohorts				
	2020	2019	2018	2017	2016
Number of Applications	2,267	2,171	2,108	1,970	2,048
Number Accepted	870	870	900	839	844
Number Enrolled	238	380	373	372	364
Percent Accepted	38%	40%	43%	43%	41%
Percent Enrolled	27%	44%	41%	44%	43%

---

# Student Enrollment

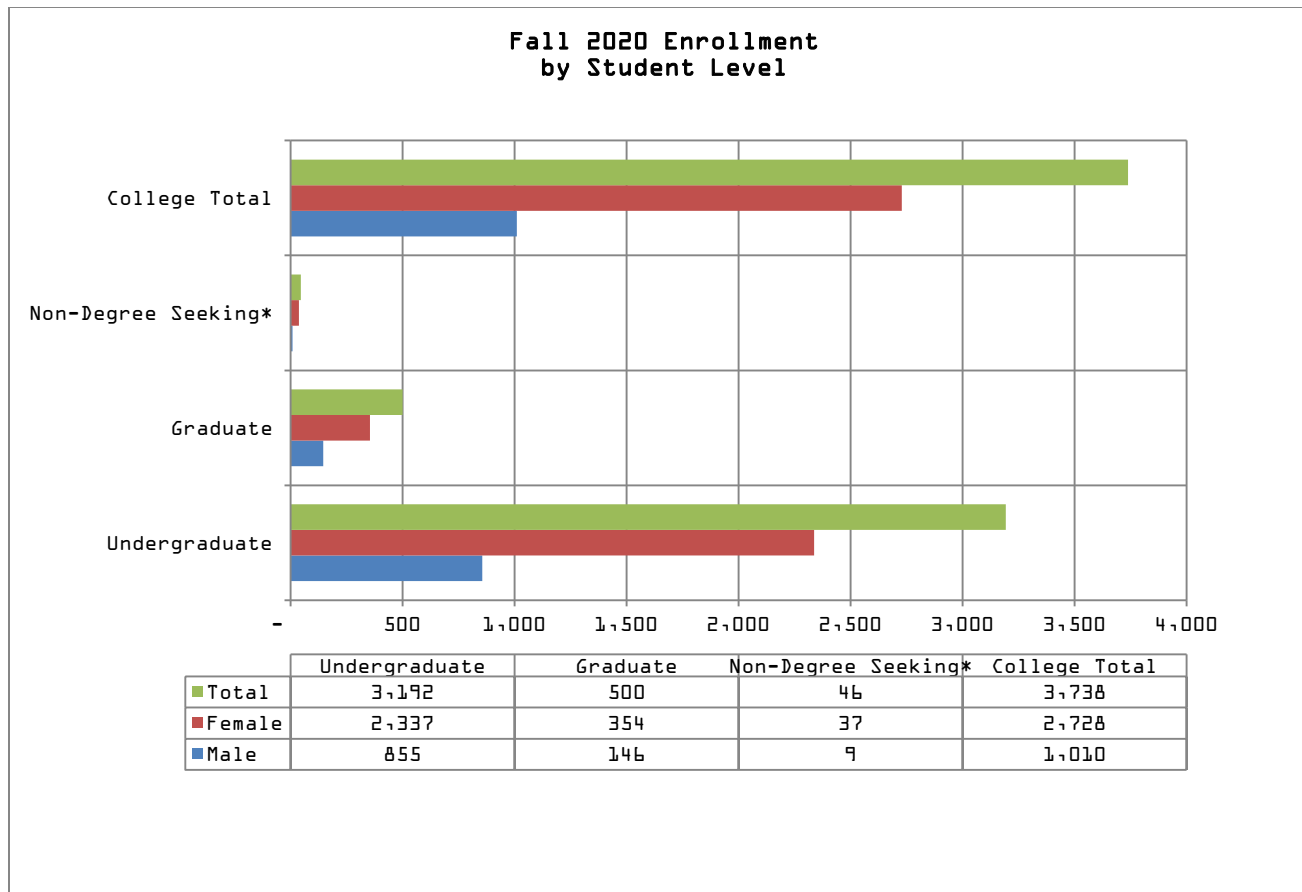
---

**Fall 2020 Undergraduate Student Enrollment,  
by Major and Gender**

Major	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Advertising	28	1%	21	2%	49	2%
Animation	284	12%	82	10%	366	11%
Cartooning	112	5%	55	6%	167	5%
Computer Art	211	9%	109	13%	320	10%
Design	564	24%	149	17%	713	22%
Film	126	5%	151	18%	277	9%
Fine Arts	113	5%	48	6%	161	5%
Illustration	633	27%	119	14%	752	24%
Interior Design	47	2%	16	2%	63	2%
Photography	194	8%	96	11%	290	9%
Visual and Critical Studies	25	1%	9	1%	34	1%
<b>Undergraduate Total</b>	<b>2,337</b>	<b>100%</b>	<b>855</b>	<b>100%</b>	<b>3,192</b>	<b>100%</b>

**Fall 2020 Graduate Student Enrollment,  
by Major and Gender**

Major	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Art Education	0	0%	0	0%	0	0%
Art Practice	13	4%	5	3%	18	4%
Art Therapy	32	9%	2	1%	34	7%
Art Writing	3	1%	4	3%	7	1%
Branding	12	3%	11	8%	23	5%
Computer Arts	62	18%	25	17%	87	17%
Curatorial Practice	14	4%	4	3%	18	4%
Design	21	6%	6	4%	27	5%
Design for Social Innovation	31	9%	5	3%	36	7%
Design Research, Writing and Criticism	7	2%	4	3%	11	2%
Digital Photography	3	1%	2	1%	5	1%
Directing	3	1%	9	6%	12	2%
Fine Arts	33	9%	17	12%	50	10%
Illustration as Visual Essay	24	7%	8	5%	32	6%
Interaction Design	20	6%	13	9%	33	7%
Photography	26	7%	10	7%	36	7%
Products of Design	18	5%	8	5%	26	5%
Social Documentary	16	5%	8	5%	24	5%
Visual Narrative	16	5%	5	3%	21	4%
<b>Graduate Total</b>	<b>354</b>	<b>100%</b>	<b>146</b>	<b>100%</b>	<b>500</b>	<b>100%</b>



\* Non Degree Seeking includes: GENL Non-Matriculated, and Pre-College Students

**Undergraduate Enrollment by Major,  
Fall 2016-2020**

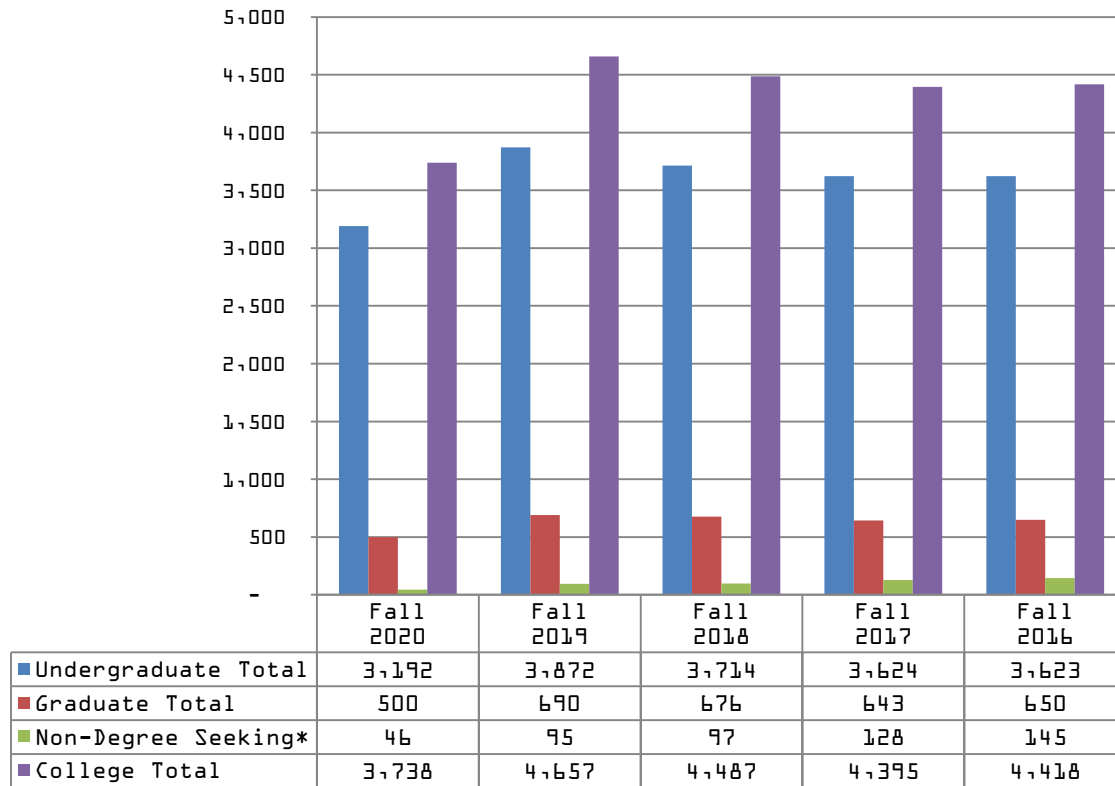
<b>Undergraduate Major</b>	<b>Fall 2020</b>	<b>Fall 2019</b>	<b>Fall 2018</b>	<b>Fall 2017</b>	<b>Fall 2016</b>
Advertising	49	87	114	130	161
Animation	366	387	402	378	371
Cartooning	167	194	193	189	177
Computer Art	320	366	352	352	340
Design	713	897	812	820	842
Film	277	373	356	352	376
Fine Arts	161	249	259	280	295
Illustration	752	795	700	579	524
Interior Design	63	76	72	75	69
Photography	290	405	403	404	403
Visual and Critical Studies	34	42	51	65	64
<b>Undergraduate Student Total</b>	<b>3,192</b>	<b>3,872</b>	<b>3,714</b>	<b>3,624</b>	<b>3,622</b>

