## IT'S NOT WARMING It's dying.



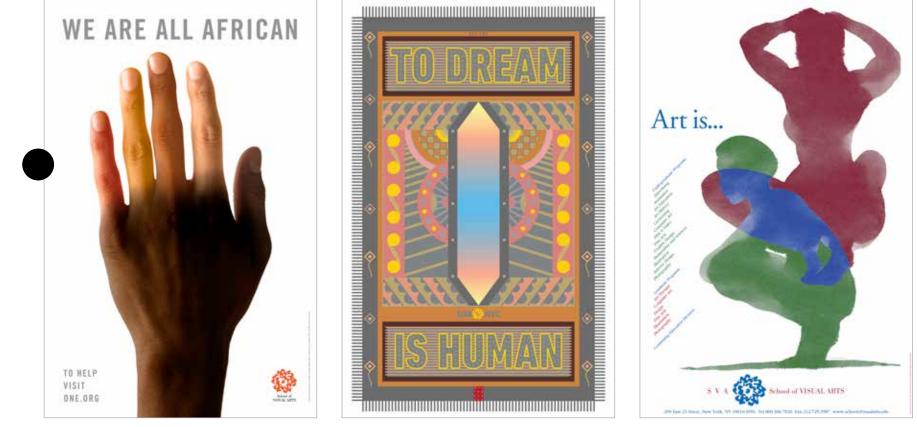
## www.itsnotwarming.com

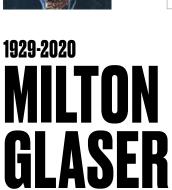
#itsnotwarming



# IHAN EVER



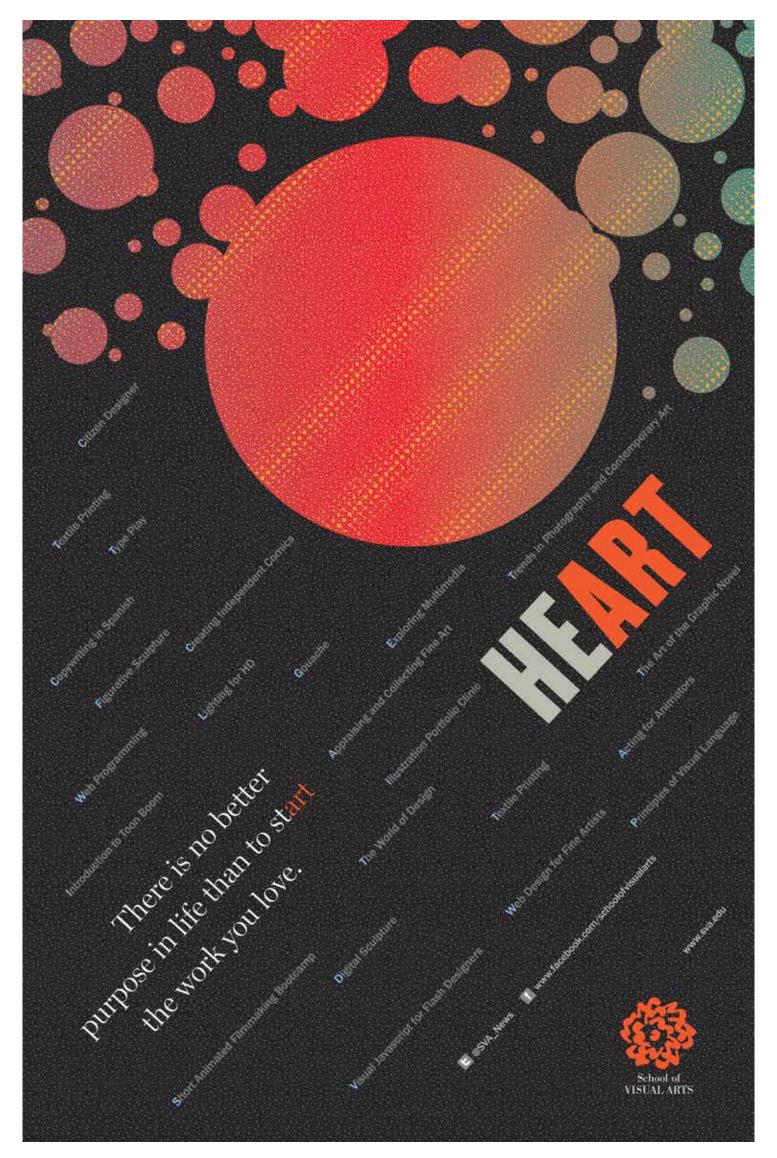




Milton Glaser, the legendary graphic designer behind the "I♥ New York" logo, longtime School of Visual Arts faculty member and acting chairman of the SVA Board—whose eclecticism and humanism continually shaped American design over his prolific 65-year career—died on Friday, June 26, 2020, his 91st birthday.

Over his long relationship with SVA, Glaser created countless works for the College, including a record 27 "Subway Series" posters, designed for display in New York City's subway system. This body of work is the story of his career, tracing his evolving interests, over the course of 50 years, in various materials, techniques and styles. Although several are explicitly instructive, they all offer a miniature course in visual communication while placing his artist-as-citizen ethos at the forefront.

One of his most beloved Subway Series efforts was the "I ♥ NY More Than Ever" poster. Glaser created it following the 9/11 attacks, reclaiming his most famous design. As a tribute to him and the city he loved, we feature a reproduction of it on the opposite side. The message resonates today as New Yorkers have banded together by staying six-feet apart to battle the coronavirus.



CLOCKWISE FROM TOP LEFT We Are All African, 2005 To Dream Is Human, 2017 Art Is..., 2000 The Secret of Art, 2008 Art is... Whatever (Fifty Years), 1996 It's Not About Me It's About We: Art Makes Us Better, 2017 A Drawing Lesson, 1995 Heart, 2011 OPPOSITE SIDE FROM LEFT

It's Not Warming It's Dying, 2014 I Love NY More Than Ever, 2001

All posters designed by Milton Glaser:





Art is...

## WHATEVER

#### School of VISUAL ARTS



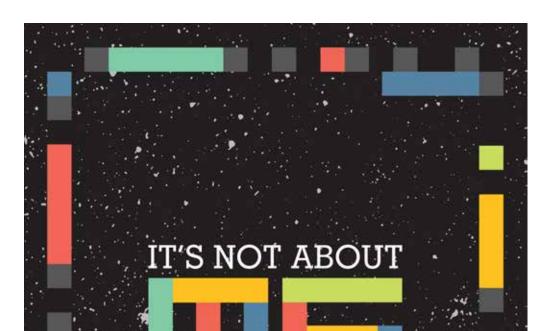
The difficulty in drawing from a photograph is knowing what to omit. The photograph contains too much information and generally too many contrary sources of light. Drawing from a photograph is a matter of selection and editing. Degas used photographs in an appropriate way. That is to say, he was not dominated by the material contained in the photo, and felt free to depart from

it at will.

Illustration of Matisse sketching a swan at Bois de Bologne



I have often w about the distinction between drawing and illustration, and, as usual, the difference is contained within the words the 'Illustration', which comes from the root 'lustrare' means to shed light on, or to make clear. It suggests the idea of a surface of an object interrupting the flow of light. 'Drawing' omes from the root 'trahere', meaning to draw forth, like water from a well or suggests the idea of revealing something that is contained within an object and can be drawn out, rather than something that is on the surface. This may explain why those who begin to draw often start with the bones. Both activities require intelligence, perseverance, and talent. Milton Stars



VABR



Photo of Matisse sketching a swan at the Bois de Bologne



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IT'S ABOUT

### ART MAKES US BETTER

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