**Graduate Enrollment by Major,  
Fall 2016-2020**

<b>Graduate Major</b>	<b>Fall 2020</b>	<b>Fall 2019</b>	<b>Fall 2018</b>	<b>Fall 2017</b>	<b>Fall 2016</b>
Art Education	0	11	13	11	8
Art Practice	18	26	24	22	21
Art Therapy	34	35	38	40	38
Art Writing	7	15	13	12	17
Branding	23	27	28	27	30
Computer Arts	87	106	105	91	87
Critical Theory and the Arts*	---	---	5	7	8
Curatorial Practice	18	17	12	15	15
Design	27	41	40	29	31
Design for Social Innovation	36	51	48	46	46
Design Research and Writing	11	8	12	8	9
Digital Photography	5	15	15	17	15
Directing	12	18	15	18	12
Fashion Photography	6	22	9	13	17
Fine Arts	44	68	64	64	63
GENL	0	0	1	0	0
Illustration as Visual Essay	32	39	37	38	39
Interaction Design	33	35	35	37	38
Photography, Video and Related Media	36	61	67	64	72
Products of Design	26	35	38	37	33
Social Documentary Film	24	33	32	30	31
Visual Narrative	21	27	25	17	20
<b>Graduate Student Total</b>	<b>500</b>	<b>690</b>	<b>676</b>	<b>643</b>	<b>650</b>

\* Program closed in August, 2019

### 5-Year Enrollment Trend by Student Level, Fall 2016-2020



\* Non Degree Seeking includes: GENL Non-Matriculated, and Pre-College Students



---

# Degrees Conferred

---

**Undergraduate Degrees Conferred by Major and Year,  
FY2016 through FY2020**

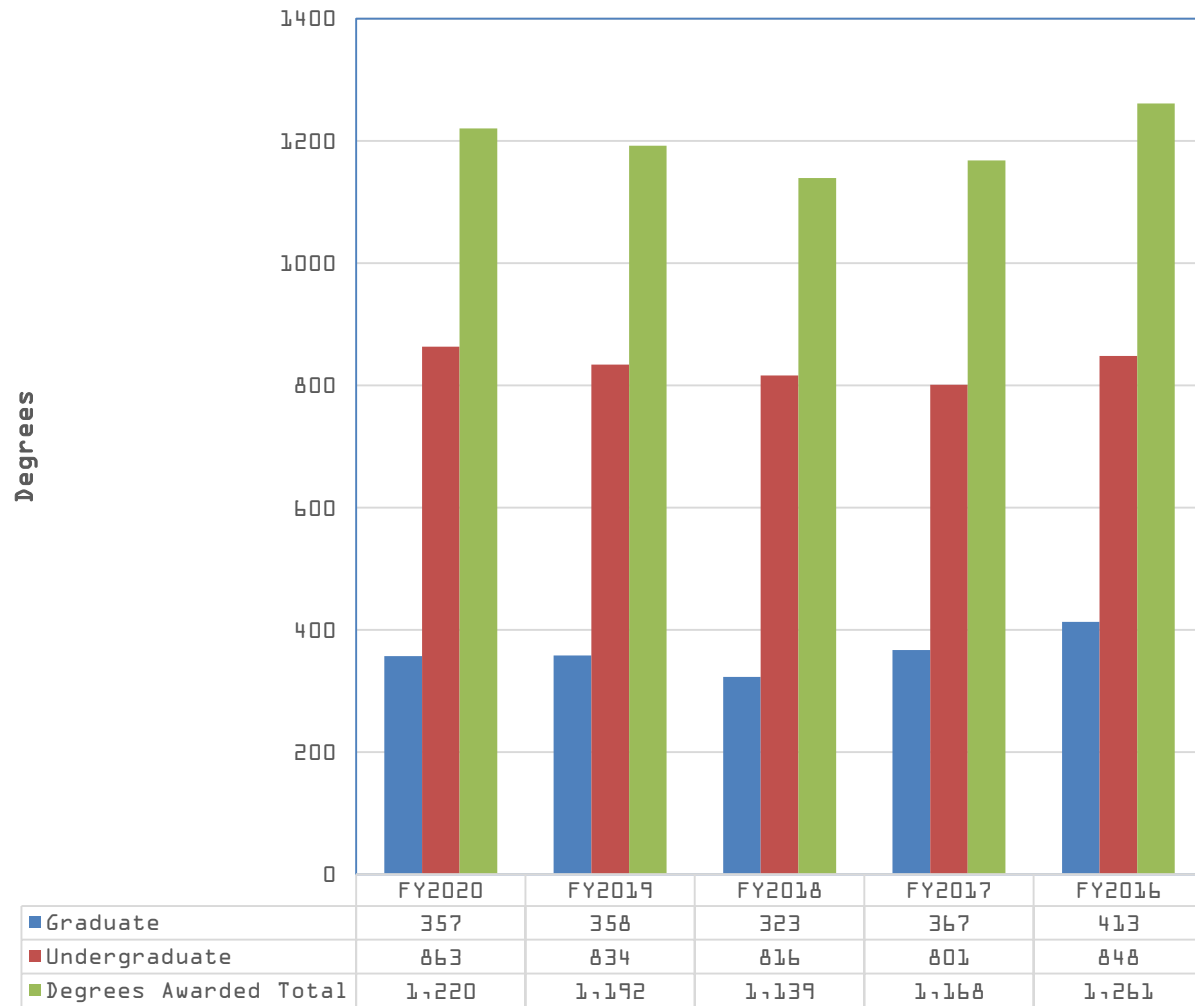
<b>Major</b>	<b>FY2020</b>	<b>FY2019</b>	<b>FY2018</b>	<b>FY2017</b>	<b>FY2016</b>
Advertising	25	32	26	40	34
Animation	70	92	68	60	46
Cartooning	43	40	47	33	40
Computer Art	81	77	76	70	69
Design	224	212	213	201	197
Film	81	76	74	78	99
Fine Arts	70	76	67	68	98
Illustration	140	133	108	104	95
Interior Design	17	13	19	16	23
Photography	103	72	98	112	119
Visual and Critical Studies	9	14	20	19	28
<b>Undergraduate Degree Total</b>	<b>863</b>	<b>837</b>	<b>816</b>	<b>801</b>	<b>848</b>

**Graduate Degrees Conferred by Major and Year,  
FY16 through FY20**

<b>Major</b>	<b>FY2020</b>	<b>FY2019</b>	<b>FY2018</b>	<b>FY2017</b>	<b>FY2016</b>
Art Education	9	7	8	8	14
Art Practice	9	10	10	9	13
Art Therapy	17	16	17	16	22
Art Writing	7	5	4	10	7
Branding	27	27	30	26	29
Computer Arts	51	47	38	43	40
Critical Theory and the Arts*	5	7	7	7	12
Curatorial Practice	6	6	8	8	8
Design	23	17	12	19	19
Design for Social Innovation	27	21	22	21	25
Design Research, Writing and Criticism	5	11	6	10	10
Digital Photography	11	16	12	24	25
Directing	17	16	15	12	24
Fashion Photography	22	8	12	15	15
Fine Arts	29	33	27	29	29
Illustration as Visual Essay	18	19	19	20	19
Interaction Design	16	18	17	18	16
Photography	23	31	20	30	31
Products of Design	8	20	17	15	20
Social Documentary Film	18	14	14	19	21
Visual Narrative	9	9	8	8	14
<b>Graduate Degree Total</b>	<b>357</b>	<b>358</b>	<b>323</b>	<b>367</b>	<b>413</b>

\* Program closed in August, 2019

# SVA DEGREES CONFERRED FY2016 to FY2020



---

# Student Profiles

---

### Profile of All Undergraduate Students, Fall 2020\*

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Enrollment Status	Full-time	2281	96.1%	826	95.6%	3107	96.0%
	Part-time	93	3.9%	38	4.4%	131	4.0%
Race/Ethnicity	Asian	363	15.3%	127	14.7%	490	15.1%
	Black or African American	76	3.2%	45	5.2%	121	3.7%
	Ethnicity/Race Not Known	73	3.1%	26	3.0%	99	3.1%
	Hispanic/Latino	218	9.2%	98	11.3%	316	9.8%
	Non Resident Alien	1249	52.6%	368	42.6%	1617	49.9%
	White	395	16.6%	200	23.1%	595	18.4%
Age Distribution	Under 18 Years	56	2.4%	13	1.5%	69	2.1%
	18 - 19 years	838	35.3%	231	26.7%	1069	33.0%
	20 - 21 years	1007	42.4%	351	40.6%	1358	41.9%
	22 - 24 years	375	15.8%	187	21.6%	562	17.4%
	25 - 29 years	79	3.3%	63	7.3%	142	4.4%
	30 - 39 years	15	0.6%	17	2.0%	32	1.0%
	40 years and older	4	0.2%	2	0.2%	6	0.2%
Average age (years)							
Pell Grant Status	Non-Pell	2008	84.6%	714	82.6%	2722	84.1%
	Pell	366	15.4%	150	17.4%	516	15.9%
Veteran Status	Non-Veteran	2364	99.6%	858	99.3%	3222	99.5%
	Veteran	10	0.4%	6	0.7%	16	0.5%
Residency Status	Commuter	2242	94.4%	807	93.4%	3049	94.2%
	On-Campus	132	5.6%	57	6.6%	189	5.8%
Permanent Residency	Foreign Country	1286	54.2%	386	44.7%	1672	51.6%
	New York	466	19.6%	224	25.9%	690	21.3%
	Out of State	622	26.2%	254	29.4%	876	27.1%
<b>Undergraduate Total</b>		<b>2374</b>	<b>100.0%</b>	<b>864</b>	<b>100.0%</b>	<b>3238</b>	<b>100.0%</b>

\* Includes non-degree, exchange students, and pre-college students

**Profile of Undergraduate Students in Degree Programs,  
Fall 2020**

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Enrollment Status	Full-time	2,281	97.6%	826	96.6%	3,107	97.3%
	Part-time	56	2.4%	29	3.4%	85	2.7%
Race/Ethnicity	Asian	363	15.5%	127	14.9%	490	15.4%
	Black or African American	76	3.3%	45	5.3%	121	3.8%
	Ethnicity/Race Not Known	36	1.5%	17	2.0%	53	1.7%
	Hispanic/Latino	218	9.3%	98	11.5%	316	9.9%
	Non Resident Alien	1,249	53.4%	368	43.0%	1,617	50.7%
	White	395	16.9%	200	23.4%	595	18.6%
Age Distribution	Under 18 Years	19	0.8%	4	0.5%	23	0.7%
	18 - 19 years	838	35.9%	231	27.0%	1,069	33.5%
	20 - 21 years	1,007	43.1%	351	41.1%	1,358	42.5%
	22 - 24 years	375	16.0%	187	21.9%	562	17.6%
	25 - 29 years	79	3.4%	63	7.4%	142	4.4%
	30 - 39 years	15	0.6%	17	2.0%	32	1.0%
	40 years and older	4	0.2%	2	0.2%	6	0.2%
Average age (years)		20.4		21.2		20.7	
Pell Grant Status	Non-Pell	1,971	84.3%	705	82.5%	2,676	83.8%
	Pell	366	15.7%	150	17.5%	516	16.2%
Veteran Status	Non-Veteran	2,327	99.6%	849	99.3%	3,176	99.5%
	Veteran	10	0.4%	6	0.7%	16	0.5%
Residency Status	Commuter	2,205	94.4%	798	93.3%	3,003	94.1%
	On-Campus	132	5.6%	57	6.7%	189	5.9%
Permanent Residency	Foreign Country	1,282	54.9%	386	45.1%	1,668	52.3%
	New York	445	19.0%	216	25.3%	661	20.7%
	Out of State	610	26.1%	253	29.6%	863	27.0%
<b>Undergraduate Degree Programs Total</b>		<b>2,337</b>	<b>100.0%</b>	<b>855</b>	<b>100.0%</b>	<b>3,192</b>	<b>100.0%</b>

**Profile of Pre-College Students,  
Fall 2020**

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Enrollment Status	Full-time	0	0.0%	0	0.0%	0	0.0%
	Part-time	37	100.0%	9	100.0%	46	100.0%
Race/Ethnicity	Asian	0	0.0%	0	0.0%	0	0.0%
	Black or African American	0	0.0%	0	0.0%	0	0.0%
	Ethnicity/Race Not Known	37	100.0%	9	100.0%	46	100.0%
	Hispanic/Latino	0	0.0%	0	0.0%	0	0.0%
	Non Resident Alien	0	0.0%	0	0.0%	0	0.0%
	White	0	0.0%	0	0.0%	0	0.0%
Age Distribution	Under 18 Years	37	100.0%	9	100.0%	46	100.0%
	18 - 19 years	0	0.0%	0	0.0%	0	0.0%
	20 - 21 years	0	0.0%	0	0.0%	0	0.0%
	22 - 24 years	0	0.0%	0	0.0%	0	0.0%
	25 - 29 years	0	0.0%	0	0.0%	0	0.0%
	30 - 39 years	0	0.0%	0	0.0%	0	0.0%
	40 years and older	0	0.0%	0	0.0%	0	0.0%
Average age (years)		16.1		15.6		16	
Residency Status	Commuter	37	100.0%	9	100.0%	46	100.0%
	On-Campus	0	0.0%	0	0.0%	0	0.0%
Permanent Residency	Foreign Country	4	10.8%	0	0.0%	4	8.7%
	New York	21	56.8%	8	88.9%	29	63.0%
	Out of State	12	32.4%	1	11.1%	13	28.3%
<b>Pre-College Total</b>		<b>37</b>	<b>100.0%</b>	<b>9</b>	<b>100.0%</b>	<b>46</b>	<b>100.0%</b>



**Profile of Graduate Students,  
Fall 2020**

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Enrollment Status	Full-time	306	86.4%	130	89.0%	436	87.2%
	Part-time	48	13.6%	16	11.0%	64	12.8%
	Asian	24	6.8%	9	6.2%	33	6.6%
	Black or African American	11	3.1%	9	6.2%	20	4.0%
	Ethnicity/Race Not Known	7	2.0%	4	2.7%	11	2.2%
	Hispanic/Latino	28	7.9%	10	6.8%	38	7.6%
	Non Resident Alien	211	59.6%	92	63.0%	303	60.6%
	White	73	20.6%	22	15.1%	95	19.0%
	Under 22 years	24	6.8%	9	6.2%	33	6.6%
	22 - 24 years	116	32.8%	40	27.4%	156	31.2%
	25 - 29 years	136	38.4%	63	43.2%	199	39.8%
	30 - 39 years	53	15.0%	24	16.4%	77	15.4%
	40 years and older	25	7.1%	10	6.8%	35	7.0%
Average age (years)		27.9		28.0		27.9	
Veteran Status	Non-Veteran	353	99.7%	141	96.6%	494	98.8%
	Veteran	1	0.3%	5	3.4%	6	1.2%
Residency Status	Commuter	349	98.6%	141	96.6%	490	98.0%
	On-Campus	5	1.4%	5	3.4%	10	2.0%
Permanent Residency	Foreign Country	211	59.6%	92	63.0%	303	60.6%
	New York	92	26.0%	36	24.7%	128	25.6%
	Out of State	51	14.4%	18	12.3%	69	13.8%
<b>Graduate Total</b>		<b>354</b>	<b>100%</b>	<b>146</b>	<b>100%</b>	<b>500</b>	<b>100%</b>

---

# New Student Profiles

---

**First-time in College (FTIC) Enrollment Profile,  
Fall 2020**

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Enrollment Status	Full-time	424	100.0%	138	99.3%	562	99.8%
	Part-time	0	0.0%	1	0.7%	1	0.2%
Race/Ethnicity	Asian	78	18.4%	22	15.8%	100	17.8%
	Black or African American	19	4.5%	7	5.0%	26	4.6%
	Ethnicity/Race Not Known	3	0.7%	3	2.2%	6	1.1%
	Hispanic/Latino	39	9.2%	13	9.4%	52	9.2%
	Non Resident Alien	217	51.2%	63	45.3%	280	49.7%
	White	68	16.0%	31	22.3%	99	17.6%
Age Distribution	Under 18 Years	19	4.5%	4	2.9%	23	4.1%
	18 - 19 years	371	87.5%	114	82.0%	485	86.1%
	20 - 21 years	29	6.8%	17	12.2%	46	8.2%
	22 - 24 years	2	0.5%	4	2.9%	6	1.1%
	25 - 29 years	3	0.7%	0	0.0%	3	0.5%
Average age (years)		18.4		18.6		18.5	
Pell Grant Status	Non-Pell	356	84.0%	114	82.0%	470	83.5%
	Pell	68	16.0%	25	18.0%	93	16.5%
Admit Status	F1	374	88.2%	124	89.2%	498	88.5%
	FP	7	1.7%	3	2.2%	10	1.8%
	FT	2	0.5%	1	0.7%	3	0.5%
	S1	41	9.7%	11	7.9%	52	9.2%
Veteran Status	Non-Veteran	419	98.8%	139	100.0%	558	99.1%
	Veteran	5	1.2%	0	0.0%	5	0.9%
Residency Status	Commuter	392	92.5%	126	90.6%	518	92.0%
	On-Campus	32	7.5%	13	9.4%	45	8.0%
Permanent Residency	Foreign Country	221	52.1%	65	46.8%	286	50.8%
	New York	82	19.3%	34	24.5%	116	20.6%
	Out of State	121	28.5%	40	28.8%	161	28.6%
<b>FTIC Total</b>		<b>424</b>	<b>100.0%</b>	<b>139</b>	<b>100.0%</b>	<b>563</b>	<b>100.0%</b>

**First-time in College (FTIC) Enrollment Profile, Continued**  
**Fall 2020**

		Female			Male			Total		
		N	Pct.	Valid Pct.	N	Pct.	Valid Pct.	N	Pct.	.Valid Pct.
SAT/ACT Achievement Test Scores	1300 - 1600 (29.6 - 36.0)	66	16%	25.4%	21	15.1%	26.3%	87	15.5%	25.6%
	1200 - 1299 (26.6 - 29.5)	66	16%	25.4%	17	12.2%	21.3%	83	14.7%	24.4%
	1100 - 1199 (24.6 - 26.5)	63	15%	24.2%	20	14.4%	25.0%	83	14.7%	24.4%
	1000 - 1099 (21.6 - 24.5)	37	9%	14.2%	14	10.1%	17.5%	51	9.1%	15.0%
	0900 - 0999 (18.6 - 21.5)	24	6%	9.2%	4	2.9%	5.0%	28	5.0%	8.2%
	0800 - 0899 (16.6 - 18.5)	3	1%	1.2%	4	2.9%	5.0%	7	1.2%	2.1%
	0700 - 0799 (14.6 - 16.5)	1	0%	0.4%	0	0.0%	0.0%	1	0.2%	0.3%
	<700 (<14.5)	0	0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
	<b>Sub Total</b>	<b>260</b>	<b>61.3%</b>	<b>100.0%</b>	<b>80</b>	<b>57.6%</b>	<b>100.0%</b>	<b>340</b>	<b>60.4%</b>	<b>100.0%</b>
	SAT & ACT Unknown	164	38.7%		59	42.4%		223	39.6%	
<b>Total</b>		<b>424</b>	<b>100.0%</b>		<b>139</b>	<b>100.0%</b>		<b>563</b>	<b>100.0%</b>	
Grade Point Average	95-100 (3.90 - 4.00)	70	16.5%	16.8%	6	4.3%	4.4%	76	13.5%	13.8%
	90-94.9 (3.50 - 3.89)	166	39.2%	39.8%	40	28.8%	29.6%	206	36.6%	37.3%
	85-89.9 (3.00 - 3.49)	112	26.4%	26.9%	45	32.4%	33.3%	157	27.9%	28.4%
	80-84.9 (2.50 - 2.99)	52	12.3%	12.5%	40	28.8%	29.6%	92	16.3%	16.7%
	75-79.9 (2.00 - 2.49)	14	3.3%	3.4%	4	2.9%	3.0%	18	3.2%	3.3%
	70-74.9 (1.50 - 1.99)	3	0.7%	0.7%	0	0.0%	0.0%	3	0.5%	0.5%
	65-69.9 (1.00 - 1.49)	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
	<65 (<1.00)	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
	<b>Sub Total</b>	<b>417</b>	<b>98.3%</b>	<b>100.0%</b>	<b>135</b>	<b>97.1%</b>	<b>100.0%</b>	<b>552</b>	<b>98.0%</b>	<b>100.0%</b>
	Not Reported	7	1.7%		4	2.9%		11	2.0%	
<b>Total</b>		<b>424</b>	<b>100.0%</b>		<b>139</b>	<b>100.0%</b>		<b>563</b>	<b>100.0%</b>	
<b>Test Scores</b>		<b>N</b>	<b>Mean</b>	<b>Std. Deviation</b>	<b>N</b>	<b>Mean</b>	<b>Std. Deviation</b>	<b>N</b>	<b>Mean</b>	<b>Std. Deviation</b>
	SAT Total	236	1,196	146.475	69	1,203	153.476	305	1,198	147.857
	SAT Math	236	602.8	99.893	69	612.5	99.327	305	605	99.684
	SAT Evidence-Based Reading and Writing	236	593.2	78.179	69	590.1	75.098	305	592.5	77.381
	ACT Total	31	25.9	4.266	12	23.9	3.777	43	25.4	4.192
	HS GPA	431	3.4	0.454	138	3.3	0.449	569	3.4	0.459

**First-time in College (FTIC) Enrollment by Gender and Major,  
Fall 2020**

<b>Major</b>	<b>Female</b>		<b>Male</b>		<b>Total</b>	
	<b>N</b>	<b>Pct.</b>	<b>N</b>	<b>Pct.</b>	<b>N</b>	<b>Pct.</b>
Advertising	2	0.5%	2	1.4%	4	0.7%
Animation	70	16.5%	16	11.5%	86	15.3%
Cartooning	21	5.0%	11	7.9%	32	5.7%
Computer Art	38	9.0%	18	12.9%	56	9.9%
Design	70	16.5%	25	18.0%	95	16.9%
Film	25	5.9%	30	21.6%	55	9.8%
Fine Arts	15	3.5%	4	2.9%	19	3.4%
Illustration	147	34.7%	19	13.7%	166	29.5%
Interior Design	9	2.1%	0	0.0%	9	1.6%
Photography	24	5.7%	11	7.9%	35	6.2%
Visual and Critical Studies	3	0.7%	3	2.2%	6	1.1%
<b>FTIC Total</b>	<b>424</b>	<b>100.0%</b>	<b>139</b>	<b>100.0%</b>	<b>563</b>	<b>100.0%</b>

**New Transfer Student Enrollment Profile,  
Fall 2020**

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Enrollment Status	Full-time	106	98.1%	58	100.0%	164	98.8%
	Part-time	2	1.9%		0.0%	2	1.2%
Race/Ethnicity	Asian	24	22.2%	7	12.1%	31	18.7%
	Black or African American	5	4.6%	7	12.1%	12	7.2%
	Ethnicity/Race Not Known	1	0.9%	1	1.7%	2	1.2%
	Hispanic/Latino	10	9.3%	7	12.1%	17	10.2%
	Non Resident Alien	38	35.2%	23	39.7%	61	36.7%
	White	30	27.8%	13	22.4%	43	25.9%
Age Distribution	18 - 19 years	22	20.4%	5	8.6%	27	16.3%
	20 - 21 years	46	42.6%	26	44.8%	72	43.4%
	22 - 24 years	30	27.8%	15	25.9%	45	27.1%
	25 - 29 years	8	7.4%	10	17.2%	18	10.8%
	30 - 39 years	1	0.9%	2	3.4%	3	1.8%
	40 years and older	1	0.9%		0.0%	1	0.6%
Average age (years)		21.5		22.4		21.8	
Pell Grant Status	Non-Pell	83	76.9%	48	82.8%	131	78.9%
	Pell	25	23.1%	10	17.2%	35	21.1%
Admit Status	S3	4	3.7%	2	3.4%	6	3.6%
	T1	72	66.7%	43	74.1%	115	69.3%
	T2-T5	32	29.6%	13	22.4%	45	27.1%
Veteran Status	Non-Veteran	108	100.0%	58	100.0%	166	100.0%
	Veteran	0	0.0%	0	0.0%	0	0.0%
Residency Status	Commuter	97	89.8%	56	96.6%	153	92.2%
	On-Campus	11	10.2%	2	3.4%	13	7.8%
Permanent Residency	Foreign Country	39	36.1%	23	39.7%	62	37.3%
	New York	30	27.8%	19	32.8%	49	29.5%
	Out of State	39	36.1%	16	27.6%	55	33.1%
<b>Transfer Total</b>		<b>108</b>	<b>100.0%</b>	<b>58</b>	<b>100.0%</b>	<b>166</b>	<b>100.0%</b>

**New Transfers Student Enrollment, by Gender and Major,  
Fall 2020**

<b>Major</b>	<b>Female</b>		<b>Male</b>		<b>Total</b>	
	<b>N</b>	<b>Pct.</b>	<b>N</b>	<b>Pct.</b>	<b>N</b>	<b>Pct.</b>
Advertising	1	0.9%	1	1.7%	2	1.2%
Animation	7	6.5%	3	5.2%	10	6.0%
Cartooning	2	1.9%	4	6.9%	6	3.6%
Computer Art	15	13.9%	4	6.9%	19	11.4%
Design	30	27.8%	13	22.4%	43	25.9%
Film	6	5.6%	8	13.8%	14	8.4%
Fine Arts	10	9.3%	2	3.4%	12	7.2%
Illustration	28	25.9%	14	24.1%	42	25.3%
Interior Design	0	0.0%	1	1.7%	1	0.6%
Photography	9	8.3%	8	13.8%	17	10.2%
Visual and Critical Studies	0	0.0%	0	0.0%	0	0.0%
<b>Transfers Total</b>	<b>108</b>	<b>100.0%</b>	<b>58</b>	<b>100.0%</b>	<b>166</b>	<b>100.0%</b>

**New Graduate Student Enrollment Profile,  
Fall 2020**

		Female		Male		Total	
		N	Pct.	N	Pct.	N	Pct.
Enrollment Status	Full-time	144	86.7%	70	97.2%	214	89.9%
	Part-time	22	13.3%	2	2.8%	24	10.1%
Race/Ethnicity	Asian	12	7.2%	5	6.9%	17	7.1%
	Black or African American	6	3.6%	5	6.9%	11	4.6%
	Ethnicity/Race Not Known	4	2.4%	3	4.2%	7	2.9%
	Hispanic/Latino	16	9.6%	7	9.7%	23	9.7%
	Non Resident Alien	87	52.4%	44	61.1%	131	55.0%
	White	41	24.7%	8	11.1%	49	20.6%
Age Distribution	Under 22 years	21	12.7%	9	12.5%	30	12.6%
	22 - 24 years	55	33.1%	21	29.2%	76	31.9%
	25 - 29 years	53	31.9%	25	34.7%	78	32.8%
	30 - 39 years	23	13.9%	12	16.7%	35	14.7%
	40 years and older	14	8.4%	5	6.9%	19	8.0%
Average age (years)		28.0		27.7		27.9	
Admit Status	G1	162	97.6%	71	98.6%	233	97.9%
	GL	4	2.4%	1	1.4%	5	2.1%
Veteran Status	Non-Veteran	165	99.4%	68	94.4%	233	97.9%
	Veteran	1	0.6%	4	5.6%	5	2.1%
Residency Status	Commuter	165	99.4%	71	98.6%	236	99.2%
	On-Campus	1	0.6%	1	1.4%	2	0.8%
Permanent Residency	Foreign Country	87	52.4%	44	61.1%	131	55.0%
	New York	46	27.7%	19	26.4%	65	27.3%
	Out of State	33	19.9%	9	12.5%	42	17.6%
<b>New Graduate Total</b>		<b>166</b>	<b>100.0%</b>	<b>72</b>	<b>100.0%</b>	<b>238</b>	<b>100.0%</b>



**New Graduate Student Enrollment, by Gender and Major,  
Fall 2020**

Major	Female		Male		Total	
	N	Pct.	N	Pct.	N	Pct.
Art Education	0	0.0%	0	0.0%	0	0.0%
Art Practice	10	6.0%	0	0.0%	10	4.2%
Art Therapy	17	10.2%	0	0.0%	17	7.1%
Branding	12	7.2%	10	13.9%	22	9.2%
Computer Arts	34	20.5%	11	15.3%	45	18.9%
Curatorial Practice	8	4.8%	2	2.8%	10	4.2%
Design	9	5.4%	2	2.8%	11	4.6%
Design for Social Innovation	11	6.6%	2	2.8%	13	5.5%
Design Research, Writing and Criticism	7	4.2%	4	5.6%	11	4.6%
Digital Photography	2	1.2%	2	2.8%	4	1.7%
Directing	1	0.6%	9	12.5%	10	4.2%
Fine Arts	12	7.2%	8	11.1%	20	8.4%
Illustration as Visual Essay	10	6.0%	3	4.2%	13	5.5%
Interaction Design	6	3.6%	8	11.1%	14	5.9%
Photography	6	3.6%	3	4.2%	9	3.8%
Products of Design	9	5.4%	2	2.8%	11	4.6%
Social Documentary	5	3.0%	4	5.6%	9	3.8%
Visual Narrative	7	4.2%	2	2.8%	9	3.8%
<b>New Graduate Total</b>	<b>166</b>	<b>100.0%</b>	<b>72</b>	<b>100.0%</b>	<b>238</b>	<b>100.0%</b>

---

# Student Retention

---

**Fall 2019 Freshman (FTIC) Cohort Retention Rate**  
**2<sup>nd</sup> Fall Enrollment Status by Original Major**

	Revised Cohort	Enrolled		Transferred Out		On Hiatus		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
<b>Cohort Total</b>	<b>958</b>	<b>742</b>	<b>77.5%</b>	<b>24</b>	<b>2.5%</b>	<b>125</b>	<b>13.0%</b>	<b>67</b>	<b>7.0%</b>
<b>Sex</b>									
Female	716	573	80.0%	14	2.0%	87	12.2%	42	5.9%
Male	242	169	69.8%	10	4.1%	38	15.7%	25	10.3%
<b>Race/Ethnicity</b>									
Asian	126	103	81.7%	5	4.0%	13	10.3%	5	4.0%
Black or African American	29	19	65.5%	4	13.8%	2	6.9%	4	13.8%
Hawaiian/Pacific Islander	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	93	70	75.3%	4	4.3%	8	8.6%	11	11.8%
Non-Resident Alien	536	429	80.0%	1	0.2%	72	13.4%	34	6.3%
Not Known	14	11	78.6%	0	0.0%	3	21.4%	0	0.0%
White	160	110	68.8%	10	6.3%	27	16.9%	13	8.1%
<b>Pell Status</b>									
Pell Grant	137	102	74.5%	8	5.8%	14	10.2%	13	9.5%
Non-Pell Grant	821	640	78.0%	16	1.9%	111	13.5%	54	6.6%
<b>Admit Type</b>									
First-time Freshman	807	625	77.4%	21	2.6%	105	13.0%	56	6.9%
Freshman –w- Transfer Credit	3	2	66.7%	1	33.3%	0	0.0%	0	0.0%
Freshman, SVA Pre-college	76	59	77.6%	2	2.6%	12	15.8%	3	3.9%
ESL Program	72	56	77.8%	0	0.0%	8	11.1%	8	11.1%
<b>Veteran Status</b>									
Non-Veteran	957	741	77.4%	24	2.5%	125	13.1%	67	7.0%
Veteran	1	1	100.0%	0	0.0%	0	0.0%	0	0.0%
<b>Campus Residency</b>									
Commuter	373	299	80.2%	7	1.9%	47	12.6%	20	5.4%
Campus Resident	585	443	75.7%	17	2.9%	78	13.3%	47	8.0%
<b>Permanent Residency</b>									
Foreign Country	544	434	79.8%	1	0.2%	74	13.6%	35	6.4%
New York	153	115	75.2%	8	5.2%	20	13.1%	10	6.5%
Out of State	261	193	73.9%	15	5.7%	31	11.9%	22	8.4%

**Fall 2019 Freshman (FTIC) Cohort Retention Rate  
2<sup>nd</sup> Fall Enrollment Status by Original Major**

	Revised Cohort	Enrolled		Transferred Out		On Hiatus		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Advertising	12	11	91.7%	0	0.0%	0	0.0%	1	8.3%
Animation	97	74	76.3%	3	3.1%	13	13.4%	7	7.2%
Cartooning	37	28	75.7%	0	0.0%	6	16.2%	3	8.1%
Computer Art	89	77	86.5%	2	2.2%	7	7.9%	3	3.4%
Design	218	180	82.6%	2	0.9%	21	9.6%	15	6.9%
Film	102	66	64.7%	8	7.8%	15	14.7%	13	12.7%
Fine Arts	44	29	65.9%	1	2.3%	7	15.9%	7	15.9%
Illustration	244	196	80.3%	4	1.6%	32	13.1%	12	4.9%
Interior Design	14	11	78.6%	0	0.0%	3	21.4%	0	0.0%
Photography	90	63	70.0%	3	3.3%	19	21.1%	5	5.6%
Visual and Critical Studies	11	7	63.6%	1	9.1%	2	18.2%	1	9.1%
<b>FTIC Total</b>	<b>958</b>	<b>742</b>	<b>77.5%</b>	<b>24</b>	<b>2.5%</b>	<b>125</b>	<b>13.0%</b>	<b>67</b>	<b>7.0%</b>

**Transfer Retention Rate – Entering Fall 2019 Cohort**  
**2<sup>nd</sup> Fall Enrollment Status by Selected Demographics**

	Revised Cohort	Still Enrolled		Transferred Out		On Hiatus		Unknown	
	N	N	%	N	%	N	%	N	%
<b>Cohort Total</b>	<b>218</b>	<b>170</b>	<b>78.0%</b>	<b>9</b>	<b>4.1%</b>	<b>22</b>	<b>10.1%</b>	<b>17</b>	<b>7.8%</b>
<b>Sex</b>									
Female	147	116	78.9%	5	3.4%	16	10.9%	10	6.8%
Male	71	54	76.1%	4	5.6%	6	8.5%	7	9.9%
<b>Race/Ethnicity</b>									
Asian	31	25	80.6%	0	0.0%	3	9.7%	3	9.7%
Black or African American	12	8	66.7%	2	16.7%	0	0.0%	2	16.7%
Hawaiian/Pacific Islander	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	32	24	75.0%	1	3.1%	4	12.5%	3	9.4%
Non-Resident Alien	91	74	81.3%	0	0.0%	12	13.2%	5	5.5%
Not Known	4	3	75.0%	1	25.0%	0	0.0%	0	0.0%
White	48	36	75.0%	5	10.4%	3	6.3%	4	8.3%
<b>Pell Status</b>									
Pell Grant	50	36	72.0%	4	8.0%	6	12.0%	4	8.0%
Non-Pell Grant	168	134	79.8%	5	3.0%	16	9.5%	13	7.7%
<b>Admit Type</b>									
T1 Transfers	116	82	70.7%	7	6.0%	15	12.9%	12	10.3%
T2-5 Transfers	94	81	86.2%	2	2.1%	7	7.4%	4	4.3%
ESL Program	7	6	85.7%	0	0.0%	0	0.0%	1	14.3%
<b>Veteran Status</b>									
Non-Veteran	216	168	77.8%	9	4.2%	22	10.2%	17	7.9%
Veteran	2	2	100.0%	0	0.0%	0	0.0%	0	0.0%
<b>Campus Residency</b>									
Commuter	136	106	77.9%	2	1.5%	16	11.8%	12	8.8%
Campus Resident	82	64	78.0%	7	8.5%	6	7.3%	5	6.1%
<b>Permanent Residency</b>									
Foreign Country	90	72	80.0%	0	0.0%	12	13.3%	6	6.7%
New York	69	55	79.7%	3	4.3%	8	11.6%	3	4.3%
Out of State	59	43	72.9%	6	10.2%	2	3.4%	8	13.6%

**Fall 2019 Transfer Cohort Retention Rate**  
**2<sup>nd</sup> Fall Enrollment Status by Major**

	Revised Cohort	Enrolled		Transferred Out		Hiatus		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Advertising	3	3	100.0%	0	0.0%	0	0.0%	0	0.0%
Animation	15	12	80.0%	0	0.0%	1	6.7%	2	13.3%
Cartooning	18	14	77.8%	2	11.1%	1	5.6%	1	5.6%
Computer Art	25	24	96.0%	0	0.0%	1	4.0%	0	0.0%
Design	50	42	84.0%	0	0.0%	6	12.0%	2	4.0%
Film	20	13	65.0%	3	15.0%	2	10.0%	2	10.0%
Fine Arts	11	5	45.5%	1	9.1%	3	27.3%	2	18.2%
Illustration	43	35	81.4%	2	4.7%	4	9.3%	2	4.7%
Interior Design	5	4	80.0%	0	0.0%	1	20.0%	0	0.0%
Photography	26	16	61.5%	1	3.8%	3	11.5%	6	23.1%
Visual and Critical Studies	2	2	100.0%	0	0.0%	0	0.0%	0	0.0%
<b>Transfer Total</b>	<b>218</b>	<b>170</b>	<b>78.0%</b>	<b>9</b>	<b>4.1%</b>	<b>22</b>	<b>10.1%</b>	<b>17</b>	<b>7.8%</b>

# **Entering Undergraduate Retention Rates, Fall 2015-2019**

## **Full-time First-time in College Cohorts**

	Cohort	2 <sup>nd</sup> Fall Enrollment Status							
		Enrolled		Transferred Out		On Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2019	958	742	78%	24	3%	125	13%	67	7%
Fall 2018	882	767	87%	26	3%	40	5%	49	6%
Fall 2017	743	640	86%	33	4%	19	3%	51	7%
Fall 2016	742	642	87%	27	4%	34	5%	39	5%
Fall 2015	697	600	86%	30	4%	24	3%	43	6%

## **Full-time Transfer Cohorts**

	Cohort	2 <sup>nd</sup> Fall Enrollment Status							
		Enrolled		Transferred Out		On Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 20098	218	170	78%	9	4%	22	10%	17	8%
Fall 2018	233	204	88%	6	3%	6	3%	17	7%
Fall 2017	243	204	84%	8	3%	8	3%	22	9%
Fall 2016	258	222	86%	7	3%	8	3%	21	8%
Fall 2015	271	222	82%	14	5%	12	4%	38	14%

**Fall 2019 New Graduate Student Cohort Retention Rate**  
**2<sup>nd</sup> Fall Enrollment Status by Selected Demographics**

	Revised Cohort	Enrolled/ Graduated		Transfer Out		On Hiatus		Status Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
<b>Cohort Total</b>	<b>380</b>	<b>324</b>	<b>85.3%</b>	<b>2</b>	<b>0.5%</b>	<b>36</b>	<b>9.5%</b>	<b>18</b>	<b>4.7%</b>
<b>Sex</b>									
Female	274	233	85.0%	2	0.7%	25	9.1%	14	5.1%
Male	106	91	85.8%	0	0.0%	11	10.4%	4	3.8%
<b>Race/Ethnicity</b>									
Asian	25	20	80.0%	0	0.0%	2	8.0%	3	12.0%
Black or African American	11	9	81.8%	1	9.1%	0	0.0%	1	9.1%
Hawaiian/Pacific Islander	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	17	17	100.0%	0	0.0%	0	0.0%	0	0.0%
Non-Resident Alien	245	208	84.9%	0	0.0%	31	12.7%	6	2.4%
Not Known	8	5	62.5%	0	0.0%	0	0.0%	3	37.5%
White	74	65	87.8%	1	1.4%	3	4.1%	5	6.8%
<b>Enrollment Status</b>									
Full-time	349	299	85.7%	1	0.3%	34	9.7%	15	4.3%
Part-time	31	25	80.6%	1	3.2%	2	6.5%	3	9.7%
<b>Veteran Status</b>									
Non-Veteran	380	324	85.3%	2	0.5%	36	9.5%	18	4.7%
Veteran	0	0	0.0%	0	0.0%	0	0.0%	0	0.0%
<b>Admit Status</b>									
G1	362	313	86.5%	2	0.6%	30	8.3%	17	4.7%
GL	18	11	61.1%	0	0.0%	6	33.3%	1	5.6%
<b>Campus Residency</b>									
Commuter	338	291	86.1%	2	0.6%	31	9.2%	14	4.1%
Campus Resident	42	33	78.6%	0	0.0%	5	11.9%	4	9.5%
<b>Permanent Residency</b>									
Foreign Country	248	210	84.7%	0	0.0%	31	12.5%	7	2.8%
New York	81	70	86.4%	2	2.5%	3	3.7%	6	7.4%
Out of State	51	44	86.3%	0	0.0%	2	3.9%	5	9.8%



**Fall 2019 New Graduate Student Cohort Retention Rate**  
**2<sup>nd</sup> Fall Enrollment Status by Original Major**

	Revised Cohort	Enrolled/ Graduated		Transferred Out		On Hiatus		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Art Education	8	6	75.0%	0	0.0%	2	25.0%	0	0.0%
Art Practice	11	8	72.7%	0	0.0%	0	0.0%	3	27.3%
Art Therapy	17	16	94.1%	1	5.9%	0	0.0%	0	0.0%
Art Writing	7	6	85.7%	0	0.0%	0	0.0%	1	14.3%
Branding	26	26	100.0%	0	0.0%	0	0.0%	0	0.0%
Computer Arts	51	40	78.4%	0	0.0%	10	19.6%	1	2.0%
Curatorial Practice	10	7	70.0%	0	0.0%	1	10.0%	2	20.0%
Design	16	14	87.5%	0	0.0%	1	6.3%	1	6.3%
Design for Social Innovation	24	23	95.8%	0	0.0%	0	0.0%	1	4.2%
Design Research and Writing	8	4	50.0%	0	0.0%	0	0.0%	4	50.0%
Digital Photography	14	14	100.0%	0	0.0%	0	0.0%	0	0.0%
Directing	18	17	94.4%	0	0.0%	0	0.0%	1	5.6%
Fashion Photography	22	22	100.0%	0	0.0%	0	0.0%	0	0.0%
Fine Arts	38	27	71.1%	0	0.0%	10	26.3%	1	2.6%
Illustration as Visual Essay	21	19	90.5%	0	0.0%	2	9.5%	0	0.0%
Interaction Design	18	18	100.0%	0	0.0%	0	0.0%	0	0.0%
Photography	26	17	65.4%	0	0.0%	6	23.1%	3	11.5%
Products of Design	18	14	77.8%	1	5.6%	3	16.7%	0	0.0%
Social Documentary Film	15	14	93.3%	0	0.0%	1	6.7%	0	0.0%
Visual Narrative	12	12	100.0%	0	0.0%	0	0.0%	0	0.0%
<b>Graduate Total</b>	<b>380</b>	<b>324</b>	<b>85.3%</b>	<b>2</b>	<b>0.5%</b>	<b>36</b>	<b>9.5%</b>	<b>18</b>	<b>4.7%</b>

**Entering Graduate Student Retention Rates,  
Fall 2015-2019**

Term	Cohort N	2 <sup>nd</sup> Fall Enrollment Status							
		Enrolled/ Graduated		Transferred Out		Hiatus		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2019	380	324	85%	2	<1%	36	10%	18	5%
Fall 2018	373	352	94%	3	<1%	5	1%	13	4%
Fall 2017	372	352	95%	1	<1%	2	<1%	17	5%
Fall 2016	364	329	90%	3	1%	13	4%	19	5%
Fall 2015	390	360	92%	4	1%	10	3%	16	4%

---

# Graduation Rates

---

**Fall 2014 Full-time Freshmen Six-Year Graduation Rate,  
by Selected Demographics**

	Revised Cohort	SVA Degree		Enrolled		Transferred Out		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
<b>Cohort Total</b>	<b>685</b>	<b>490</b>	<b>71.5%</b>	<b>6</b>	<b>0.9%</b>	<b>182</b>	<b>26.6%</b>	<b>7</b>	<b>1.0%</b>
<b>Sex</b>									
Female	436	338	77.5%	1	0.2%	95	21.8%	2	0.5%
Male	249	152	61.0%	5	2.0%	87	34.9%	5	2.0%
<b>Race/Ethnicity</b>							1		
Asian	91	74	81.3%	0	0.0%	17	18.7%	0	0.0%
Black or African American	47	22	46.8%	0	0.0%	24	51.1%	1	2.1%
Hawaiian/Pacific Islander	2	2	100.0%	0	0.0%	0	0.0%	0	0.0%
Hispanic/Latino	35	23	65.7%	0	0.0%	11	31.4%	1	2.9%
Non-Resident Alien	256	207	80.9%	6	2.3%	41	16.0%	2	0.8%
Not Known	5	4	80.0%	0	0.0%	1	20.0%	0	0.0%
White	240	155	64.6%	0	0.0%	82	34.2%	3	1.3%
<b>Pell Status</b>									
Pell Grant	177	115	65.0%	0	0.0%	60	33.9%	2	1.1%
Non-Pell Grant	508	375	73.8%	6	1.2%	122	24.0%	5	1.0%
<b>Admit Type</b>									
First-time Freshman	528	367	69.5%	6	1.1%	148	28.0%	7	1.3%
Freshman –w- Transfer Credit	2	1	50.0%	0	0.0%	1	50.0%	0	0.0%
Freshman, SVA Pre-college	90	67	74.4%	0	0.0%	23	25.6%	0	0.0%
ESL Program	65	55	84.6%	0	0.0%	10	15.4%	0	0.0%
<b>Veteran Status</b>									
Non-Veteran	684	490	71.6%	6	0.9%	181	26.5%	7	1.0%
Veteran	1	0	0.0%	0	0.0%	1	100.0%	0	0.0%
<b>Campus Residency</b>									
Commuter	231	169	73.2%	0	0.0%	60	26.0%	2	0.9%
Campus Resident	454	321	70.7%	6	1.3%	122	26.9%	5	1.1%
<b>Permanent Residency</b>									
Foreign Country	257	208	80.9%	6	2.3%	41	16.0%	2	0.8%
New York	215	137	63.7%	0	0.0%	74	34.4%	4	1.9%
Out of State	213	145	68.1%	0	0.0%	67	31.5%	1	0.5%

**Fall 2014 Full-time Freshmen Six-Year Graduation Rate,  
by Major**

	Revised Cohort	SVA Degree		Enrolled		Transferred Out		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Advertising	46	34	73.9%	2	4.3%	10	21.7%	0	0.0%
Animation	82	55	67.1%	0	0.0%	27	32.9%	0	0.0%
Cartooning	37	32	86.5%	0	0.0%	5	13.5%	0	0.0%
Computer Art	63	49	77.8%	1	1.6%	13	20.6%	0	0.0%
Design	119	96	80.7%	0	0.0%	23	19.3%	0	0.0%
Film	77	48	62.3%	0	0.0%	27	35.1%	2	2.6%
Fine Arts	58	41	70.7%	0	0.0%	17	29.3%	0	0.0%
Illustration	98	77	78.6%	2	2.0%	17	17.3%	2	2.0%
Interior Design	17	11	64.7%	0	0.0%	6	35.3%	0	0.0%
Photography	81	42	51.9%	1	1.2%	35	43.2%	3	3.7%
Visual and Critical Studies	7	5	71.4%	0	0.0%	2	28.6%	0	0.0%
<b>FTIC Total</b>	<b>685</b>	<b>490</b>	<b>71.5%</b>	<b>6</b>	<b>0.9%</b>	<b>182</b>	<b>26.6%</b>	<b>7</b>	<b>1.0%</b>

**Fall 2014 Full-time Transfer Student Six-Year Graduation Rate,  
by Selected Demographics**

	Revised Cohort	SVA Degree		Enrolled		Transferred Out		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
<b>Cohort Total</b>	<b>350</b>	<b>248</b>	<b>70.9%</b>	<b>2</b>	<b>0.6%</b>	<b>92</b>	<b>26.3%</b>	<b>8</b>	<b>2.3%</b>
<b>Sex</b>									
Female	210	155	73.8%	1	0.5%	46	21.9%	8	3.8%
Male	140	93	66.4%	1	0.7%	46	32.9%	0	0.0%
<b>Race/Ethnicity</b>									
American Indian/Alaska Native	2	0	0.0%	0	0.0%	2	100.0%	0	0.0%
Asian	41	27	65.9%	1	2.4%	12	29.3%	1	2.4%
Black or African American	17	7	41.2%	0	0.0%	10	58.8%	0	0.0%
Hawaiian/Pacific Islander	2	1	50.0%	0	0.0%	1	50.0%	0	0.0%
Hispanic/Latino	21	14	66.7%	0	0.0%	5	23.8%	2	9.5%
Non-Resident Alien	127	95	74.8%	1	0.8%	29	22.8%	2	1.6%
Not Known	6	4	66.7%	0	0.0%	2	33.3%	0	0.0%
White	134	100	74.6%	0	0.0%	31	23.1%	3	2.2%
<b>Pell Status</b>									
Pell Grant	100	64	64.0%	0	0.0%	34	34.0%	2	2.0%
Non-Pell Grant	250	184	73.6%	2	0.8%	58	23.2%	6	2.4%
<b>Admit Type</b>									
T1 Transfers	167	113	67.7%	2	1.2%	50	29.9%	2	1.2%
T2-5 Transfers	160	120	75.0%	0	0.0%	34	21.3%	6	3.8%
ESL Program	23	15	65.2%	0	0.0%	8	34.8%	0	0.0%
<b>Veteran Status</b>									
Non-Veteran	341	243	71.3%	2	0.6%	88	25.8%	8	2.3%
Veteran	9	5	55.6%	0	0.0%	4	44.4%	0	0.0%
<b>Campus Residency</b>									
Commuter	222	155	69.8%	0	0.0%	60	27.0%	7	3.2%
Campus Resident	128	93	72.7%	2	1.6%	32	25.0%	1	0.8%
<b>Permanent Residency</b>									
Foreign Country	127	95	74.8%	1	0.8%	29	22.8%	2	1.6%
New York	116	80	69.0%	0	0.0%	31	26.7%	5	4.3%
Out of State	107	73	68.2%	1	0.9%	32	29.9%	1	0.9%

**Fall 2014 Full-time Transfer Students Six-Year Graduation Rate,  
by Major**

	Revised Cohort	SVA Degree		Enrolled		Transferred Out		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Advertising	21	14	66.7%	0	0.0%	6	28.6%	1	4.8%
Animation	29	23	79.3%	0	0.0%	6	20.7%	0	0.0%
Cartooning	12	11	91.7%	0	0.0%	1	8.3%	0	0.0%
Computer Art	30	22	73.3%	1	3.3%	7	23.3%	0	0.0%
Design	74	57	77.0%	0	0.0%	15	20.3%	2	2.7%
Film	44	21	47.7%	0	0.0%	22	50.0%	1	2.3%
Fine Arts	32	21	65.6%	0	0.0%	11	34.4%	0	0.0%
Illustration	51	33	64.7%	0	0.0%	15	29.4%	3	5.9%
Interior Design	4	4	100.0%	0	0.0%	0	0.0%	0	0.0%
Photography	50	40	80.0%	1	2.0%	8	16.0%	1	2.0%
Visual and Critical Studies	3	2	66.7%	0	0.0%	1	33.3%	0	0.0%
<b>Transfer Total</b>	<b>350</b>	<b>248</b>	<b>70.9%</b>	<b>2</b>	<b>0.6%</b>	<b>92</b>	<b>26.3%</b>	<b>8</b>	<b>2.3%</b>

**Six-Year Graduation Rates of Undergraduate Student Cohorts,  
Fall 2010-2014**

**Full-time First-time in College Cohorts**

Entering Term	Cohort	SVA Degree		Transferred Out		Still Enrolled		Status Not Known	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2014	685	490	72%	182	27%	6	1%	7	1%
Fall 2013	697	448	64%	98	14%	9	1%	102	15%
Fall 2012	656	474	72%	104	16%	6	1%	72	11%
Fall 2011	643	412	64%	124	19%	10	2%	97	15%
Fall 2010	667	426	64%	137	21%	6	1%	100	15%

**Full-time Transfer Cohorts**

Entering Term	Cohort	SVA Degree		Transferred Out		Still Enrolled		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2014	350	248	71%	92	26%	2	1%	8	2%
Fall 2013	301	236	78%	25	8%	1	<1%	39	13%
Fall 2012	345	277	80%	29	8%	1	<1%	38	11%
Fall 2011	331	244	74%	40	12%	2	1%	45	14%
Fall 2010	340	242	71%	37	11%	0	0%	61	18%



**Three-Year Graduation Rate for the Fall 2017 Entering Graduate Student Cohort,  
by Selected Demographics**

	Revised Cohort	SVA Degree		Enrolled		Transferred Out		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
<b>Cohort Total</b>	372	349	93.8%	5	1.3%	2	0.5%	16	4.3%
<b>Sex</b>									
Female	261	245	93.9%	3	1.1%	2	0.8%	11	4.2%
Male	111	104	93.7%	2	1.8%	0	0.0%	5	4.5%
<b>Race/Ethnicity</b>									
Asian	33	30	90.9%	1	3.0%	0	0.0%	2	6.1%
Black or African American	19	17	89.5%	1	5.3%	1	5.3%	0	0.0%
Hispanic/Latino	30	27	90.0%	0	0.0%	0	0.0%	3	10.0%
Non-Resident Alien	192	184	95.8%	2	1.0%	0	0.0%	6	3.1%
Not Known	8	7	87.5%	0	0.0%	0	0.0%	1	12.5%
Two or more races	1	1	100.0%	0	0.0%	0	0.0%	0	0.0%
White	89	83	93.3%	1	1.1%	1	1.1%	4	4.5%
<b>Enrollment Status</b>									
Full-time	347	329	94.8%	3	0.9%	1	0.3%	14	4.0%
Part-time	25	20	80.0%	2	8.0%	1	4.0%	2	8.0%
<b>Veteran Status</b>									
Non-Veteran	367	345	94.0%	4	1.1%	2	0.5%	16	4.4%
Veteran	5	4	80.0%	1	20.0%	0	0.0%	0	0.0%
<b>Admit Status</b>									
G1	361	340	94.2%	4	1.1%	1	0.3%	16	4.4%
GL	11	9	81.8%	1	9.1%	1	9.1%	0	0.0%
<b>Campus Residency</b>									
Commuter	328	307	93.6%	4	1.2%	2	0.6%	15	4.6%
Campus Resident	44	42	95.5%	1	2.3%	0	0.0%	1	2.3%
<b>Permanent Residency</b>									
Foreign Country	197	189	95.9%	2	1.0%	0	0.0%	6	3.0%
New York	106	94	88.7%	2	1.9%	2	1.9%	8	7.5%
Out of State	69	66	95.7%	1	1.4%	0	0.0%	2	2.9%

**The Three-Year Graduation Rate for the Fall 2017 Entering Graduate Student Cohort,  
by Major**

	Revised Cohort	SVA Degree		Enrolled		Transferred Out		Unknown	
	N	N	Pct.	N	Pct.	N	Pct.	N	Pct.
Art Education	8	7	87.5%	0	0.0%	0	0.0%	1	12.5%
Art Practice	11	9	81.8%	0	0.0%	1	9.1%	1	9.1%
Art Therapy	19	15	78.9%	1	5.3%	0	0.0%	3	15.8%
Art Writing	7	6	85.7%	1	14.3%	0	0.0%	0	0.0%
Branding	27	27	100.0%	0	0.0%	0	0.0%	0	0.0%
Computer Arts	47	44	93.6%	1	2.1%	0	0.0%	2	4.3%
Critical Theory and the Arts	7	7	100.0%	0	0.0%	0	0.0%	0	0.0%
Curatorial Practice	7	6	85.7%	0	0.0%	0	0.0%	1	14.3%
Design	17	17	100.0%	0	0.0%	0	0.0%	0	0.0%
Design for Social Innovation	23	23	100.0%	0	0.0%	0	0.0%	0	0.0%
Design Research and Writing	8	7	87.5%	0	0.0%	0	0.0%	1	12.5%
Digital Photography	16	15	93.8%	0	0.0%	0	0.0%	1	6.3%
Directing	16	16	100.0%	0	0.0%	0	0.0%	0	0.0%
Fashion Photography	13	13	100.0%	0	0.0%	0	0.0%	0	0.0%
Fine Arts	36	34	94.4%	1	2.8%	0	0.0%	1	2.8%
Illustration as Visual Essay	19	19	100.0%	0	0.0%	0	0.0%	0	0.0%
Interaction Design	20	18	90.0%	0	0.0%	0	0.0%	2	10.0%
Photography	28	25	89.3%	1	3.6%	1	3.6%	1	3.6%
Products of Design	20	19	95.0%	0	0.0%	0	0.0%	1	5.0%
Social Documentary Film	15	14	93.3%	0	0.0%	0	0.0%	1	6.7%
Visual Narrative	8	8	100.0%	0	0.0%	0	0.0%	0	0.0%
<b>Graduate Total</b>	<b>372</b>	<b>349</b>	<b>93.8%</b>	<b>5</b>	<b>1.3%</b>	<b>2</b>	<b>0.5%</b>	<b>16</b>	<b>4.3%</b>

\* Program closed in August, 2019

**Graduation Rates of Entering Graduate Student Cohorts,  
Fall 2013-17**

	Cohort	SVA Degree		Enrolled		Transferred Out		Status Unknown	
		N	Pct.	N	Pct.	N	Pct.	N	Pct.
Fall 2017	372	349	94%	2	<1%	5	1%	16	4%
Fall 2016	364	326	90%	4	1%	6	2%	28	8%
Fall 2015	390	353	90%	6	2%	6	2%	25	6%
Fall 2014	395	374	94%	3	<1%	3	<1%	18	5%
Fall 2013	387	369	95%	0	0%	4	1%	16	4%

---

# Class Size

---

## Fall 2019 Average Class Size by Department

### Undergraduate

Department	Average Class Size	Average Class Capacity	Median Class Capacity
Art History	14.9	15.3	15
BFA Advertising	15.0	15.9	15
BFA Animation	16.2	22.4	20
BFA Cartooning	16.4	18.4	20
BFA Computer Art	16.0	19.3	18
BFA Design	16.6	18.5	20
BFA Film	15.2	21.0	15
BFA Fine Arts	12.9	17.3	15
BFA Illustration	16.9	18.0	20
BFA Interior Design	15.2	19.2	15
BFA Photography & Video	13.3	17.7	18
BFA Visual and Critical Studies	9.4	15.1	15
English 2nd Language	9.5	12.0	12
Humanities & Sciences	17.1	18.5	20
<b>Undergraduate Average</b>	<b>15.6</b>	<b>18.3</b>	<b>16</b>

---

# Library Statistics

---

**Library Statistics by Fiscal Year,  
2016 to 2020**

Item	FY20	FY19	FY18	FY17	FY16
Number of titles in the collection (books, DVDs, games, etc)	97,610	86,141	82,829	79,517	74,653
Number of items in the collection (books, DVDs, games, etc)	123,193	116,519	114,309	110,593	105,354
New items added to collection (books, DVDs, games, etc)	2,374	2,210	3,312	5,239	6,140
E-books	386,720	197,648	182,581	171,740	152,787
Current print journal subscriptions	255	250	300	300	302
Total Periodical Titles	695	690	675	650	--
Online full-text journals	70,951	32,162	38,601	37,626	33,974
Films (DVD, Blu Ray)	19,028	11,740	11,043	10,217	9,902
Sound recordings (CDs)	2,397	2,340	2,150	2,002	1,908
Pictures (print)	300,000	295,000	280,000	275,000	275,000
Games (X Box, Wii, PS3)	735	732	445	392	292
Online database subscriptions	50	39	39	40	36
Licensed digital images	8,471,500	8,036,769	8,035,622	7,463,000	7,313,000
Local digital image collections	72,372	73,769	72,622	70,430	67,300
Number of library visitors	151,853	96,018	119,474	168,119	150,024
Number of items borrowed	7889	23,623	22,977	24,655	26,202
Number of items browsed in library	--	--	--	13,191	18,139
Number of questions answered	2173	2,916	2,456	2,487	3,111
Number of classes taught	81	104	79	92	79
Interlibrary loan transactions (lend and borrow)	285	483	630	883	---
Archives visits (individual researchers)	44	74	60	52	35
Archives classes	7	19	16	13	10
Design Archives collections	36	35	34	30	22
Archives questions answered	88	140	128	110	85
Computer lab visitors	---	75110	54,189*	92,465	73,681

\*Under construction for 3 months

---

# Faculty Statistics

---



**Fall 2020 Faculty Census,  
by Gender and Primary Department**

<b>Primary Department</b>	<b>Female</b>	<b>Male</b>	<b>Total</b>
Art History	31	22	53
BFA Advertising	4	20	24
BFA Animation	18	20	38
BFA Cartooning	6	20	26
BFA Design	37	72	109
BFA Film	17	26	43
BFA Fine Arts	26	34	60
BFA Illustration	16	47	63
BFA Interior Design	8	12	20
BFA Photography & Video	28	28	56
Computer Art, Animation & Sp. Effects	19	47	66
Continuing Education	15	22	37
English 2nd Language	5	4	9
Humanities & Sciences	43	40	83
MA Curatorial Practice	7	4	11
MA Design, Research, Writing,C	3	4	7
MAT Art Education	2	0	2
MFA Art Practice	6	4	10
MFA Art Writing	4	3	7
MFA Computer Arts	5	23	28
MFA Design	5	12	17
MFA Design Criticism	1	0	1
MFA Design & Social Innovation	17	6	23
MFA Fine Arts	14	12	26
MFA Illustration	4	4	8
MFA Interaction Design	12	15	27
MFA Photography/Related Media	7	7	14
MFA Products of Design	12	15	27
MFA Social Documentary Film	15	16	31
MFA Visual Narrative	1	4	5
MPS Art Therapy	10	3	13
MPS Branding	7	9	16
MPS Digital Photography	2	5	7
MPS Directing	3	2	5
MPS Fashion Photography	2	1	3
Pre-College Program	3	3	6
Visual and Critical Studies	6	5	11
<b>College Total</b>	<b>421</b>	<b>571</b>	<b>992</b>